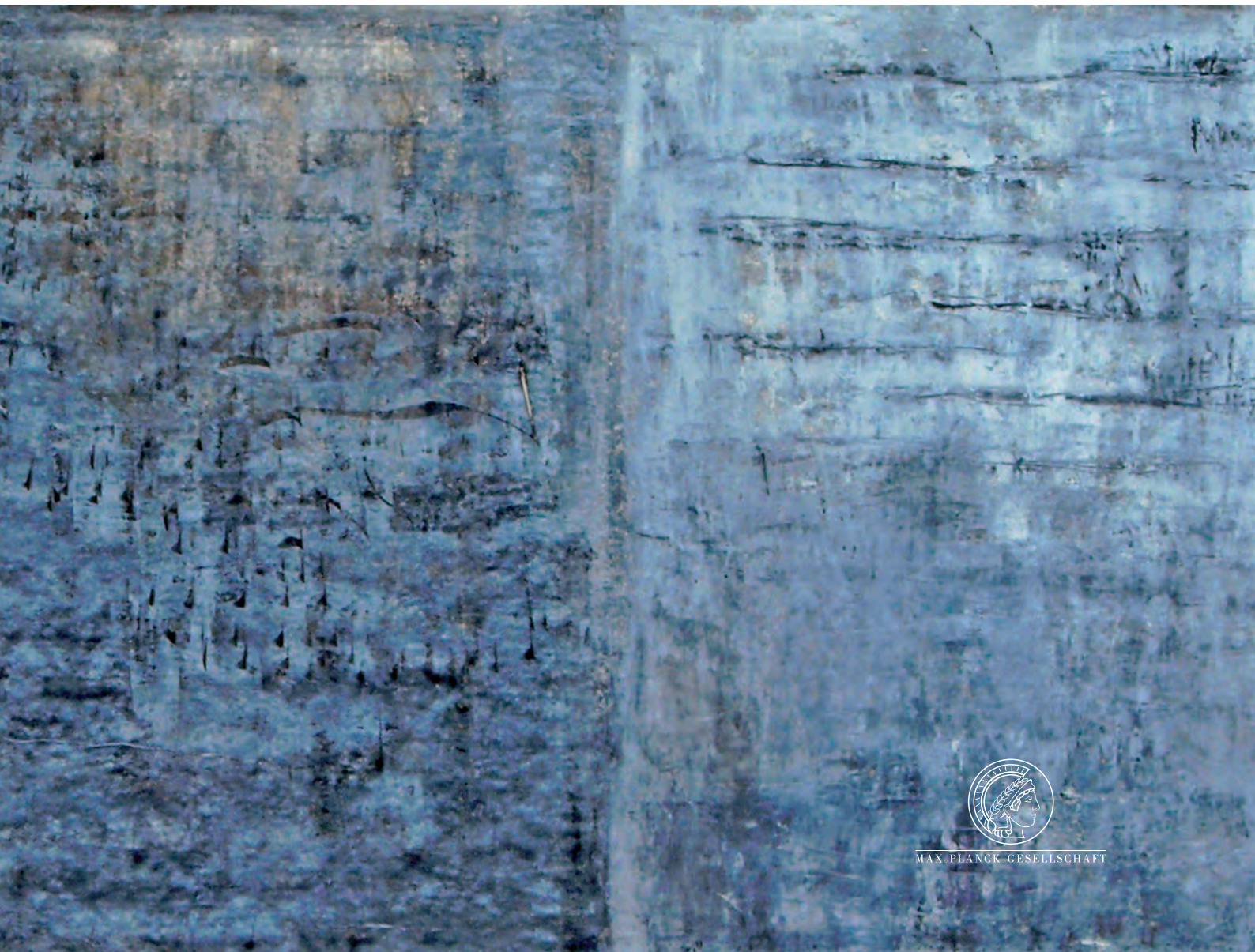




## MPIfG Report 2010–2011



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## MPIfG Report 2010–2011





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## The Years 2010–2011

The years 2010 and 2011 were a time of both consolidation and ambitious project-making. Our graduate school, the IMPRS-SPCE, which we operate together with the University of Cologne, was evaluated and found worthy of being continued. The University, now our reliable and indispensable partner on many fronts, dedicated a chair to closer cooperation with us, in both teaching and research, and Christine Trampusch of the University of Berne, formerly at the MPIfG, was appointed to it. As in past years, we produced a constant stream of publications that were widely read among scholars and, increasingly, the public at large. Visitors came in great numbers as they have for some time now; the Scholar-in-Residence and the Journalist-in-Residence programs continued; and we contributed again in a major way to raising the next generation of professors in the social sciences, in Germany and elsewhere. Our organizational structure, with two research groups led by the directors and two additional, autonomous groups focusing on liberalization and institution-building across borders, respectively, helped us combine internal diversity with intellectual synergy in our daily work.

Not that we have rested on our laurels, however. In looking ahead we became aware that the historical dimension of our work has become ever more important, and we concluded that attending to it more systematically should be one of our core projects for the future. Various steps were taken in this direction, with a view to take seriously the fact that in our institutional work we are historical institutionalists, and that in our sociological research we insist on locating our subjects and theories firmly in space and time. Watch us work on this frontier in coming years! We are convinced that good things will arise here as social theory, and in particular social science research on the economy, rediscovers its historical context and firmly and explicitly incorporates it in its conceptual framework.

The other major change in the next few years will be my retirement in the fall of 2014, roughly by the time of the next meeting of the Advisory Board. The search for a successor is already underway. The guidelines of the Max Planck Society call for a



Jens Beckert and Wolfgang Streeck, Directors

retiring director to stay out of the selection process for his or her replacement and I intend fully to abide by this. (Of course I would not be unhappy if the sort of institutionalist political economy that I have pursued could be continued in Cologne.) When I retire, I will have been a director at the MPIfG for no less than nineteen years, having succeeded Renate Mayntz to work in tandem with Fritz Scharpf, and then to join forces with Jens Beckert. During all this time the institute has continuously changed, and if one can be sure of anything these days, it is that this at least will not be different in the future.

The present editorial is the last one I have the honor to write. Until July next year I will still be Managing Director, after which my colleague, Jens Beckert, will again take over. When a little more than a year later my time as “director at” will have come to an end, I intend to continue to be around, much like Renate Mayntz and Fritz Scharpf. I have a long list of unfinished projects that I cannot wait to devote myself to; no reason here to be afraid of boredom. In fact I imagine retirement to be precisely the sort of condition that I always wanted to be in but never could afford: that of a *Privatgelehrter*, with no duties and unlimited freedom to satisfy one’s curiosity, wherever it may wander. What better place for this than a quiet room at the MPIfG, of the kind that as director I have so enviously provided to so many grateful visitors.

Wolfgang Streeck  
*Managing Director*



## Highlights

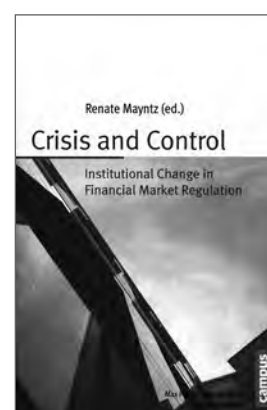
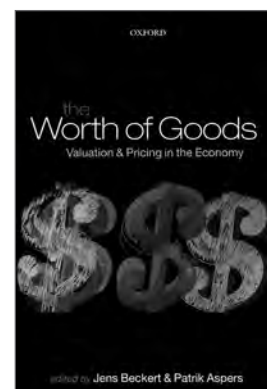
In 2010 and 2011 the institute's efforts to consolidate its graduate training over the previous decade were rewarded with a positive evaluation of the first four years of the IMPRS-SPCE, which will now receive funding through 2019. The establishment of a *Brückenprofessur*, a new Chair of International Comparative Political Economy and Economic Sociology at the University of Cologne, has further strengthened the MPIfG's long-standing cooperation with the University's Faculty of Management, Economics and Social Sciences.

The institute's research staff completed some thirty-eight research projects, resulting in a total of over 150 publications. Seventeen MPIfG Books, fifty articles in peer-reviewed journals, and forty-nine papers in the institute's Discussion Paper and Working Paper series were published in 2010 and 2011. The institute hosted or co-organized several major conferences, five with Sciences Po. The annual MPIfG Colloquia, which welcome friends and colleagues from the region, continued to promote dialog in both the local scientific community and the community at large.

The community takes notice of the institute's work, and people who complete a stage of their academic career at the MPIfG have excellent prospects of finding rewarding employment. As they often have in the past, researchers received awards for their articles, theses, and their contributions to the community. Three senior researchers who completed their habilitation projects were appointed to professorships at German universities. Doctoral students, postdoctoral fellows, and senior researchers whose contracts ended went on to positions at universities in several countries or careers outside academia; some doctoral students were taken on as research fellows at the MPIfG.

## Research Results

In Jens Beckert's project area on the sociology of markets, the edited volume *The Worth of Goods* (Oxford UP, 2011) explores what makes goods valuable (for details about research results, see the section "Project Areas and Completed Projects"). Editors Jens Beckert and Patrik Aspers provide a range of theoretical tools and case studies for understanding price and the creation of value in markets within social and cultural contexts and preconditions. Projects on the markets for antiques, wine, and patents were among those completed in 2010 and 2011. Sascha Münnich and Mark Lutter, doctoral students in the project area who have now become research fellows at the institute, received favorable reviews for the books they published based on their dissertations. Münnich's book, which uses the example of unemployment insurance in Germany and the United States to explore interests and ideas (*Interessen und Ideen*, Campus, 2010), has been called "a masterpiece of interpretive political sociology," and a reviewer of Lutter's book *Märkte für Träume* (Markets for dreams; Campus, 2010), says it "will have a lasting impact on research in economic sociology."





Marius R. Busemeyer

Two projects focusing on trust and uncertainty in international business relationships (Möllering, Piotti) touched on issues of great public interest during the period covered by the report.

In Wolfgang Streeck's project area on institutional change in contemporary capitalism, Marius R. Busemeyer and Britta Rehder completed their habilitation projects. Busemeyer produced some nineteen publications on his comparison of developments in vocational education, including eleven peer-reviewed articles and a volume edited with Christine Trampusch, *The Political Economy of Collective Skill Formation* (Oxford UP, 2012). His expertise in this field has enabled him to receive a major funding from the German Research Foundation to continue his research at the University of Konstanz. Britta Rehder, who studied the impact of labor law on German capitalism, published her habilitation thesis, about how the decisions of the German Federal Labor Court affect labor relations, in the institute's Campus book series (*Rechtsprechung als Politik*, 2011), supplemented by three peer-reviewed articles.



Britta Rehder

The three independent research groups run by Martin Höpner (Political Economy of European Integration), Sigrid Quack (Institution Building across Borders) and Cornelia Woll (Economic Patriotism) also completed several projects. Martin Höpner and group members Alexander Petring, Daniel Seikel, and Benjamin Werner published their findings, confirming a convergent trend towards market-creating policies in 21 OECD countries, in a peer-reviewed journal. Sigrid Quack was guest editor of a special issue of *Socio-Economic Review* on *Law, Expertise and Legitimacy in Transnational Economic Governance* in 2010 and published three peer-reviewed articles based on her project on law and legitimacy in the global economy. Quack's project with Marie-Laure Djelic of ESSEC, Paris, yielded chapters for several different edited volumes as well as the book she and Djelic edited together, *Transnational Communities* (Cambridge UP, 2010). Cornelia Woll's work at Sciences Po led to two peer-reviewed articles, one about the domestic potency of European policy issues as demonstrated by French reactions to the Bolkestein directive, and another about the political economy of bailouts.

Renate Mayntz, director emeritus, concluded her project on institutional change in financial market regulation by publishing the edited volume *Crisis and Control* (Campus, 2012).



Renate Mayntz

### Researchers Honored for Contributions to Their Fields and the Community

In 2010, Renate Mayntz received the Innovation Award from the State of North Rhine-Westphalia for her lifetime achievement as an "outstanding researcher and pioneer," recognizing her contributions to the field of empirical social research on politics, public administration, science, and technology for over fifty years. In 2011, she and Wolfgang Streeck received the Order of Merit of the State of North Rhine-Westphalia

for outstanding contributions to the community. In 2010, Jens Beckert was elected to the Berlin-Brandenburg Academy of Sciences and Humanities (BBAW).

### IMPRS-SPCE To Be Funded until 2019

The International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE), the doctoral program launched by the MPIfG and the Department of Management, Economics and Social Sciences of the University of Cologne in 2007, was evaluated in April 2011. Based on the evaluation commission's recommendations, the Max Planck Society agreed in January 2012 to continue funding the IMPRS-SPCE until 2019. Up to eight new doctoral students a year will be able to participate in this unique thirty-nine-month doctoral program (see "Graduate Training"). The IMPRS-SPCE continues to be an integral part of the institute. In 2010 and 2011, four students were awarded doctorates, three receiving the grade magna cum laude and one summa cum laude. The School's efforts to continuously improve its offerings and recruiting methods are reflected in the growing number of well-qualified students applying from around the world each winter, and in the quality of the students who are chosen. The IMPRS-SPCE is welcoming its eighth cohort in the fall of 2012. The breadth of topics the doctoral students pursue is remarkable. Students benefit from the school's established practice of regularly reviewing how the program is working. The school's council, its chairs, and its coordinators seek to optimize recruiting, admissions, welcoming, curriculum, advising, stays abroad, graduation, and professional skills development in order to ensure that the students complete the program successfully and embark on rewarding careers.

### Strengthening Ties to the University of Cologne

The ties between the MPIfG and the Department of Management, Economics and Social Sciences of the University of Cologne are now well established. Christine Trampusch, a political scientist, took on the newly established Chair for International Comparative Political Economy and Economic Sociology at the University of Cologne, which serves to connect the faculty at the university closely with the MPIfG (*Brückenprofessur*). Carsten Burhop, an economic historian at the university, has joined the IMPRS-SPCE faculty. With Mark Ebers and André Kaiser, there are now four IMPRS-SPCE faculty members who are based at the university. In August 2012, Martin Höpner, leader of the MPIfG Research Group on the Political Economy of European Integration, became an adjunct professor on the university faculty. The directors, research group leaders, and other research staff members at the MPIfG teach courses at the university, some of which are held at the institute.



Christine Trampusch

## Max Planck Sciences Po Center in Paris – MaxPo



Marion Fourcade

In 2010 and 2011 the directors of the MPIfG, along with Christine Musselin and Patrick Le Galès of the leading social science university in France, Sciences Po, prepared the way for the opening of the Max Planck Sciences Po Center on Coping with Instability in Market Societies in October 2012. A conference in December 2011 in Paris with an open call for papers helped to explore the topics the center might choose to focus on. Marion Fourcade, a sociologist from the University of California, Berkeley, and Cornelia Woll, a political scientist from Sciences Po, were recruited to be the directors of the center. The MPIfG and Sciences Po have together conducted for several years a joint doctoral program (cotutelle), a summer school for doctoral students (the Max Planck Summer Conference on Economy and Society), an international exchange program for doctoral students and researchers, joint seminars, and workshops at regular intervals. Cornelia Woll, who did her doctoral work at the MPIfG, had an Otto Hahn Research Group on Economic Patriotism at Sciences Po which had close organizational ties to the MPIfG (Otto Hahn funding comes from the Max Planck Society). These various strands of cooperation are coming together in the founding of MaxPo.



Cornelia Woll

## Organizing Conferences at Home and Abroad

The MPIfG was involved in organizing fifteen major conferences in 2010 and 2011 (see “MPIfG Conferences” in “Relations to the Scientific Community and the Public”). Five were held at the MPIfG, four at Sciences Po, two at Villa Vigoni on Lake Como, and two at the Max Planck Society’s conference center in the Bavarian Alps, Ringberg Castle. Two conferences conducted jointly with the Cologne Institute for Economic Research (IW) looked at the benefits economists and sociologists might provide to policy makers and examined how the world views of consumers and economic and political actors influence the economy. The MPIfG had its third and fourth Annual Colloquium (*Institutstage*) in 2010 and 2011, offering academics and practitioners from business, government, associations, and the media panel discussions with representatives from the institute and other research institutions.

## Career Moves

Four senior researchers became professors at leading universities. Marius R. Busemeyer left the MPIfG in 2010 for a Chair in Political Science with a focus on Policy Analysis and Political Theory at the University of Konstanz, and Britta Rehder, who received her *venia legendi* from the University of Münster, took the Chair for Political Science and the Political System of Germany at the Ruhr University Bochum in 2011. Guido Möllering received his *venia legendi* from the Freie Universität Berlin

in 2011 and is now Associate Professor at Jacobs University Bremen. In 2010, Brooke Harrington became an Associate Professor of Sociology at the Copenhagen Business School. Geny Piotti, also a senior researcher at the institute, is now Career Development Officer at the Social Science Research Center Berlin (WZB). Saskia Freye, who was the academic coordinator of the IMPRS-SPCE from 2008 to 2011, is now a research fellow at Britta Rehder's chair for political science at the Ruhr University Bochum. Of the doctoral students who left the institute after short stints as MPIfG postdoctoral fellows, Elena Bogdanova became a postdoctoral fellow in the Department of Sociology at Stockholm University, Roy Karadag became a research fellow at the Institute for Intercultural and International Studies at the University of Bremen, and Martin Schröder spent a year at the Center for European Studies at Harvard and is now a postdoctoral fellow at the Social Science Research Center Berlin (WZB). Most of the postdoctoral fellows who left the MPIfG in 2010 and 2011 went on to interesting jobs in academia, taking on positions at University Carlos III of Madrid (Juan J. Fernández), Van Leer Jerusalem Institute (Ronen Mandelkern), Miami University/Ohio (Rebecca Oliver), the College of William and Mary (Amy A. Quark), Goethe University Frankfurt (Patrick Sachweh), and the London School of Economics and Political Science (Zsuzsanna Vargha).

# Project Areas and Research Projects

## The Research Program

Since its foundation in 1985 the Max Planck Institute for the Study of Societies has gone through three program periods, each concerned with the governance of contemporary societies from a different perspective. Shifts in the program have reflected the results of research and theorizing, as well as real-world changes in economic and political organization that led to new research questions.

The first program, from 1986 to 1995, featured historically and internationally comparative studies of the interaction between political-administrative intervention and societal self-organization in selected sectors “close to the state” (*staatsnahe Sektoren*). Special attention was paid to health care systems, organized research and science, and large technical infrastructures, in particular telecommunications. The objective was to develop a realistic, practically useful social science-based theory of the governance of modern societies by an interventionist state in cooperation with an organized society.

The second period, from 1996 to 2005, responded to the growing importance of markets and competition even in sectors that had formerly been protected and controlled by state authority. Telecommunications, for instance, which until the mid-1990s had been a state monopoly, was privatized and deregulated. That markets played a growing role in the 1990s may in part have been due to changes in ideologies and in public perceptions of reality. But it was also a result of new constraints on the regulative capacities of the nation-state caused by internationalization, including European integration, and international regime competition. Subsequently, newly developing forms of multi-level governance and the consequences of economic liberalization for states and governments became main subjects of research at the MPIfG.

Today, the continuing shift from state regulation to market-driven forms of social order requires paying even more attention to the working of the economy and its interaction with the polity and other societal subsystems. Thus current research

investigates the social, cultural, and political preconditions for the operation of markets, which have become dominant institutions governing production and distribution. Projects explore how markets and business organizations are embedded in historical, institutional, political, and cultural frameworks, as well as the social and political processes that shape economic relations over time. Rather than a prescriptive theory of state intervention, the objective is an empirically based understanding of the social and political foundations, or the “constitution,” of modern economies and of the interrelations between social, political, and economic action.

That the economy has become the main subject of interest at a research institute devoted to *Gesellschaftsforschung* – i.e., “the study of societies” – reflects the ongoing transformation of the postwar socio-economic order of “embedded liberalism.” As long as this order was intact, modern capitalism was amenable to supportive political intervention with respect to both economic efficiency and social peace. Today it appears that the capitalist economy has largely emancipated itself from the tutelage of politics and the state, and has in turn begun to impose its terms on the political system. In the midst of a historical process of worldwide liberalization, it seems that now more than ever, and certainly more than in the postwar period, capitalist markets determine the conditions under which other social spheres operate. The financial and economic crisis that has been unraveling since 2008 reflects this development. In particular, the bailout policies demonstrate the extent to which the state has become the hostage of the markets rather than reestablishing political control over the economy.

Understanding the operation of the economy thus becomes a precondition for understanding other areas of social life, including politics and the state, which seem to be increasingly driven by what presents itself as a self-driven process of market expansion. Political economy in particular can no longer afford to treat the economy as a neutral entity separate from society operating under distinct and invariable “laws” of cause and effect, to be strategically utilized by policy-makers for the common good. As the economy ceases to function as a machine for the creation of material well-being, it becomes imperative for political-economic theory to crack open its “black box” and re-include its inner workings in the world of social action, much in the manner of classical political economy before the disciplinary peace settlement between sociology on the one hand and economics on the other.

Thus, although the current program moves the economy to the center of the institute’s research agenda, this does not mean that work at the MPIfG will replicate economics as an academic discipline. Unlike standard neo-classical economics, and in an attempt to return to some of the roots of sociological and economic theory, projects at the MPIfG study the contemporary capitalist economy *as a historical social order* with real actors in unique historical contexts. Doing so requires a revival of traditions of *economic sociology and political economy as theories of society*. While recovery of a



The MPIfG in downtown Cologne

*social theory of the economy* cannot at present be more than a program, previous and ongoing research suggests several directions in which to go:

1. A theory of the economy as a social order needs to be based on empirical-historical rather than theoretically stylized actor preferences. In other words, it requires a theory of action that is capable of understanding preference formation as shaped by the identities and interest perceptions of actors in historical social contexts. This is a categorically different approach from theories of “rational choice,” even though instrumental rationality may in specific contexts be a pragmatically useful assumption or a correct empirical observation, just as rational-egoistic utility maximization may be and indeed is a powerful, socially sanctioned actor disposition in specific circumstances and social contexts. In dealing with empirical preferences, the inevitable limitations on the cognitive and predictive capacities of human actors must be taken seriously, in the sense that they must be treated as essential rather than ephemeral elements of human action. To endogenize actor preferences and overcome the manifold limitations of rational choice modeling (“*homo oeconomicus*”), research at the MPIfG looks to sociological theories of action and cultural evolution, as opposed to psychological-naturalistic approaches that assume preferences and behavior to be “hard-wired” products of natural, i.e. evolutionary-biological history.

2. Explaining how the economy functions in society requires an *empirical-analytical* rather than a functionalist and efficiency-theoretical, prescriptive approach. Unlike most of contemporary economics, a theory of the social and political constitution of the economy cannot be content with analyzing economic processes in terms of the extent to which they maximize, or fail to maximize, the “efficient” use of resources. Instead it must try to understand how actors in specific social contexts define economic efficiency and how and why they act, or do not act, in its pursuit. This makes it necessary to include in the analysis cultural frames and meanings attached to economics and the economy, paying attention to their evolution over time.

3. A central subject of any social theory of the economy must be the social pre-



conditions needed for *markets* to become stable arenas of social interaction in production and exchange. These include but are not limited to firmly enshrined property rights, reliable legal protection, especially from predatory government, and non-confiscatory regimes of taxation. Generally for market exchange to take place, actors need to be able to form stable expectations regarding the outcomes of risky decisions. At the same time, stable conditions on competitive markets are continuously undermined by actors trying to secure better outcomes for themselves by changing the rules of the game in their favor. Research and theory have identified three coordina-

tion problems faced by market actors: the value problem; the problem of competition; and the problem of cooperation. Typically these are studied from a micro perspective, looking at economic exchange from the viewpoint of actors, while explaining the



solutions found with reference to the social macrostructures in which actors are embedded, which include institutions, social networks, and cognitive framings. From the perspective of society as a whole, the latter also limit the reach of markets and commodification, protecting zones of social stability from the volatility of self-regulating relative prices, which typically takes place in conflict with the progress of market expansion.

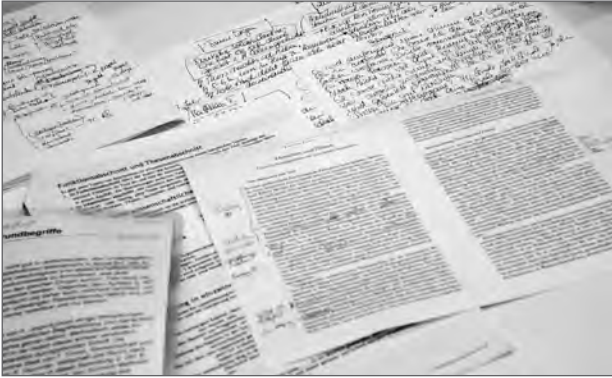
4. A social theory of the economy recognizes that societies and social structures cannot ultimately be explained as results of economic rationalization, nor can they be entirely reorganized in the service of economic efficiency. Even in contemporary capitalism, efficient allocation of resources is only one social value among others, with some of which it is in continuous and irresolvable conflict. For example, pressures to “economize” may violate interests in the predictability of social relations and the stability of social structures, subjecting social life to a degree of volatility that sections of society may, for various and again potentially conflicting reasons, find unacceptable. Expanding markets may therefore, and typically do, cause deep divisions in societies about what limits to set to the commodification of labor, capital, nature, and other “fictitious commodities.” Such divisions, in turn, may give rise to social countermovements to marketization, trying to exempt specific spheres of social life from economic rationalization. “Market struggles” of this sort are typically fought as political conflicts over redistributive policies, the nature and extent of the modern welfare state, or the proper role of political democracy in relation to a capitalist economy. Their fundamental significance for modern societies derives from the fact that utility-maximizing rational-economic action as a variant of social action seems to depend on the presence of social relations and institutions that are based on trust, reciprocity, equity, and the like – institutions, in other words, that also support and contain economic action. This raises the possibility that rational-egoistic economic action may undermine social conditions that it requires for its continued viability – and that, paradoxically and unintentionally, social countermovements against market expansion may ensure that rational utility maximization, where it is socially licensed, remains socially and technically viable. Economic sociology and political economy need to develop a sufficiently complex conceptual toolkit to enable themselves to tackle these central issues of contemporary sociology and political economy.

5. A social theory of the economy must not conceive of its object in the abstract, but rather in the concrete *historical forms* that it takes. The predominant form today is *modern capitalism*. The themes this points to include the processes of “globalization” and liberalization and the way they transform the postwar political-economic order, in Europe and beyond, as well as rapid technological change, including change in the needs and rewards for different kinds of work skills. While research at the MPIfG has made important contributions to the study of the “varieties of capitalism,”



it must be equally concerned with the commonalities of capitalism, i.e., the common evolutionary trends to which national capitalist economies are currently subject.

6. Studying “the economy” as a social order in the historical form of modern capitalism suggests an *institutionalist approach* that investigates the structure and development of the collectively sanctioned social norms that govern economic action as a category of social action. Institutional analysis has a long and well-established tradition at the MPIfG, where it was always assumed that “institutions matter,” as both constraints and opportunities. Institutionalism at the MPIfG is not efficiency-theoretical (neither in the prescriptive nor in the functionalist sense) but *empirical-analytical*. Unlike standard neo-classical economics or rational choice political economy, which explain economic action and economic institutions as the outcome



of pressures for, or in relation to ideal conditions of, maximal “efficiency,” research at the MPIfG draws on the interests and objectives of real actors acting on and within social institutions.

7. Economic sociology and political economy at the MPIfG share the growing discontent of advanced contemporary economics with the discipline’s established rational actor models (“homo oeconomicus”). Unlike behavioral economics, however, and in competition with the biological naturalism that it offers as an alternative, research at the MPIfG proposes to invest in a *theory of social action* as the most promising approach to a deeper understanding and an improved theorization of the economy as a socially and politically constituted system of action. This does not mean that research and theory at the MPIfG will be ignorant of important new developments under way at some of the frontiers of economics as a discipline. In particular, close attention will be paid to efforts to give disequilibrium and change the prominent place they deserve; to the work of economic historians recognizing and trying to account for the stability over time of “inefficient” institutional arrangements; to attempts to come to terms with temporality and periodicity in economic processes and economic development; to evolutionary economics of a Schumpeterian or another kind; to efforts to account for (“endogenize”) actor preferences, instead of treating them as given or unproblematic; and to economic theories that take uncertainty seriously and recognize the significance of the openness of the future for economic action.

8. Institutional social and political analysis deals with both *formal and informal institutions*. *Political economy* studies the origin, change, operation, interaction, and effects of the formal political and legal institutions that govern economic action in modern societies. *Economic sociology*, by contrast, also looks at informal institutions, social networks, and cultural frames that regulate economic action without necessarily being part of the political-legal complex. That distinction, however, is far from categorical. Moreover, the way the different types of social macrostructures interact in the real world is of great systematic interest, given that political institutions,

like social ones, are embedded in cultural contexts and social networks, while the latter are often profoundly shaped by political and legal intervention. Working side by side at the MPIfG, economic sociology and political economy have a unique opportunity to overcome their respective traditional (self-)limitations: whereas economic sociology often underestimates the role of political-legal institutions in economic life, political economy sometimes overlooks the cultural and “moral” dimension of the economy.

9. An important issue that is often neglected in political economy while being central to economic sociology is the *cultural and moral dimension* of economic social action. For example, economic growth depends on expanding demand, which in turn depends on needs created and stabilized by social processes of preference formation. In advanced capitalist economies in particular, continuing accumulation depends on cultural mechanisms that devalue existing levels of need satisfaction and create demand for new, “improved” means of consumption. Generally, economic and social policies are shaped by ideas and public discourses whose significance for political economy is as yet only incompletely understood. Furthermore, debates in advanced capitalist countries on the appropriate market behavior of firms and individuals and the legitimate purposes of social policies are saturated with competing conceptions of fairness and “social justice” that exercise effective but still largely unexplored influence on the operation of the economy.

10. Institutionalism at the MPIfG, especially in the political economy tradition, has increasingly tended to be *historical institutionalism*. Historical institutionalism recognizes the importance of historical legacies for the “paths” along which institutions and social orders change. It also allows for the possibility of the principles governing economic life differing between historical periods (“periodicity”). Many of the research projects at the institute today assume a dynamic perspective, studying political-economic institutions in historical context and explaining them not by their implied efficiency effects, but as moments in processes of – endogenous or exogenous – *institutional change*. In fact institutional change has become one of the MPIfG’s core subjects of empirical study and theory-building. Understanding it has turned out to be essential for studies at the micro-level of the emergence of stable exchange structures. At the same time, taking account of how markets are integrated in patterns of social action appears indispensable for understanding the operation of the macroeconomy and the functioning of the society as a whole.



11. Studying the contemporary capitalist economy as a society and a polity can only be done in *international and transnational perspective*. The defining element in contemporary capitalist development is the rapid and universal expansion of markets across national borders. As the capitalist economy finally turns into a world system, regulatory institutions and embedding social struc-

tures follow only slowly. While this offers market actors an unprecedented wealth of new strategic options, institution-building across borders has become a fundamental concern in national societies trying to adjust to the constraints and opportunities inherent in a new and powerful wave of economic internationalization and “global-

ization.” Even more than in the past, research at the MPIfG on institution-building and institutional change must consider the evolving relationship between international market expansion and a social order that is still largely national.



In sum, research at the MPIfG in its third program period undertakes to explain economic structures and processes with reference to the social and institutional structures in which economic action is embedded. It proceeds on the assumption that not only social but also economic phenomena cannot be adequately accounted for in terms of general theories of “rational choice,” but must be related to historically specific social, cultural, and political contexts. Ultimately this would seem to require a micro-foundation of institutional analysis in a theory of social action that considers not just the constraints and opportunities offered by social institutions, but also the cultural meanings actors assign to social

structures and to themselves (“action-based institutionalism”). By recognizing the historical and cultural embeddedness of economic action, research at the MPIfG tries to explain contemporary phenomena by reviving traditions of classical sociology and political economy that treated economic action as social action, and economic relations as social relations, to be analyzed in the same way and by the same means as any other social phenomena.

## Current Research Projects in August 2012

### Sociology of Markets

#### Fundamentals

How Are Markets Possible?  
Fictionality in Economic Action

#### The Emergence of Markets

“Winner-Take-All” Markets in the Creative Industries  
How Social Movements Affect Markets

#### Creation of Value in Markets

The Production of Cultural Meaning and Price Formation  
on Wine Markets  
Political Regulation in the Wine Market  
Constructing Quality  
Uncertainty in the Financial Industry  
Evaluating Candidates in the Labor Market  
The “Pleasures of Paternalism”

#### Illegal Markets

The Structure of Illegal Markets  
Markets for Counterfeit Consumer Goods  
Illegal Markets under Crisis Conditions

#### Sociology of Profit

The Sociology of Profit

### Institutional Change in Contemporary Capitalism

#### Theory of Capitalism

The Fiscal Crisis of the State in Contemporary Capitalism  
The International Monetary System  
The Political Economy of the Funeral Market

#### Industrial Relations and Welfare States

Social Conditions and Consequences of Flexible Labor Markets  
Does Business Need Social Policy?  
The Influence of Societal Beliefs on Population Policies

#### Democratic Theory

Democracy in an Age of Liberalization

#### European Integration

The Political Economy of European Integration  
European Integration and the Clash of Capitalisms

#### Corporate Governance

Capitalist Development and the Market for Corporate Control  
Insiders, Outsiders, and the Politics of Corporate Governance

### Research Group on the Political Economy of European Integration

“Integration through Law” as a Source of European  
Liberalization Policies  
The Dispute over “Golden Shares”  
Large Firms’ Donations to Political Parties in Germany  
Labor Mobility and Labor Relations

### Research Group on Institution Building across Borders

Trajectories of Transnational Governance  
The Copyright Dispute  
Transnational Politics of Professional Expertise  
Global-Local Interaction in Cross-Border Governance  
Elites on Trial  
Microfinance and Financialization  
When Transnational Governance Hits the Ground

### Research Group on Economic Patriotism

Bank Bailouts in the United States and Europe  
The Transformation of Financial Institutions

### Knowledge and Innovation

Impact of Modern Information and Communication  
Technologies on Governance  
Knowledge Production and Social Media

### Governance of Global Structures

Globalization and Governance  
Normative Foundations and Limits of Political Legitimacy

### Theories and Methods

Social Science and the Practice of Politics  
Theory of Institutional Change  
Social “Complexity”  
Technical Advice for Projects at the Institute

### IMPRS-SPCE Doctoral Program: Dissertation Projects

Social Policy Preferences in the Global South  
Moral Contestation and the Market for Sexual Services  
Economic Competition in Renewable Energy Transitions  
Fertility Behavior in Regional Social Contexts  
Political Economy of Budget Surpluses  
Ethnicity, Class, Politics  
Moral Foundations of Housing Markets  
Public Debt and Public Policy  
Household Debt in the Age of Permanent Austerity  
Selling “Cultures”  
The Lives of Large Families on Welfare  
New Political Parties as Innovators

### Projects by Visiting Researchers

Market Formation and Social Movements



Elena Bogdanova



Philipp Gerlach



Philip Balsiger

## The Development of the Institute's Project Portfolio

The institute's project portfolio has seen gradual change in 2010 and 2011. Research projects are based on the research program developed in 2007. In the directors' research areas, "Sociology of Markets" and "Institutional Change in Contemporary Capitalism," several projects were completed and many new ones were started during the period covered by this report. Cornelia Woll's Otto Hahn Junior Research Group on "Economic Patriotism," which has been located at Sciences Po in Paris, will have completed its work in fall 2012 when she becomes director at the Max Planck Sciences Po Centre on Coping with Instability in Market Societies. The research groups led by Sigrid Quack and Martin Höpner are thriving, having completed a number of projects, produced many publications and dissertations, and launched several new projects. Höpner's group, now called "Political Economy of European Integration," and Quack's group on "Institution Building across Borders" will each be taking on two new doctoral students in the fall of 2012.

### Project Area "Sociology of Markets"

Research in the project area directed by Jens Beckert continues to focus on the analysis of markets. Many projects have proceeded from theoretical insights about coordination problems on markets that Jens Beckert outlined in his article "The Social Order of Markets" in *Theory and Society* in 2009.

Several projects completed in 2010 and 2011 examined the issue of valuation and, more specifically, questions of pricing and quality assessment in markets. Empirically they looked at the antiques market (Bogdanova), the wine market (Beckert, Kogge and Rössel), the labor market (Gerlach), the lottery market (Beckert and Lutter), and fair trade markets (Balsiger). Raymund Werle and Irene Troy (a doctoral student until August 2010) investigated the pricing of patents. The common thread between these projects is that they examine how actors in markets evaluate the quality of goods and assess their value even though their quality is unknown or cannot become collectively established until the market process unfolds. Results have highlighted the crucial role of institutions, cultural templates, narratives, and market intermediaries in assessing value and the significant role of skillful actors able to define or revise perceptions of value. In several of the markets investigated, imaginaries evoked by a good and often communicated through stories were shown to have a great impact on the valuation of goods.

This research yielded not only three dissertations and many articles, but also led to two edited volumes. *The Worth of Goods: Valuation and Pricing in the Economy* was edited by Jens Beckert and Patrik Aspers and published by Oxford University Press in 2011. *Constructing Quality: The Classification of Goods in Markets*, edited by Jens Beckert and Christine Musselin, will also be published by OUP in 2013. These publications and the dissertations emerging from ongoing projects wrap up the proj-

ect area's investigation of the valuation of goods, which has been a focus of its work since 2005. This cluster within the project area has made substantial, internationally recognized advances in the field of valuation, contributing conceptually and empirically to a topic that is hotly debated in economic sociology. Understanding processes of valuation is one important cornerstone of a sociological theory of economic action. Research on trust (cooperation), the second major coordination problem on markets, played an important role in the project area up until the departure of Brooke Harrington, Guido Möllering, and Geny Piotti. Results from their research, however, have been especially valuable for current work on illegal markets (see below) and for the institute's analyses of the current financial crisis.

The emergence of markets has also been of interest to the project area, as reflected in the work of Patrik Aspers and Guido Möllering (who left the institute in 2010 and 2011) and Mark Lutter, who is currently investigating winner-take-all markets. Winner-take-all phenomena, vital for understanding social inequality, are increasingly attracting attention as a subject of research. Drawing on data from the Internet Movie Database (IMDb), Lutter is examining the career patterns of actors, directors, and producers in the film industry. He is seeking to understand the mechanisms leading to winner-take-all markets and explain what motivates people to enter such markets despite the great likelihood that they will not be successful. Mark Lutter's research also contributes to strengthening the connection between economic sociology and social stratification research.

How have capitalist societies interpreted profit over time? This question is at the heart of a project conducted by Sascha Münnich. Integrating approaches from economic sociology, historical sociology, and cultural sociology, Münnich aims to trace the historical development of the legitimation and delegitimation of profit within the context of capitalist societies. Profits are generated on markets, but not all profits are perceived as being equally legitimate, and assessments of profit change historically and differ between countries. The legitimation and delegitimation of certain types or levels of profit influence institutional development in the economy through their impact on political decision makers.

Illegal markets have been a new focus of the project area since 2010. Largely neglected within economic sociology to date, they have a substantial impact on economy and society. By gaining insights into how illegal markets work, we can better understand how legal markets operate. Concentrating on illegal markets will enable us to contribute significantly to the development of an innovative new research field within economic sociology. To assess the current state of research in the field, Frank Wehinger conducted a comprehensive literature review upon which he and Jens Beckert based a theoretical article that identifies promising research questions relating to illegal markets (forthcoming, *Socio-Economic Review*, 2013). Four researchers are currently involved in projects on illegal markets. Frank Wehinger is investigating markets for fake consumer goods in the apparel industry. Matias Dewey is looking at the development of illegal markets in times of profound economic crisis, with Argentina in the early 2000s as his empirical subject. Using the example of illegal trade



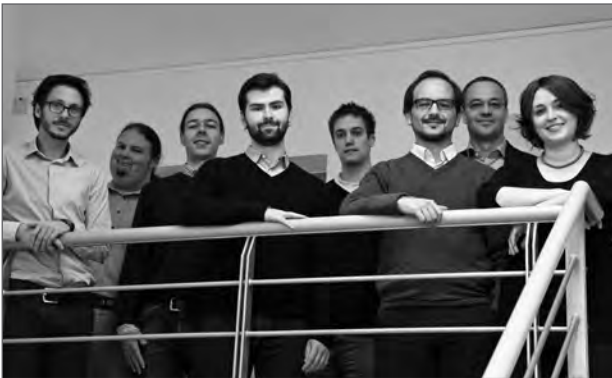
Mark Lutter



Sascha Münnich



Frank Wehinger



Mark Lutter, Sascha Münnich, Arne Dreßler, André Vereta Nahoum, Sebastian Kohl, Matías Dewey, Jens Beckert, and Nina Engwicht

in rhino horn in Southern Africa, Annette Hübschle is examining a market for products illegally obtained from endangered species protected under the CITES agreement. Nina Engwicht is conducting a dissertation project on the operation of illegal markets in weak states emerging from civil wars. The research field is led by Jens Beckert together with Renate Mayntz.

The research area on the sociology of markets has a strong theoretical bent. Questions addressing the operation of markets are connected to pertinent issues in social theory. Research reflects a strong interest in theories of action. One topic is the relationship between the embeddedness of economic action and theories of functional differentiation. The topic of classification,

investigated in the projects on valuation, addresses an issue that has long been of great interest to sociologists, from Durkheim and Mauss to Bourdieu and Foucault. In many projects research is deeply rooted historically, adding to our knowledge of the historical development of forms of embeddedness in the unfolding of capitalist economies. Findings from our research on valuation and on the transmission of wealth through inheritance led us to take a closer theoretical look at the role of imaginaries and “fictional expectations” in decision making and capitalist dynamics. Such imaginaries have been the subject of several theoretical papers. Focusing on the non-rational character of expectations is an important cornerstone for a sociological microfoundation of political economy and can thus contribute to integrating economic sociology and political economy, which is one of the key goals of the research program of the institute.

Three IMPRS-SPCE students have completed their dissertations under Jens Beckert’s supervision since 2010. All three received their doctoral degree from the University of Cologne. Elena Bogdanova finished her dissertation on the history and the functioning of the antiques market in Russia. Roy Karadag conducted a comparative study of the development of the relations between state and economy in Turkey and the Philippines, thus comparing the trajectories of two countries characterized by forms of “political capitalism” (Max Weber). In June 2012 Philipp Gerlach defended his dissertation on the recruitment of engineers in German and French automobile companies. Irene Troy finished her dissertation on patent transactions and patent markets at the University of Utrecht in 2011 and defended in 2012. Her dissertation was supervised by Jens Beckert until August 2010.

On the postdoctoral level, Guido Möllering received his *venia legendi* from the Freie Universität Berlin in 2011. He accepted an offer from the Jacobs University Bremen as an Associate Professor. Brooke Harrington left the MPIfG in May 2010 to become an Associate Professor of Sociology at the Copenhagen Business School.



Guido Möllering



## Project Area “Institutional Change in Contemporary Capitalism”

This area is directed by Wolfgang Streeck, who will be retiring from his directorship in 2014. Within this period current projects will have to be wound up, and new projects are undertaken only if they can be completed by the time of Streeck’s retirement, in order to free up resources for his successor. In 2010 and 2011, general themes of research in the project area were the fiscal and financial crisis, the liberalization of national economies, and the related restructuring of the postwar democratic nation-state. Special attention was given to the transformation of the “German model” of capitalism, democracy, and the welfare state. Research aimed at providing insight into the causes, forms, and mechanisms of change in political-economic institutions and into the capacity of national politics to shape social relations under conditions of advancing internationalization. Many projects were internationally comparative, and increasingly a diachronic, historical perspective was adopted.

A number of projects ended in the period covered by this report while others were added, slowly but continuously changing the project portfolio and its substantive concerns. The institute’s long-standing interest in the German variety of capitalism, and in particular in German corporatism, gradually merged into a broader perspective on modern capitalism in general. Britta Rehder’s research on the liberalization of German labor law in the 1990s and its relationship to the history of legal doctrine and the role of the labor courts since the Weimar Republic culminated in her habilitation thesis, and in early 2011 she was appointed to a chair at the University of Bochum. Marius Busemeyer completed his work on vocational training and left, roughly at the same time, for a professorship at the University of Konstanz. The remaining members of the core research group are Helen Callaghan, Thomas Paster and Armin Schäfer, whose research at the MPIfG will be continuing until 2014.

Current research in the summer of 2012 includes Wolfgang Streeck’s multiyear endeavor, started well before the global financial crisis, to understand the slow unfolding of a fiscal crisis of the democratic state in several advanced capitalist countries. Three doctoral students, Lukas Haffert, Philip Mehrrens, and Daniel Mertens, have been and are presently working on related issues. The project has close links to the work of Armin Schäfer on democracy in a period of political-economic liberalization. Another subject that Wolfgang Streeck is pursuing is labor market flexibility and its connection with family structures and fertility as it affects government social policy. Here, too, a group of three doctoral students (Annina Aßmann, Barbara Fulda, and Sara Weckemann) is involved, working on different but related aspects of the issue. Helen Callaghan is working on corporate governance and financial markets in the context of European multilevel politics and policy, an issue also dealt with by Armin Schäfer and Martin Höpner in their work. Finally, Thomas Paster is studying the formation of political preferences among employers and their associations.

Between 2010 and 2012 two doctoral students attached to the cluster and supervised by Wolfgang Streeck received their degrees: Ipek Göcmen, who had studied the politics of religiously motivated welfare provision, and Dominic Akyel, with a thesis



Armin Schäfer



Helen Callaghan



Thomas Paster



Taner Akan, Inga Rademacher, Azer Kiliç, Josef Hien, Thomas Paster, Matthieu Hughes, Ariane Leendertz, Dominic Akyel, Helen Callaghan, Philip Mehrstens, Wolfgang Streeck, and Armin Schäfer

on the liberalization of the funeral market in Germany. Two more doctoral dissertations are expected to be completed in 2012: Azer Kiliç, on “Ethnicity, Class Politics: The Kurdish Issue in Turkey,” and Philip Mehrstens (“Public Debt and Public Policy: On the Transformation of the Swedish Political Economy”). Armin Schäfer and Helen Callaghan are working toward their habilitations.

Several books appeared in 2010 and 2011. Britta Rehder and Cornelia Woll published results from long-term projects on the politics of labor law (*Rechtsprechung als Politik: Der Beitrag des Bundesarbeitsgerichts zur Entwicklung der Arbeitsbeziehungen in Deutschland*, Campus) and the political activities of large firms (*Le lobbying à rebours: L'influence du politique sur la stratégie des grandes entreprises*, Presses de Sciences Po), respectively. Four dissertations

came out as books: Birgit Apitzsch, *Flexible Beschäftigung, neue Abhängigkeiten: Projektarbeitsmärkte und ihre Auswirkungen auf Lebensverläufe*, Campus; Marta Kahancová, *One Company, Diverse Workplaces: The Social Construction of Employment Practices in Western and Eastern Europe*, Palgrave Macmillan; Philipp Klages, *Wirtschaftliche Interessen und juristische Ideen: Die Entwicklung des Aktienrechts in Deutschland und den USA*, Campus, and Martin Schröder, *Die Macht moralischer Argumente: Produktionsverlagerungen zwischen wirtschaftlichen Interessen und gesellschaftlicher Verantwortung*, VS Verlag. Finally, Martin Heipertz, a former doctoral student at the MPIfG who is now a personal assistant to a State Secretary in the German Ministry of Finance, and Amy Verdun of the University of Victoria published their long-awaited book *Ruling Europe: The Politics of the Stability and Growth Pact* (Cambridge University Press).

A working group run by Wolfgang Streeck and Kathleen Thelen on “Theories of Institutional Change” (listed on the MPIfG project roster under “Theories and Methods”) is closely related to the project area. Continuing the joint research agenda of Thelen and Streeck that resulted in the 2005 book *Beyond Continuity*, the group has organized a series of workshops, alternating between Cologne and Cambridge, Massachusetts (where Thelen went in 2009 for a professorship at MIT), with small numbers of core participants and changing guests. The workshops address current issues of institutional research and theory. The theme of the meeting in early 2012 was evolution theory; an extended summary of the discussions is presently being prepared. The project is a long-term effort and publications will be sporadic for some time.

### Research Group on the Political Economy of European Integration

The research group led by Martin Höpner analyzes European integration from a political economy perspective. The ongoing transformation of Europe’s production and



distribution regimes is inextricably linked to the deepening of European integration. Over the last decade, often surprisingly, the European Commission and the Court of Justice have identified an increasingly wide range of member state regulations as obstacles to the Common Market and to the European Union's competition regime. This radicalization of common market integration has targeted fields such as company law, public banking, labor dispute law, and tax law, and deepened the gap between "positive," market-correcting and "negative," market-enforcing integration. In its first phase, the research group's main focus was on the sources, dynamics and consequences of this so-called "integration through law."

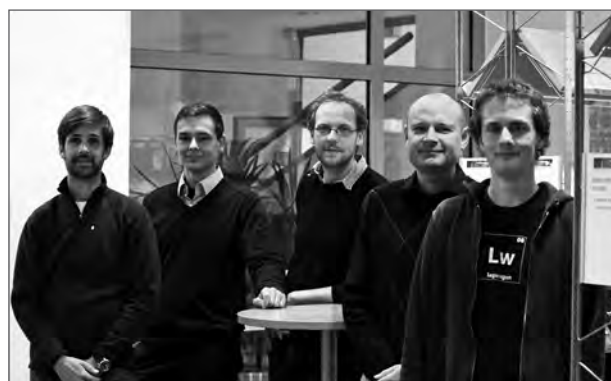
In this context, the projects have analyzed the following issues: the effects of the EU's increasing political-economic heterogeneity on the potentials of political and judicial integration; the determinants of the partial autonomy of the supranational institutions, Commission and European Court of Justice; the political-economic conflict structures within the EU; the strategic interplay between national governments, private actors, and EU organizations and institutions; and the resulting transformation of European varieties of capitalism. From a theoretical perspective, the research group is situated at the intersection of comparative political economy and integration theory.

Launched in July 2008, the research group now includes Martin Höpner, doctoral students Martin Seeliger and Alexander Spielau, who arrived in September 2012, and postdoctoral fellow Benjamin Werner. Two doctoral students finished their dissertations in 2012: Benjamin Werner will defend his thesis in November 2012. Daniel Seikel received his doctorate and went on to the Collaborative Research Center (*Sonderforschungsbereich*) on "Transformations of the State" at the University of Bremen. Alexandre Afonso, now at the King's College London, was a postdoctoral fellow in the group from October 2011 to August 2012.

The first project conducted by the group was an analysis of comparative liberalization data for 21 OECD countries between 1980 and 2005, the results of which were published in 2011 in *Kölner Zeitschrift für Soziologie and Sozialpsychologie*. Martin Höpner's findings on various aspects of "integration through law" were published, sometimes with coauthor Armin Schäfer, in journals such as *International Organization*, *West European Politics*, *Politische Vierteljahresschrift*, *Berliner Journal für Soziologie* and *Der Moderne Staat*. In their dissertation projects, Daniel Seikel and Benjamin Werner analyzed conflicts about public banking (targeted by European competition law) and company law (targeted by ECJ decisions against so-called "golden shares"). Their findings will be published in the institute's Campus book series, and Seikel's results on public banking have been presented in *MPIfG Discussion Paper 11/16*. In a project conducted with Bojan Jurczyk, Höpner examined the *Eurobarometer*, a series of public opinion polls con-



Martin Höpner



Benjamin Werner, Alexander Spielau, Marcus Tscherner, Martin Höpner, and Martin Seeliger

ducted regularly in EU countries; the results were published in *Leviathan*. Alexandre Afonso's work focusing on the free movement of labor in the EU led to forthcoming articles in *Socio-Economic Review* and *Governance*.

Martin Höpner conducted two projects addressing his other longstanding research interests, corporate governance and industrial relations in Germany. Concentrating empirically on collecting and analyzing company-based data, the projects came to fruition in 2010 and 2012. Höpner published two articles in *Industrielle Beziehungen*. One, with Tim Müllenborn, applies Höpner and Müllenborn's index for measuring the varying degrees of supervisory board-level codetermination among the 100 largest firms in Germany. Another, with Maximilian Waclawczyk, investigates employers' attitudes towards codetermination. Finally, the results of Höpner's project with Achim Goerres of the University of Duisburg-Essen, analyzing the determinants of party donations made by the 100 largest firms in Germany between 1984 and 2005, were published in *MPIfG Discussion Paper 09/6* and have been submitted in an article that is currently under review.



Sigrid Quack

### Research Group on Institution Building across Borders

Research of the group directed by Sigrid Quack focuses on the analysis of transnational governance institutions. Projects start from the theoretical hypothesis that transnational institution building is driven by historically contingent processes of cross-border elite and civil society mobilization rather than by functional requirements alone. A key theme is how cognitive and cultural frames – narratives, stories and projections – shape recurrent sequences of social and political contestation, cooperation, and coalition building and how these sequences lead to temporary institutional settlements. History, timing, and sequence represent another key dimension of research. The transnational sphere is seen as a fruitful laboratory for studying how institutions emerge and evolve in the face of strategic uncertainty, polyarchy, and a multiplicity of actors with different goals.

Given these widespread conditions, why do transnational governance fields display rather distinctive trajectories in terms of organizational forms and relational actor configurations that reflect different degrees of democratic participation, public accountability, and institutional effectiveness? During 2010 and 2011, the group's research has been primarily guided by this theoretical question. Current work is organized along two axes: trajectories of transnational institution building and mechanisms of global-local interactions.

The research group uses longitudinal and cross-sectional comparison within and across transnational governance fields as heuristic tool to depict different trajectories of cross-border institutional development. Since 2010, longitudinal studies on four issue fields, chosen to maximize variance in political salience and technical complexity, have been completed: accounting standards, copyright rules, forest certification and labor standards. Building on previously published work on international



Paul Lagneau-Ymonet



Leonhard Dobusch

accounting standard setting as a field dominated by a rather closed group of professional actors, Sigrid Quack and Paul Lagneau-Ymonet (Université Paris-Dauphine) analyzed the impact of discursive struggles over reforms in the recent period following the financial crisis. Their co-authored chapter in *Crisis and Control*, edited by Renate Mayntz (Campus 2012), points to diagnostic struggles between different types of public regulators as potentially opening up policy space with strong continuities in elite closure among standard setters. In the field of copyright regulation, Sigrid Quack and Leonhard Dobusch (Freie Universität Berlin) studied the empowering role of cultural frames for successful countermobilization by civil society actors against a previously dominant private business coalition. Results from this project, published in the *Review of International Political Economy* (2012) and elsewhere, document that if regulatory alternatives addressing outsiders are supported by mobilizing narratives, they can gradually open new policy spaces within a previously monopolistically organized transnational governance field.

For the field of forest certification, Olga Malets (Technische Universität München) undertook additional research complementing her earlier dissertation thesis and published a discussion paper on the translation of forest standards in Russia. Sabrina Zajak (IMPRS-SPCE, now Humboldt-Universität Berlin) undertook a comprehensive study of how transnational labor activists mobilize within the contemporary multilayered global governance architecture. In her PhD dissertation, submitted to the University of Cologne in May 2012, she analyzes modes and outcomes of four different pathways of mobilization, concentrating on China as a strong target state. In 2011, the work of the group was complemented by Amy Quark's (William and Mary, USA) postdoctoral research on the transnational cotton trade.

Building on the group's longitudinal case studies, Sigrid Quack is currently developing a theoretical typology of trajectories which are located on a continuum from monopolistic to pluralistic participation in governance. In cooperation with Olga Malets, she has applied this typology to a comparison of accounting standardization and forest certification in a co-authored book chapter entitled *Projecting the Local into the Global: Trajectories of Participation in Transnational Standard-Setting* to be published in *Organizations and Managerial Ideas: Global Themes and Local Variations*, edited by Gili Drori et al., Routledge (forthcoming).

Transnational institutional development, by definition, involves interactions between manifold actors who are situated in local as well as global action fields. Therefore, a second axis of the group's research, incorporated in all projects, addresses how different types of global-local interactions, such as trickle-down and trickle-up effects or recursive feedback, shape governance trajectories. Together with Olga Malets, Sigrid Quack is elaborating a theoretical framework for synthesizing results



Carolyn Biloft, Ana Carolina Alfinito Vieira, Jiska Gojowczyk, Jan-Christoph Janssen, Sigrid Quack, Solomon Zori, Carsten Gerards, Philip Mader, and Matias Margulis

which is intended to be the basis of an edited volume with contributions from all research group members and invited scholars.

This endeavour builds on two further dissertations defended by Philip Mader and Liviu Mantescu at the University of Cologne in June 2012, both emphasizing global–local interactions. In addition to confirming the mobilizing force of narratives (in this case to the advantage of the well-off and at the cost of the poor), Philip Mader presents an in-depth field study of microfinance in India in his dissertation as well as in an MPIfG Discussion Paper on *Making the Poor Pay for Public Goods via Microfinance*. He demonstrates that specific social meanings attributed to credit by the local actors constrain attempts to expand microfinance to such public goods as basic water and sanitary services. Liviu Mantescu, in his dissertation, studies environmental conflicts that arise from the implementation of a European nature conservation program in remote areas with traditional land use in Vrancea/Romania and Galicia/Spain. His detailed multi-site ethnography points to diverging concepts of nature held by locally situated actors and those in charge of European nature conservation programs as a source of continuous conflicts over transnational governance.

In 2011, Markus Lang and Solomon Zori joined the group as new doctoral students. The group continues to publish the research blog “Governance across Borders,” now in its fourth year ([governancexborders.wordpress.com](http://governancexborders.wordpress.com)). Philip Mader has joined Leonhard Dobusch and Sigrid Quack as a member of the editorial team.



Colin Crouch, Professor Emeritus at Warwick Business School, is an External Scientific Member of the MPIfG

## Research Group on Economic Patriotism

The Max Planck Society has financed an Otto Hahn Junior Research Group affiliated with the MPIfG and based at Sciences Po in Paris since 2009, and it renewed the group’s funding for 2011 and 2012. Led by Cornelia Woll, the research group explores

the evolution of state intervention in open economies, with a specific interest in the effects of the 2008 financial crisis. After having decried economic intervention as an obstacle to market integration in the 1990s, governments are reaffirming their national interests and have not hesitated to use explicitly patriotic rhetoric since the mid-2000s. A first project by Cornelia Woll examined this defense of national prerogatives in the context of a larger project she coordinated jointly with Ben Clift of the University of Warwick. Brought to completion in 2011, the project yielded an edited volume published as a special issue of *Journal of European Public Policy* in March 2012 and as a Routledge book entitled *Economic Patriotism in Open Economies* in the fall of 2012. Contributors include Helen Callaghan, Colin Crouch and Patrick Le Galès, Thomas Fetzer, Wyn Grant, Catherine Hoefler, Glenn Morgan, Ben Rosamond, and Leonard Seabrooke.



Cornelia Woll led an Otto Hahn Junior Research Group at Sciences Po Paris from 2009 to 2012

*Economic Patriotism in Open Economies* in the fall of 2012. Contributors include Helen Callaghan, Colin Crouch and Patrick Le Galès, Thomas Fetzer, Wyn Grant, Catherine Hoefler, Glenn Morgan, Ben Rosamond, and Leonard Seabrooke.

During the years 2010 and 2011, the research group focused in particular on the politics of economic intervention in financial markets. One study, which examined hedge fund regulation in Europe, was part of Renate Mayntz' *Crisis and Control* volume published in the MPIfG Campus series in the spring of 2012. A much larger project began with a study of bank bailouts initiated jointly with Emiliano Grossman at Sciences Po in Paris. The authors ask what explains the variation of bailout measures across advanced industrialized countries and shows that not only economic factors matter. The structure and negotiation capacity of the banking sectors in each country are also keys to understanding government intervention in times of crisis. The initial study has been accepted for publication by *Comparative Political Studies* in 2014. Cornelia Woll expanded the inquiry to a more qualitative comparison of six bailouts in particular: the United States, the United Kingdom, Germany, France, Ireland, and Denmark. This book manuscript, which will also be submitted as a habilitation thesis in the fall of 2012, has benefitted considerably from the author's research stay at the Center for European Studies at Harvard University during the academic year 2011/2012. In a paired comparison, the study shows that the structural features of socio-economic orders do not suffice to explain the political clout of the banking sector. By juxtaposing pairs of capital-market based systems, bank-based systems, and small open economies, Woll illustrates how the concentration and coordination within each financial industry determine the precise shape of business-government relationships.

Stéphane Guittet works as a doctoral fellow in the research group and examines the regulation of derivative markets in the United States and Europe. Over-the-counter derivatives were a key area of regulatory effort in the aftermath of the financial crisis, and yet regulatory measures are not always comparable, which Guittet explains with coalitional politics. In the fall of 2010, Stéphane Guittet was a visiting doctoral student at the MPIfG. He spent the summer of 2011 at the London School of Economics and the academic year 2011/2012 at Columbia University in order to do his field research in these two major financial centers.

In the fall of 2012, the Otto Hahn Research Group will come to an end and its members will become part of the Max Planck Sciences Po Center on Coping with Instability in Market Societies. Founded jointly by the Max Planck Society and Sciences Po and based in Paris, the center aims to investigate the adjustment work societal actors and politicians have to provide in order to deal with market volatility. The center will bring together two research groups with three doctoral students each, one on the effects of instability on social inequality run by sociologist Marion Fourcade, and the other on the politics of financial market regulation run by Cornelia Woll.

## Completed Projects 2010–2011

### Completed Projects at a Glance\*

#### Sociology of Markets

How Ideas and Interests Affect Institutional Development and Change  
Illegal Markets in the Social Sciences: The State of Research  
Inequality and the Dynastic Accumulation of Wealth in Germany and the United States  
Institutionalized Knowledge in Contemporary Economies: Economic Research and Forecasts  
Political Domination, Institutional Change, and Post-colonial Capitalism  
Social Lending: Interaction and Trust in Alternative Electronic Markets of Finance  
The Constitution of the Antiques Market  
The Costs of Internationalization: German Companies in China  
The Ideational Embeddedness of Social Inequality: Collective Representations of Privilege and Disadvantage  
The Impact of Political Regulation on Quality Signals and Pricing in the Wine Market  
The Worth of Goods  
Trading Intellectual Property: The Case of Patents  
Trust as a Mechanism of Economic Coordination  
Where Do Markets Come From? The Constitution of Markets as a Process between Emergence and Collective Institutional Entrepreneurship

#### Institutional Change in Contemporary Capitalism

A Comparative Examination of Macroeconomic Responses to the Global Economic Recession  
Changes in the German Vocational Training System in Comparative Perspective  
Commonalities of Capitalism  
Corporate and Moral Interests in the Relocation of Production  
Explaining Retrenchments in Public Pension Generosity  
Insiders' Institutions, Outsiders' Outcomes: Collective Bargaining for Atypical Workers across Western Europe  
Institutional Change and Continuity in Vocational Education in International Comparison  
From Network Governance to Market Governance? The Decentralization of Capital in Germany  
Markets for Sale: Deutsche Börse, Bourse de Paris, and the Limits of Political Intervention in the Financial Sector  
The Political Economy of the Funeral Market  
The Political Logic of Juridical Action: The Impact of Labor Law on German Capitalism  
The Politics of Religiously Motivated Welfare Provision

#### Research Group on the Political Economy of European Integration

Liberalization Policies in International Comparison  
Supervisory Board Codetermination in the One Hundred Largest German Firms

#### Research Group on Institution Building across Borders

Constructing Global Legitimacy: Science, Markets, and Governance in the Cotton Trade  
In the Shadow of the Dragon: Transnational Labor Activism between State and Private Politics  
Law and Legitimacy in the Global Economy  
Transnational Communities: Structuring Globalization and Its Governance

#### Research Group on Economic Patriotism

Politics beyond Borders: Regulating Hedge Funds  
The French Debate over the Bolkestein Directive  
The Political Economy of Banking Bailouts in Europe and the United States

#### Knowledge and Innovation

Technical Innovations and the Protection of Intellectual Property

#### Governance of Global Structures

Financial Services Governance in the European Union  
Institutional Change in the Governance of Financial Markets



\* In alphabetical order within project areas.



## Completed Projects in Detail\*

### Sociology of Markets

#### How Ideas and Interests Affect Institutional Development and Change

Sascha Münnich

*Münnich, S.*: Interest-Seeking as Sense-Making: Ideas and Business Interests in the New Deal. *European Journal of Sociology/Archives Européennes de Sociologie* 52, 2, 277–311 (2011).

*Münnich, S.*: Wie weit reicht der Einfluss von Ideen? Herausforderungen und Grenzen ideen- und diskursorientierter Wohlfahrtsstaatsforschung. *Zeitschrift für Sozialreform* 57, 4, 487–498 (2011).

#### Illegal Markets in the Social Sciences: The State of Research

Frank Wehinger

*Beckert, J. and F. Wehinger*: In the Shadow: Illegal Markets and Economic Sociology. MPIfG Discussion Paper 11/9. Max Planck Institute for the Study of Societies, Cologne 2011, 24 p.

*Wehinger, F.*: Illegale Märkte: Stand der sozialwissenschaftlichen Forschung. MPIfG Working Paper 11/6. Max Planck Institute for the Study of Societies, Cologne 2011, 150 p.

*Wehinger, F.*: The Dark Net: Self-regulation Dynamics of Illegal Online Markets for Identities and Related Services. In: 2011 European Intelligence and Security Informatics Conference, Proceedings, Athens, Greece, 12–14 September 2011. (Eds.) N. Memon and D. Zeng. IEEE/CPS, Los Alamitos, CA 2011, 209–213.

#### Inequality and the Dynastic Accumulation of Wealth in Germany and the United States

Brooke Harrington

*Harrington, B.*: From Trustees to Wealth Managers. In: *Inherited Wealth, Justice and Equality*. (Eds.) G. Erreygers and J. Cunliffe. Routledge: London 2013, forthcoming.

*Harrington, B.*: Trust and Estate Planning: The Emergence of a Profession and Its Contribution to Socio-Economic Inequality. *Sociological Forum* 27, 4 (2012), forthcoming. Also published as MPIfG Discussion Paper 09/6.

#### Institutionalized Knowledge in Contemporary Economies: Economic Research and Forecasts

Werner Reichmann

*Reichmann, W.*: Institutionalizing Scientific Knowledge: The Social and Political Foundation of Empirical Economic Research. *Sociology Compass* 5, 7, 564–575 (2011).

*Reichmann, W.*: 35 Jahre ÖZS: Eine quantitative Bestandsaufnahme. *Österreichische Zeitschrift für Soziologie* 36, 3, 7–28 (2011).

#### Political Domination, Institutional Change, and Post-colonial Capitalism

Roy Karadag

*Karadag, R.*: Neoliberal Restructuring in Turkey: From State to Oligarchic Capitalism. MPIfG Discussion Paper 10/7. Max Planck Institute for the Study of Societies, Cologne 2010, 32 p.

#### Social Lending: Interaction and Trust in Alternative Electronic Markets of Finance

Zsuzsanna Vargha

*Vargha, Z.*: Educate or Serve: The Paradox of “Professional Service” and the Image of the West in Legitimacy Battles of Post-Socialist Advertising. *Theory and Society* 39, 2, 203–243 (2010).

*Vargha, Z.*: From Long-term Savings to Instant Mortgages: Financial Demonstrations and the Role of Interaction in Markets. *Organization* 18, 2, 215–235 (2011).

#### The Constitution of the Antiques Market

Elena Bogdanova (Doctoral project)

*Bogdanova, E.*: Valuing the Past: The Constitution of the Antiques Market in Russia. Dissertation, University of Cologne, 2011, 197 p.

#### The Costs of Internationalization: German Companies in China

Geny Piotti

*L. Gruß and G. Piotti*: Blurring the Lines: Deception and Self-Deception in Markets. MPIfG Discussion Paper 10/13. Max Planck Institute for the Study of Societies, Cologne 2010, 23 p.

*Piotti, G.*: Cost Reduction through Relocation, or the Construction of Myths in Discourse. *Competition & Change* 13, 3, 308–329 (2009).

*Piotti, G.*: Der Mythos China. *Gesellschaftsforschung* 2/11, 11–13 (2011).

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*Piotti, G.*: German Companies Engaging in China: Decision-Making Practices at Home and Management Practices in the Chinese Subsidiaries. MPIfG Working Paper 09/14. Max Planck Institute for the Study of Societies, Cologne 2009, 33 p.

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\* In alphabetical order within project areas.

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**The Ideational Embeddedness of Social Inequality: Collective Representations of Privilege and Disadvantage**  
Patrick Sachweh

Sachweh, P.: The Moral Economy of Inequality: Popular Views on Income Differentiation, Poverty, and Wealth. *Socio-Economic Review*, online first, 16 November 2011, DOI: 10.1093/ser/mwr023, 1–27 (2011).

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**The Impact of Political Regulation on Quality Signals and Pricing in the Wine Market**

Jens Beckert with Thorsten Kogge

Rössel, J. and J. Beckert: Quality Classifications in Competition: Price Formation in the German Wine Market. In: *Constructing Quality*. (Eds.) J. Beckert and C. Musselin. Oxford University Press, Oxford 2013, forthcoming. Also published as MPIfG Discussion Paper 12/3.

**The Worth of Goods**

Jens Beckert and Patrik Aspers, Stockholm University

Aspers, P. and J. Beckert: Value in Markets. In: *The Worth of Goods: Valuation and Pricing in the Economy*. (Eds.) J. Beckert and P. Aspers. Oxford University Press, Oxford 2011, 3–38.

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**Trading Intellectual Property: The Case of Patents**

Raymund Werle with Irene Troy

Troy, I.: Ein Markt für Patente? Unsicherheiten im Handel mit geistigem Eigentum. In: *Unsichere Zeiten. Herausforderungen gesellschaftlicher Transformationen*. Verhandlungen des 34. Kongresses der Deutschen Gesellschaft für Soziologie in Jena 2008. VS Verlag, Wiesbaden 2010, CD-ROM.

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**Trust as a Mechanism of Economic Coordination**

Jens Beckert and Guido Möllering

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Tsui-Auch, L.S. and G. Möllering: Wary Managers: Unfavorable Environments, Perceived Vulnerability, and the Development of Trust in Foreign Enterprises in China. *Journal of International Business Studies* 41, 6, 1016–1034 (2010).

### **Where Do Markets Come From? The Constitution of Markets as a Process between Emergence and Collective Institutional Entrepreneurship**

Guido Möllering

Möllering, G.: Market Constitution Analysis: A New Framework Applied to Solar Power Technology Markets. MPIfG Working Paper 09/7. Max Planck Institute for the Study of Societies, Cologne 2009, 25 p.

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## **Institutional Change in Contemporary Capitalism**

### **A Comparative Examination of Macroeconomic Responses to the Global Economic Recession**

Ronen Mandelkern

Mandelkern, R.: The Response of the Bank of Israel and the Budgets Division to Recession: Economic Principles and Institutional Politics (in Hebrew). *Riv 'on Le 'Kalkala (The Economic Quarterly)* 58, 1-2, 67–90.

### **Changes in the German Vocational Training System in Comparative Perspective**

Kathleen Thelen, Massachusetts Institute of Technology, with Marius R. Busemeyer

Culpepper, P.D. and K. Thelen: Institutions and Collective Actors in the Provision of Training: Historical and Cross-National Comparisons. In: *Skill Formation: Interdisciplinary and Cross-National Perspectives*. (Eds.) K.U. Mayer and H. Solga. Cambridge University Press, New York 2008, 21–49.

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### **Commonalities of Capitalism**

Wolfgang Streeck

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### **Corporate and Moral Interests in the Relocation of Production**

Martin G. Schröder

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### **Explaining Retrenchments in Public Pension Generosity**

Juan J. Fernández

Fernández, J.J.: Economic Crises, Population Aging and the Electoral Cycle: Explaining Pension Policy Retrenchments in 19 OECD Countries, 1981–2004. *International Journal of Comparative Sociology*, online first, 7 June 2012, DOI: 10.1177/0020715212450043 (2012). Also published as MPIfG Discussion Paper 10/9.

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**Insiders' Institutions, Outsiders' Outcomes: Collective Bargaining for Atypical Workers across Western Europe**

Rebecca J. Oliver

*Oliver, R.J.:* Powerful Remnants? The Politics of Egalitarian Wage Bargaining Institutions in Italy and Sweden. *Socio-Economic Review* 9, 3, 533–566 (2011).

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**Institutional Change and Continuity in Vocational Education in International Comparison**

Marius R. Busemeyer

*Busemeyer, M.R.:* Asset Specificity, Institutional Complementarities and the Variety of Skill Regimes in Coordinated Market Economies. *Socio-Economic Review* 7, 3, 375–406 (2009).

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**From Network Governance to Market Governance? The Decentralization of Capital in Germany**

Lothar Krempel

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#### **Markets for Sale: Deutsche Börse, Bourse de Paris, and the Limits of Political Intervention in the Financial Sector**

Helen Callaghan and Paul Lagneau-Ymonet, IRISSO, Université Paris-Dauphine

*Callaghan, H. and P. Langneue-Ymonet*: The Phantom of Palais Brogniart: Economic Patriotism and the Paris Stock Exchange. *Journal of European Public Policy* 19, 3, 307–323 (2012). Also published as MPIfG Discussion Paper 10/14.

#### **The Political Economy of the Funeral Market**

Dominic Akyel (Doctoral project)

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Britta Rehder

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Ipek Göçmen (Doctoral project)

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### Liberalization Policies in International Comparison

Martin Höpner, Alexander Petring, Daniel Seikel and Benjamin Werner

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Martin Höpner and Tim Müllenborn

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Amy Quark

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Sigrid Quack and Marie-Laure Djelic, ESSEC Paris

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### Research Group on Economic Patriotism

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Cornelia Woll

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Cornelia Woll and Emiliano Grossman, Sciences Po, Paris

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Cornelia Woll and Emiliano Grossman, Sciences Po, Paris



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## Knowledge and Innovation

### Technical Innovations and the Protection of Intellectual Property

Raymund Werle

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## Governance of Global Structures

### Financial Services Governance in the European Union

Lucia Quaglia

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Renate Mayntz with Till Martin Kaesbach

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## Grant-funded Projects

### PROCOPE: DAAD (German Academic Exchange Service) and the French Foreign Ministry

*Franco-German Research Grant*

Helen Callaghan and Paul Lagneau-Ymonet | Grant 2010–2011

Helen Callaghan conducted the project “Markets for Sale” with Paul Lagneau-Ymonet of the Institut de Recherche Interdisciplinaire en Sciences Sociales (IRISSO) at Université Paris Dauphine. The researchers explored how the French government allowed the New York Stock Exchange to take control of Euronext, a French-led company that includes the Paris Bourse, and why opponents of the transatlantic merger failed in their appeals to “economic patriotism.” The grant covered the travel expenses. The results were published in the *Journal of European Public Policy* (2012).

### Deutsch-Französische Hochschule (Franco-German University)

*International PhD Exchange Program*

Two workshops and one research stay in 2011 | Grant 2011–2013

The Deutsch-Französische Hochschule (Université franco-allemande), which promotes cooperation between France and Germany on university education and research, supports the mobility of students and lecturers between the two countries. The grant covers expenses for joint doctoral seminars at the IMPRS-SPCE in Cologne and Sciences Po in Paris and doctoral students’ research stays at their respective partner institution. In 2011, there was one workshop in Paris and one in Cologne. Sebastian Kohl, who is doing a cotutelle (double doctorate) at the University of Cologne and Sciences Po, spent eleven months at Sciences Po in 2011.



**Oxford University Press***Editorship of Socio-Economic Review*

Editorial services and editorial team's travel expenses | Grant 2010–2012

Three members of the MPIfG were on the editorial team of Socio-Economic Review (SER): Wolfgang Streeck as Chief Editor (2010–2012), Jens Beckert as Editor (2010), and Jürgen Feick as Managing Editor (2010–2012). The grant covered Jürgen Feick's SER-related travel, meetings of the editorial team, graphic design, and student editorial assistants who are native speakers of English.

**Volkswagen Foundation***Journalist in Residence Fellowships*

Four fellows at the MPIfG in 2010 | Grant 2006–2010

From 2006 to 2010, the Volkswagen Foundation awarded “Journalist in Residence” fellowships to 25 experienced journalists from print and broadcast media for research or work stays at the MPIfG, the Amsterdam Institute for Advanced Labour Studies, the Centre for Social Policy Research at the University of Bremen, and the Social Science Research Center Berlin. See also “Public Relations and Public Impact” in this report.

**Max Planck Society (MPG)**

Since 2005 the Max Planck Society has been awarding competitive grants for research and innovation. The MPIfG was awarded two of them in 2010 and 2011.

*IMPRS-SPCE*

20 doctoral students in 2010–2011 | Grant 2007–2013 [and 2013–2019]

The International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) is the joint international PhD program founded in 2007 by the Max Planck Institute for the Study of Societies and the Department of Management, Economics and Social Sciences of the University of Cologne. In 2012 funding for a second period was confirmed for 2013–2019.

*Public Relations*Jeanette Störtte in 2010 and Ian Edwards in 2011  
Grant 2008–2012

A part-time MPIfG staff member in the Editorial and Public Relations Unit is funded by the MPG project “Professionalization of the Public Relations Network.”

## Postdoctoral Degrees (Habitations)

**Marius R. Busemeyer**

Venia legendi in Political Science, 14 June 2010

Universität zu Köln, Wirtschafts- und Sozialwissenschaftlichen Fakultät

*Habilitation thesis:* Studies in the Comparative Political Economy of Education and Training

*Published:* The cumulative habilitation thesis includes articles published by M. Busemeyer in European Journal of Political Research, Industrielle Beziehungen, Journal of European Public Policy, Journal of European Social Policy, Politische Vierteljahresschrift, Socio-Economic Review, and Swiss Political Science Review.

**Guido Möllering**

Venia legendi in Business Administration, 16 February 2011

Freie Universität Berlin, Fachbereich Wirtschaftswissenschaft

*Habilitation thesis:* Unternehmen, Umwelt, Beziehungen: Beiträge zur Kooperation unter erschwerten Bedingungen

*Published:* The cumulative habilitation includes articles published by G. Möllering in Organization Science, International Sociology, Journal of International Business Studies, Finanza Marketing e Produzione, Zeitschrift für betriebswirtschaftliche Forschung, and chapters in edited volumes.

**Britta Rehder**

Venia legendi in Political Science, 11 May 2011

Westfälische Wilhelms-Universität Münster, Fachbereich Erziehungswissenschaft und Sozialwissenschaften

*Habilitation thesis:* Politik der Rechtsprechung: Der Beitrag des Bundesarbeitsgerichts zum Werden und Wandel des deutschen Kapitalismus

*Published:* Rechtsprechung als Politik: Der Beitrag des Bundesarbeitsgerichts zur Entwicklung der Arbeitsbeziehungen in Deutschland. Campus, Frankfurt a.M. 2011, 400 p.



# Research Cooperation

## Cooperation with Researchers outside the Institute

The MPIfG is part of a worldwide network of institutions and scholars in the social sciences. Its research is supported by a wealth of collaborative efforts including joint writing, editing, conference organization, teaching, and participation in professional associations (see also “The Institute in the Scientific Community”). Its intellectual debate thrives on the scholarly exchange of ideas between the researchers and their colleagues in Germany and around the world.

### Local Partnership

Jens Beckert and Wolfgang Streeck are both members of the Department of Management, Economics and Social Sciences of the University of Cologne and teach courses there. Sigrid Quack and Martin Höpner are adjunct professors (*Außerplanmäßige Professoren*) in the same department and teach there as well. MPIfG researchers Marius R. Busemeyer, Mark Lutter, Sascha Münnich, Thomas Paster, Tobias ten Brink, and Frank Wehinger also taught at the University of Cologne during the period covered by this report. The Department of Management, Economics and Social Sciences (*WiSo-Fakultät*) at the University of Cologne is the MPIfG’s local partner for the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE; see “Graduate Training”). Four members of the department, Carsten Burhop, Mark Ebers, André Kaiser, and Christine Trampusch, are faculty members of the IMPRS-SPCE. In July 2011 Christine Trampusch was appointed Chair of International Comparative Political Economy and Economic Sociology, a *Brückenprofessur* or liaison chair to the MPIfG, which will further intensify the institute’s collaboration with the university. In order to consolidate their contribution to the Department of Management, Economics and Social Sciences, Trampusch

and Kaiser founded the Cologne Center for Comparative Politics in 2011. The center focuses on comparative political institutions and comparative political economy.

## Cooperation within Germany

Researchers at the MPIfG are active in their fields' professional associations. Most of the sociologists at the institute are members of the German Sociological Association (Deutsche Gesellschaft für Soziologie, DGS). Jens Beckert chaired the Economic Sociology Section of the DGS from 2006–2010, and Lothar Krempel has been on the Steering Committee of its Social Networks Section since 2011. Several MPIfG researchers attended the DGS's biennial congresses and presented their work to the scientific community there. Other MPIfG researchers are involved in the German Political Science Association (Deutsche Vereinigung für Politische Wissenschaft, DVPW), giving presentations at the triennial congresses and leading sections and working groups. Britta Rehder is co-chair of the section on Political Sociology and was co-chair of the working group on Interest Associations from 2005–2010, Martin Höpner is co-chair of the section on Political Economy, and Sascha Münnich is co-chair of the working group on Comparative Research on the Welfare State. Thomas Paster, Britta Rehder, and Wolfgang Streeck are members of the German Industrial Relations Association (GIRA).

MPIfG researchers make valuable contacts when teaching at universities. Transporting the institute's research into the university classroom is also an effective recruitment tool for the IMPRS-SPCE. In 2010 and 2011, MPIfG researchers taught at universities in Berlin, Bremen, Cologne, Heidelberg, Jena, Mittweida, Münster, and Osnabrück.

In 2011, the MPIfG held two joint conferences with the Cologne Institute for Economic Research (IW) aimed at generating ideas for the IW's research group "Market and State." Experts from business, academia, and politics gathered to discuss "Political Consulting – How?" and "How Worldviews Influence the Economy," looking for ways to develop a theory-based and empirically informed method of political consultation.



Joint conference with the Cologne Institute for Economic Research (IW): Jens Beckert, Michael Hüther (IW), Wolfgang Streeck, and Sigrid Quack

## International Cooperation

### Partner Institutions

The MPIfG cooperates with several research institutes abroad, including

- Sciences Po in Paris and its affiliated institutes, such as the Centre d'études européennes (CEE), Centre de sociologie des organisations (CSO), and Centre d'études et de recherches internationales (CERI),
- CEPREMAP (Centre pour la recherche économique et ses applications) in Paris,
- the Center for European Studies and Department of Sociology at Harvard University,
- the Institute for Policy Research and Department of Sociology at Northwestern University in Evanston,
- the Department of Management at the London School of Economics (LSE),
- the Department of Political and Social Sciences and the Robert Schuman Centre for Advanced Studies at the European University Institute in Florence,
- the Amsterdam Institute for Advanced Labour Studies (AIAS),
- the Department of Political Science at Massachusetts Institute of Technology (MIT).

The MPIfG has concluded cooperation agreements with Columbia University, the European University Institute, Sciences Po, and Northwestern University to promote student exchange at the IMPRS-SPCE.

## Sciences Po

Since 2005 the MPIfG has cooperated increasingly intensively with Sciences Po, the leading social science university in France. Sciences Po's interdisciplinary and internationally oriented research centers do research in political science, sociology, economics, history, and law. The MPIfG's cooperation with Sciences Po has included

a joint doctoral program (*cotutelle*), a summer school for doctoral students (the Max Planck Summer Conference on Economy and Society, the fifth of which entitled "The Economic Crisis and the Institutions of Capitalisms" was held at Sciences Po in 2010), an international exchange program for doctoral students and researchers, joint seminars and workshops at regular intervals (including two workshops on "Expert Knowledge in Economic Governance" and "The Constitution of Quality in Markets"), and the Otto Hahn Research Group on Economic Patriotism, which has been located at Sciences Po and affiliated with the MPIfG. Sciences Po is one of the international partner institutions of the International Max Planck Research School on the Social

and Political Constitution of the Economy (IMPRS-SPCE). 2012 will mark a new milestone in the close relationship between the MPIfG and Sciences Po, when the Max Planck Sciences Po Center on Coping with Instability in Market Societies, also



Sciences Po is located in Saint-Germain-des-Prés on the left bank of the Seine in Paris

called MaxPo, will open its doors in Paris. Codirected by sociologist Marion Fourcade and political scientist Cornelia Woll, MaxPo will concentrate on investigating how individuals, organizations, and nation-states are coping with the increased instability that has developed in Western societies during the last forty years. Fourcade and Woll will be research associates at the MPIfG and affiliated members of the faculty of the IMPRS-SPCE.

### Collaboration with Scholars around the World

The majority of visiting researchers at the MPIfG come from abroad. Interaction with them leads to formal and informal research cooperation and makes opportunities for MPIfG researchers to do research and study abroad. In 2010 and 2011, visiting researchers came from Brazil, Bulgaria, Denmark, France, Germany, Greece, Italy, Japan, New Zealand, the Philippines, South Korea, Switzerland, Sweden, the United Kingdom, and the United States (see “The Research Community within the Institute”).

Each year the MPIfG invites a distinguished scholar in the field of political science, economics or sociology to spend three to six months at the institute as a Scholar in Residence. Scholars in Residence pursue a particular research project that complements research conducted at the MPIfG. During their stays, they give three public lectures. Having hosted Jack Barbalet (currently head of the Department of Sociology at Hong Kong Baptist University), David Stark (Arthur Lehman Professor of Sociology and International Affairs at Columbia University, where he directs the Center on Organizational Innovation), Christoph Deutschmann (Professor Emeritus of Sociology at the University of Tübingen), and Bruno Amable (Professor of Economics at the University of Paris 1 Panthéon-Sorbonne and Research Fellow at CEPREMAP in Paris) from 2006–2009, the institute welcomed J. Nicholas Ziegler, a political scientist from the University of California–Berkeley, as its Scholar in Residence in 2010/2011 and Arndt Sorge, a sociologist working in the fields of business, management and organization studies and Honorary Professor at the University of Potsdam, in 2011/2012.

MPIfG researchers contribute to numerous international professional associations, in particular the Society for the Advancement of Socio-Economics (SASE). In 2011, Jens Beckert and Cornelia Woll were on the SASE Executive Council, and Geny Piotti was Coordinator of the SASE’s Network on Knowledge, Technology and Innovation. From 2007 on, the institute’s directors were editors of *Socio-Economic Review*, a journal founded by SASE in 2001. Wolfgang Streeck was chief editor, and Jürgen Feick was the managing editor, until 2012. Jens Beckert and Sigrid Quack have taken on responsibility as Council Members in their sections of the American Sociological Association (Economic Sociology and Global and Transnational Sociology, respectively).

The MPIfG’s two External Scientific Members, Kathleen Thelen and Colin Crouch, frequently have occasion to come to Germany. Kathleen Thelen, Ford Professor of Political Science at the Massachusetts Institute of Technology in Cambridge,



J. Nicholas Ziegler



Arndt Sorge



Kathleen Thelen, Professor at the Massachusetts Institute of Technology, is an External Scientific Member of the MPIfG

has been an External Scientific Member since 2005. She received the Max Planck Research Award for International Cooperation in 2003, which supported her involvement in MPIfG projects on institutional complementarity, on continuity and discontinuity in institutional analysis, and on changes in the German vocational training system in comparative perspective. The MPIfG's project on the theory of institutional change, which Thelen conducts jointly with Wolfgang Streeck, met in Cologne in 2010 and in Cambridge in 2011. Kathleen Thelen is also a Senior Research Fellow at Nuffield College, Oxford University, and she is President of the Comparative Politics Section of the American Political Science Association. She is on the Advisory Board of Wissenschaftskolleg zu Berlin (Institute for Advanced Study) and on the Board of Trustees of the Social Science Research Center Berlin (WZB).

Colin Crouch, External Scientific Member since 1997, conducted several joint projects with MPIfG researchers over the course of two decades, culminating in a number of joint publications, including three edited volumes on local economies. Recently, he has received wide acclaim for his books *Post-democracy* (Polity, 2004) and *The Strange Non-Death of Neoliberalism* (Polity, 2011). The German edition of the latter, *Das befremdliche Überleben des Neoliberalismus* (Suhrkamp 2011), was awarded The Political Book Award of the Friedrich Ebert Foundation in 2012. The award goes annually to “a new book that gets to the heart of issues currently being debated in society and politics and addresses them in a way a wide readership can understand.” Among his other activities, Crouch lectures in Germany and Austria. Articles by and about Colin Crouch appear in the mainstream German media. Colin Crouch is Emeritus Professor at the International Centre for Governance and Public Management, Warwick Business School, University of Warwick. He is Vice-President for Social Sciences of the British Academy for the Humanities and Social Sciences.

## Leaves of Absence for Research and Study

### **Dominic Akyel**

Research, The marketization of the German death-care industry, *Department of Sociology, Princeton University*, Princeton, USA, November 2009–January 2010 and *Department of Sociology, University of California–Berkeley*, Berkeley, USA, February–March 2010

### **Marius R. Busemeyer**

Research, Visiting Fellow, Comparative political economy of education and training, *Center for European Studies, Harvard University*, Cambridge, USA, October 2009–March 2010

### **Helen Callaghan**

Research/field work in collaboration with Paul-Lagneau-Ymonet, The Paris Stock Exchange, *Paris Euronext*, Paris, France, 7 March–5 April 2010 and 19–27 September 2010

Research, Political discourse on hostile takeovers of French companies, *Sciences Po*, Paris, France, 21 February–18 March 2011

### **Arne Dreßler**

Research/study, Commercial sexuality, moral contestation, and the morphology of cityscape, *Department of Sociology, Columbia University*, New York, USA, August–December 2011

### **Philipp J. Gerlach**

Research/fieldwork, Interviews with French engineers and HR managers, *Centre de sociologie des organisations, Sciences Po*, Paris, France, April–July 2010

### **Stéphane Guittet**

Research/study, The transformation of financial institutions, *London School of Economics and Political Science*, London, UK, June–August 2011 and *Department of Sociology, Columbia University*, New York, USA, September 2011–August 2012

**Andreas Kammer**

Research/study, Fiscal redistribution in modern welfare states, *Department of Government and the Minda de Gunzburg Center for European Studies, Harvard University, Cambridge, USA*, August 2010– February 2011

**Azer Kiliç**

Research/fieldwork, Ethnicity, class, politics – the Kurdish issue in Turkey, Ankara, Diyarbakir and Istanbul, Turkey, March–June 2011 and September–October 2011

Research/study, Ethnicity, class, politics – the Kurdish issue in Turkey, *Department of Sociology, Columbia University, New York, USA*, November 2011–March 2012

**Thorsten Kogge**

Research/study, Political regulation of quality markers in the wine market, *Institute for Research on Labor and Employment (IRLE), University of California–Berkeley, Berkeley, USA*, August 2009–February 2010

**Sebastian Kohl**

Research/study, Cotutelle program, Moral foundations of housing markets, *Sciences Po, Paris, France*, February 2011–January 2012

**Philip Mader**

Research/study, Transnational governance of common resources, *Department of Sociology, Harvard University, Cambridge, USA*, August 2010–February 2011

**Liviu Mantescu**

Research/study, When transnational governance hits the ground, *Institute for Research on Labor and Employment, University of California–Berkeley, Berkeley, USA*, August–December 2010

**Philip Mehrtens**

Research/interviews, The fiscal crisis of the state: Swedish insights, *University of Uppsala, Uppsala, Sweden*, April–June 2011



Wheeler Hall, University of California, Berkeley

**Michael Reif**

Research/study, Disappearance of early economic sociology, *Department of Sociology and Buffett Center for International and Comparative Studies, Northwestern University, Evanston, USA*, September 2010–February 2011

**Daniel Seikel**

Research/study, European challenge to the German public banking sector, *London School of Economics and Political Science, London, UK*, August–December 2010

**Anna Skarpelis**

Research, Insuring old age, *Department of Sociology, New York University, New York, USA*, January–May 2010

**Wolfgang Streeck**

Research, Visiting Scholar, The fiscal crisis of the state, *Russell Sage Foundation, New York, USA*, September 2009–January 2010 and Fernand Braudel Fellow, *Europäisches Hochschulinstitut, Florence, Italy*, February–June 2011

**Tobias ten Brink**

Research, The Chinese variety of capitalism, *East-West-Center, Honolulu, USA*, 18 March–4 April 2011

**Irene Troy**

Research, Trading patents, *Department of Sociology and Buffett Center for International and Comparative Studies, Northwestern University, Evanston, USA*, October 2009–January 2010

**André Vereta Nahoum**

Research/fieldwork, Selling “cultures,” Southwestern Amazon, Brazil, February–June 2011, and Yawanawa Indigenous Land, Brazil, October 2011

Research/study, Selling “cultures,” *Center for Culture, Organizations and Politics, University of California–Berkeley, Berkeley, USA*, September 2011–March 2012

**Benjamin Werner**

Research/study, The dispute over “golden shares,” *Department of Political Science, University of California–Berkeley, Berkeley, USA*, August 2010–January 2011

**Cornelia Woll**

Research, Visiting Scholar, *Center for European Studies, Harvard University, Cambridge, USA*, October 2011–June 2012

**Sabrina Zajak**

Research/study, Transnational labor activism, *Department of Sociology, Harvard University, Cambridge, USA*, September 2009–February 2010

## Graduate Training – IMPRS-SPCE

### International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE)

A graduate program in the field of economic sociology, political economy, organizational studies, and economic history, the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) explores social and political foundations of the modern economy. Founded jointly by the MPIfG and the University of Cologne in 2007, the IMPRS-SPCE offers a rigorous curriculum to a small group of doctoral students from all over the world. The students benefit from being part of a cohesive group and from the close ties between the institute and the university, reflected by the newly established Liaison Chair connecting the two institutions. Cooperation with international partners promotes intellectual exchange between the students and experienced academics from many countries. The School's curriculum is the subject of continuous review by the faculty members, ensuring that opportunities for its improvement are detected and addressed and that it reflects developments in the School's major research fields. The institute's research program is enriched by the innovative topics the students choose to investigate. Based on a positive evaluation by the Max Planck Society in 2011, the IMPRS-SPCE will receive funding to continue its doctoral program until 2019.

### Organization

The IMPRS-SPCE faculty members are Jens Beckert and Wolfgang Streeck (MPIfG directors), Martin Höpner and Sigrid Quack (MPIfG research group leaders and associate professors), and Christine Trampusch, Carsten Burhop, Mark Ebers, and André Kaiser (professors of Political Economy, Economic History, Organization Studies, and Political Science, respectively, in the Faculty of Management, Economics and





Doctoral students at the IMPRS-SPCE in 2011

Social Sciences at the University of Cologne). As of October 2012, Marion Fourcade and Cornelia Woll of Sciences Po, Paris, will be affiliated faculty members (Woll has been affiliated with the IMPRS-SPCE as a research group leader since 2009). The School is governed by a council made up of the two MPIfG directors, the MPIfG research group leaders and associate professors, and the professors from the University of Cologne. The Council decides on the structure of the program and the curriculum and selects the new students. The Council and the School are chaired by the MPIfG's managing director, currently Wolfgang Streeck. The School's administrative coordinator, Jürgen Lautwein, and its academic coordinator, Dominic Akyel, support the faculty to ensure that the School is run smoothly (Dominic Akyel succeeded Saskia Freye as academic coordinator in the summer of 2011). In 2012 Ursula Trappe will be taking on the newly created position of Academic Coordinator of the IMPRS-SPCE and Research Coordinator at the MPIfG. International exchange at the School is based on formal cooperation agreements with Northwestern University, Columbia University, the European University Institute, the London School of Economics, and the Fondation Nationale des Sciences Politiques (Sciences Po) as well as informal cooperation with the University of California–Berkeley and the Massachusetts Institute of Technology.



Ursula Trappe,  
Academic Coordinator  
of the IMPRS-SPCE

## Admissions

The IMPRS-SPCE admits up to eight doctoral students per year who are recruited through an internationally open application process. Applicants submit their CV, a research statement, letters of recommendation and examples of their written work to the selection committee, which invites candidates to a personal interview. Video



Mark Ebers



André Kaiser

conferences are used for interviews with candidates outside of Europe. Lasting three years and three months, the IMPRS-SPCE program is divided into two phases. Students are first awarded a stipend for fifteen months during which they are expected to participate in coursework and write a first-year paper outlining their dissertation topic and a research plan. Depending on the approval of their prospectus by the IMPRS-SPCE faculty, their fellowship is extended for two years during which they are expected to conduct the empirical research for their dissertation and write their thesis. In accordance with the guidelines of the Max Planck Society, financial support was originally limited to three years.

One of the IMPRS-SPCE faculty members serves as principal advisor for each doctoral student. A committee is formed at the end of the first year consisting of the advisor and two senior researchers, who can be from universities, other research institutes, or from the MPIfG. Committees meet about twice a year to discuss the student's research progress and offer advice on specific problems.

### Curriculum

A regular curriculum of coursework and systematic exposure to an international research environment are key elements of the IMPRS-SPCE program. The coursework during the first year consists of three core and two elective courses. In the first phase of the program there is a strong emphasis on improving methodological skills and deepening knowledge in economic sociology and political economy. The core courses are complemented by elective courses. Among the electives currently offered by MPIfG researchers are Research Logic and Research Design in Contemporary Politics (Kaiser), Sociology of Markets (Beckert), Comparative Political Economy (Höpner), Comparative Political Institutions (Kaiser), Transnational Economic Governance (Quack), Transnational Institutional Dynamics (Quack), Complex Organi-

Semester	1	2	3	4	5	6	7 3 months
Doctoral thesis	Exposé		Empirical work		Writing up		
Courses	3 core courses						
	2 methods courses						
	2 elective courses						
	Doctoral colloquium						
Special features				Semester abroad			
				Summer Conference			

The structure of the IMPRS-SPCE program

zations (Quack and Ebers), Foundations of Institutional Theory (Streeck), and Social Network Analysis (Krempel). In addition a workshop for training in interviewing methods is held at the end of the first year. Training in specialized research methods that students need to conduct their research projects is provided by external experts. At the end of their first year, students take specialized short courses offered by the ECPR Summer Schools in Essex and Ljubljana, the GESIS-Leibniz Institute for the Social Sciences in Mannheim, or comparable institutions.

Students present their work in a biweekly colloquium held by the two directors and Sigrid Quack. They also participate in all the other intellectual activities of the institute, including lectures and conferences. Intensive informal exchange between doctoral students and senior researchers is a further asset of the training program. The stronger emphasis on coursework corresponds with German and international developments in doctoral education in the social sciences. While it would be desirable to extend the course program even further, this goal conflicts with the strict thirty-nine-month funding rule.

Another feature enhancing the doctoral students' education is training in general academic skills. Workshops on academic English writing, online research, and specialized computer programs such as Endnote, MAXQDA, and Lexis-Nexis have worked well, as have courses on presentation and debate techniques, scholarly publishing, and the review process of academic journals. International students take a course in German as a foreign language. While these courses have the additional benefit of being open to all researchers at the institute, they are primarily devoted to promoting the doctoral students' professional development.

## International Exchange

International student exchange is a core element of the IMPRS-SPCE. During the second or third year of their enrollment students have a four-month research stay at one of the School's international partner institutions. While continuing to work on their doctoral research, they also participate in graduate seminars at the host institution. The international character of the training program is enhanced when doctoral students from the partner institutions come to the MPIfG for stays lasting three to six months. Partner institutions take turns organizing an annual Max Planck Summer Conference on Economy and Society, where doctoral students present their work and receive comments from senior faculty and other leading international scholars in their fields. In July 2010, the fifth summer conference, entitled *Does the Crisis Modify Our Thinking about Capitalism and Its Analysis?*, was organized by Sciences Po in Paris. The MPIfG held the sixth sum-



The 2011 Max Planck Summer Conference on Economy and Society was held at Ringberg Castle in the Bavarian Alps



Dominic Akyel

mer conference at Schloss Ringberg in July 2011 on *Bringing Organizations Back In: Bridging Economic Sociology and Political Economy*. The 2012 summer conference on *Politics, Power and Institutions* was organized by Northwestern University in Chicago.

The international character of the doctoral program is reinforced by systematic recruitment of non-German students, a feature encouraged and required by IMPRS regulations. Of the forty students enrolled in the IMPRS-SPCE at the MPIfG and the University in 2010 and 2011, twelve had an international background. This is below the 50 percent called for under IMPRS policy and reflects the specific situation of the social sciences. The council has discussed possible ways to reach and attract more of the highly talented international students it would like to recruit. It hopes their numbers will increase in the coming years.



Ipek Göçmen

### Doctoral Research Projects

While the research program of the IMPRS-SPCE is centered on the core research fields of the institute, i.e. political economy, economic sociology, and organization studies, students choose their research topics independently in consultation with faculty members. This leads to a broad spectrum of topics and ensures that students are strongly motivated to conduct their research.

The MPIfG began organizing its doctoral training along IMPRS lines in 2005 in anticipation of the founding of the IMPRS-SPCE in 2007. The second cohort of doctoral students, which started in 2006, defended their dissertations in 2009 and 2010. Roy Karadag worked on the effects of the relationship between state actors and economic actors on the structure of the political economies in two non-Western countries, Turkey and the Philippines. Martin Schröder examined the role of moral arguments and normative orientations in German firms' decisions to relocate production to foreign countries. Hendrik Zorn investigated the international harmonization of fiscal statistics, with a strong emphasis on the social construction of accounting figures.

The third cohort started in 2007 and defended or will defend their dissertation in 2011 and 2012. Dominic Akyel studied the political economy of the funeral market, Elena Bogdanova the constitution of the antiques market within the framework of economic sociology, Ipek Göçmen the mechanisms behind the return of religious charity in social policy, and Sabrina Zajak the effect of civil society actors on the institutionalization of labor standards in transnational corporations. Jan Sauermann, who was at the University of Cologne, investigated social preferences in democratic decision-making.

The MPIfG's students of the fourth cohort began in 2008. With one exception all of them have submitted their thesis and either have already defended or will defend their thesis in 2012. Students looked at the evaluation process of candidates in the labor market for engineers (Philipp Gerlach), the social dynamics in the transnational governance of common resources (Philip Mader), transnational governance playing



Philip Mader

out in conflicts between the European regulation and community-based institutions for managing natural resources (Liviu Mantescu), the professionalization of the sociological discipline (Michael Reif), the European challenge to the German public banking sector (Daniel Seikel), the dispute over “Golden Shares” and the free movement of capital in the EU (Benjamin Werner), and fiscal redistribution in modern welfare states (Andreas Kammer, University of Cologne).

The six students who joined the program in the fall of 2009 are well into their third year. Arne Dreßler is examining the relation between commercial sexuality, moral contestation, and the morphology of cityscape; Azer Kiliç, the role of economic divisions and perceptions of disadvantage in ethnic politics in Turkey; Philip Mehrtens, the fiscal crisis of the state in Sweden; Sara Weckemann, the social identity of disadvantaged families with many children who are on welfare; and André Vereta Nahoum, the commodification of indigenous knowledge in Brazil.

The sixth cohort started in 2010. Currently in their second year, they are working on mechanisms of coordination and competition in Germany’s solar industry (Timur Ergen), fertility behavior in regional social contexts (Barbara Fulda), the political economy of budget surpluses (Lukas Haffert), the regulation of European securities markets following the financial crisis (Till Martin Kaesbach), the moral foundations of housing markets (Sebastian Kohl), and the influence of regulatory, economic, and cultural changes on public and private household debt (Daniel Mertens).

The eight students who joined the IMPRS in 2011, Annina Aßmann, Felipe González, Markus Lang, Aldo Madariaga, Marcin Serafin, Christian Tribowski, and Solomon George Zori at the MPIfG, and Isabella Reichert at the University of Cologne, are currently refining their research topics. In the fall of 2012 eight doctoral students will be joining the program, five at the MPIfG, two at the University of Cologne, and one at MaxPo, the newly established Max Planck Sciences Po Center on Coping with Instability in Market Societies in Paris.

In addition to the doctoral students at the IMPRS-SPCE, there are others who work on projects defined by the directors or the research group leaders. These doctoral researchers participate as much as possible in the activities of the School, but their work differs from that of the IMPRS-SPCE students through its collaborative nature. Irene Troy, who worked on trading patents in Raymund Werle’s project on emerging markets in intellectual property rights, completed her dissertation in 2011 and defended in 2012. Thorsten Kogge, who worked with Jens Beckert on a project on the political economy of price formation in the wine market, will be completing his dissertation in 2012. Anna Skarpelis worked with Wolfgang Streeck on the politics of aging societies from 2006 to 2008, was an IMPRS-SPCE fellow in 2009 and 2010 working on the political representation of retirees in Japan, Germany and America, and transferred to New York University in the fall of 2010. Since the fall of 2009, Stéphane Guittet has been working in Cornelia Woll’s Otto Hahn group at Sciences Po in Paris on the transformation of financial institutions in the wake of financial market liberalization and tightened financial regulation. Nina Engwicht



Barbara Fulda



Solomon George Zori



Aldo Madariaga

and Annette Hübschle-Finch have been collaborating with Renate Mayntz and Jens Beckert since 2011 in a project on the structure of illegal markets.

The directors consider it their duty to ensure that students working in collective projects have enough time for their own research and complete their doctoral theses within the normal period. All doctoral students working at the institute either receive fellowships or are employed on a fixed-term contract. Funding for all but one of the students employed in research projects during 2010 and 2011 came from the institute's budget, primarily from resources made available through the IMPRS-SPCE. One of the doctoral students received outside funding from the Chilean National Commission for Scientific and Technological Research (CONICYT).

### Supervisors

Of the 30 students enrolled in the IMPRS-SPCE at the end of 2011, ten were being supervised by Wolfgang Streeck, eight by Jens Beckert, four by Sigrid Quack, two by Martin Höpner, two by Renate Mayntz, and one by Cornelia Woll. Three of them were at the University of Cologne; two were being supervised by André Kaiser and one by Mark Ebers.

### Theses, Degrees, and Awards

Four IMPRS doctoral fellows completed their doctoral thesis in 2010 and 2011. Roy Karadag and Jan Sauermann defended their thesis in 2010, Ipek Göçmen and Elena Bogdanova defended in 2011. Fewer doctoral theses were completed in 2010 and 2011 (four) than in 2008 and 2009 (seven). Students who finished in 2010 and 2011 took an average of 38 months to complete their thesis, which is slightly below the target of three years and three months. Grades received testify to the high quality of dissertation research at the MPIfG. Of the four students who defended their theses in 2010 and 2011, one received a “summa cum laude,” and three a “magna cum laude.” Moreover, Birgit Apitzsch was awarded the “Dissertationspreis Kulturwissenschaften” by the University of Duisburg-Essen, and Sascha Münnich the Otto Hahn Medal for an outstanding dissertation in 2010. In 2011 Martin Schröder received the Dissertation Award 2010 of the book series “Civil Society and Democracy” published by VS Verlag für Sozialwissenschaften.



The IMPRS-SPCE faculty: Jens Beckert, Martin Höpner, Carsten Burhop, Sigrid Quack, Wolfgang Streeck, Christine Trampusch, Mark Ebers, André Kaiser

Since the MPIfG does not confer academic degrees, doctoral students at the institute must

submit their thesis to a university and defend it according to the rules of the respective institution. As the IMPRS-SPCE approaches its sixth academic year, the University of Cologne is increasingly the institution of choice. Wolfgang Streeck, Jens Beckert, Sigrid Quack, and Martin Höpner are members of the Faculty of Management, Economics and Social Sciences at the University of Cologne. In 2011, relations between the MPIfG and the University of Cologne were reinforced when the university established a new Chair of International Comparative Political Economy and Economic Sociology in cooperation with the institute. Christine Trampusch was appointed to this Liaison Chair (*Brückenprofessur*), which is also in the Faculty of Management, Economics and Social Sciences, in July 2011.



Poster presentation for the IMPRS-SPCE evaluation committee



**INTERNATIONAL MAX PLANCK RESEARCH SCHOOL**  
on the Social and Political Constitution of the Economy

IMPRS-SPCE is a graduate program in the field of political economy, economic sociology, organization studies, and economic history that offers thirty-nine month research grants for up to eight doctoral students every year. It explores the relationship between the modern economy and its social and political foundations. The school offers a unique program of seminars, colloquia, and summer schools. Students benefit from stays at partner institutions abroad and take part in the intellectual life of the MPIfG and the University of Cologne.

**International Partners**

Northwestern University, Columbia University, the European University Institute, and Sciences Po.

**Applications**

Applications can be submitted between December 15 and March 15. Notification is in June, and the program begins on October 1.

**Faculty**

The faculty is made up of professors from the Max Planck Institute for the Study of Societies and the University of Cologne. Two further members are affiliates from Sciences Po in Paris.

**Professors**

Jens Beckert (Sociology)  
Carsten Burhop (Economic History)  
Mark Ebers (Organization Studies)  
Martin Höpner (Political Science)  
André Kaiser (Political Science)  
Sigrid Quack (Sociology)  
Wolfgang Streeck (Sociology)  
Christine Trampusch (Political Science)

**Affiliated Faculty Members**

Marion Fourcade (Sociology)  
Cornelia Woll (Political Science)

**Contact**

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**IMPRS-SPCE Chairs**

Jens Beckert, [beckert@mpifg.de](mailto:beckert@mpifg.de)  
Wolfgang Streeck, [streeck@mpifg.de](mailto:streeck@mpifg.de)

**Academic Coordinator**

Dominic Akyel, [akyel@mpifg.de](mailto:akyel@mpifg.de)  
As of July 2012: Ursula Trappe, [trappe@mpifg.de](mailto:trappe@mpifg.de)

**Administrative Coordinator**

Jürgen Lautwein, [lautwein@mpifg.de](mailto:lautwein@mpifg.de)

## Doctoral Researchers 2010–2011

**Dominic Akyel**

The Political Economy of the Funeral Market  
(Dissertation submitted 2012)

**Annina Aßmann**

Fertility Behavior and Flexible Labor Markets

**Sarah Berens**

Social Policy Preferences of the Global South  
(IMPRS-SPCE researcher at the University of Cologne)

**Elena Bogdanova**

The Constitution of the Antiques Market  
(Dissertation submitted 2010)

**Shivom Chakravarty**

Innovations in Industrial Enterprises  
(IMPRS-SPCE researcher at the University of Cologne;  
fellowship discontinued after first year)

**Arne Dreßler**

Moral Contestation and the Market for Sexual Services

**Nina Engwicht**

Illegal Markets in (Post-) Conflict Societies

**Timur Ergen**

Economic Competition in Renewable Energy Transitions

**Barbara Fulda**

Fertility Behavior in Regional Social Contexts

**Philipp Gerlach**

Evaluating Candidates in the Labor Market  
(Dissertation submitted 2012)

**Ipek Göçmen**

Politics of Religiously Motivated Welfare Provision  
(Dissertation submitted 2010)

**Felipe González**

Microfoundations of Financialization in Chile

**Stéphane Guittet**

The Transformation of Financial Institutions  
(IMPRS-SPCE researcher at Sciences Po, Paris)

**Lukas Haffert**

Political Economy of Budget Surpluses

**Annette Hübschle-Finch**

Illegal Markets in Southern Africa

**Till Martin Kaesbach**

Regulation of European Securities Markets

**Andreas Kammer**

Fiscal Redistribution in Modern Welfare States  
(IMPRS-SPCE researcher at the University of Cologne;  
dissertation submitted 2011)

**Azer Kiliç**

Ethnicity, Class, Politics

**Thorsten Kogge**

Political Regulation on Quality Signals and Pricing in the Wine Market

**Sebastian Kohl**

Economic Sociology of Housing Markets

**Markus Lang**

Patent Professionals: The Control over Expertise in the Medical Device Industry

**Aldo Madariaga**

Institutional Change and Developmental Regimes in Latin America and Eastern Europe

**Philip Mader**

Transnational Governance of Common Resources  
(Dissertation submitted 2012)

**Liviu Mantescu**

When Transnational Governance Hits the Ground  
(Dissertation submitted 2012)

**Philip Mehrtens**

Public Debt and Public Policy

**Daniel Mertens**

Household Debt in the Age of Permanent Austerity

**Isabella Reichert**

Market Intermediation and the Influence of Status Hierarchies in Creative Industries  
(IMPRS-SPCE researcher at the University of Cologne)

**Michael Reif**

The Disappearance of Early Economic Sociology

**Jan Sauermann**

Social Preferences in Democratic Decision-Making  
(IMPRS-SPCE researcher at the University of Cologne;  
dissertation submitted 2010)



**Daniel Seikel**

The European Challenge to the German Public Banking Sector  
(Dissertation submitted 2012)

**Marcin Serafin**

The Genesis and Structure of the Taxi Field in Warsaw

**Anna Skarpelis**

Insuring Old Age: Cultures of Interest Representation  
(transferred to New York University 2010)

**Christian Tribowski**

Transnational Markets for the Acquisition of Family Members

**Irene Troy**

Trading Patents  
(Dissertation submitted 2011)

**André Vereta Nahoum**

Selling Cultures: The Commodification of Local Knowledge

**Sara Weckemann**

The Lives of Large Families on Welfare

**Benjamin Werner**

The Dispute over “Golden Shares”  
(Dissertation submitted 2012)

**Sabrina Zajak**

Transnational Labor Activism between State and Private Politics  
(Dissertation submitted 2012)

**Gregor Zons**

New Political Parties as Innovators  
(IMPRS-SPCE researcher at the University of Cologne)

**Solomon George Zori**

Accounting Reforms in Developing Countries:  
A Case Study of IFRS in Africa

## Doctoral Degrees

**Elena Bogdanova**

Dr. rer. pol., 6 June 2011  
Universität zu Köln  
*Dissertation:* “Valuing the Past: The Constitution of the Antiques Market in Russia”

**Ipek Göçmen**

Dr. rer. pol., 8 February 2011  
Universität zu Köln



In the courtyard of the institute after the IMPRS-SPCE graduation ceremony in 2011: Jens Beckert, Jan Sauermann, Ipek Göçmen, Wolfgang Streeck

*Dissertation:* “The Politics of Religiously Motivated Welfare Provision”

**Roy Karadag**

Dr. rer. pol., 30 June 2010  
Universität zu Köln  
*Dissertation:* “Political Capitalisms: Power, Elites and the Economy in Turkey and the Philippines”

**Jan Sauermann**

Dr. rer. pol., 24 November 2010  
Universität zu Köln  
*Dissertation:* “Soziale Präferenzen in demokratischen Entscheidungen”  
*Published:* The cumulative dissertation includes “Taking Others into Account: Self-Interest and Fairness in Majority Decision Making” (with André Kaiser), *American Journal of Political Science* 54, 3, 667–685 (2010) and “Entscheidungskosten und Gemeinwohleffekte demokratischer Abstimmungsregeln: eine experimentelle Untersuchung” (with Ulrich Glassmann), *Politische Vierteljahresschrift* 52, 3, 373–398 (2011).

# Publications 2010–2011

## MPIfG Publication Series

### MPIfG Books

*Apitzsch, B.*: Flexible Beschäftigung, neue Abhängigkeiten: Projektarbeitsmärkte und ihre Auswirkungen auf Lebensverläufe. Schriften aus dem Max-Planck-Institut für Gesellschaftsforschung Köln, Band 69. Campus, Frankfurt a.M. 2010. 256 p.

*Aspers, P.*: Markets. Polity Press, Cambridge 2011. 202 p.

*Aspers, P.*: Orderly Fashion: A Sociology of Markets. Princeton University Press, Princeton 2010. 237 p.

*Beckert, J. and P. Aspers (Eds.)*: The Worth of Goods: Valuation and Pricing in the Economy. Oxford University Press, Oxford 2011. 346 p.

*Beckert, J. and C. Deutschmann (Eds.)*: Wirtschaftssoziologie. Kölner Zeitschrift für Soziologie und Sozialpsychologie, Sonderheft 49/2009. VS Verlag, Wiesbaden 2010. 479 p.

*Djelic, M.-L. and S. Quack (Eds.)*: Transnational Communities and Governance. Cambridge University Press, Cambridge 2010. 422 p.

*Dolata, U.*: Wandel durch Technik: Eine Theorie soziotechnischer Transformation. Schriften aus dem Max-Planck-Institut für Gesellschaftsforschung Köln, Band 73. Campus, Frankfurt a.M. 2011. 169 p.

*Heipertz, M. and A. Verdun*: Ruling Europe: The Politics of the Stability and Growth Pact. Cambridge University Press, Cambridge 2010. 314 p.

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# Relations to the Scientific Community and the Public

## The Institute in the Scientific Community

### MPIfG Conferences

#### Max Planck Summer Conferences on Economy and Society

International Conference, 10–12 June 2010

**The Economic Crisis and the Institutions of Capitalisms.** Fifth Summer Conference on Economy and Society. Organizers: Linda Amrani, Sophie Jacquot, Patrick Le Galès (all Sciences Po, Centre d'études européennes). Cohosts: Sciences Po and IMPRS-SPCE/MPIfG.

The Max Planck Summer Conferences on Economy and Society are an integral part of the curriculum of the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE). This conference focused on the impact of the economic crisis on institutions that regulate capitalist economies with keynote lectures on the political economy of bank bailouts and the fiscal crisis of the state. Doctoral students from the IMPRS-SPCE, Northwestern University, Harvard University, and Sciences Po presented their research to leading scholars in their fields. The conference was held at Sciences Po, Paris.

International Conference, 13–16 July 2011

**Bringing Organizations Back In: Bridging Economic Sociology and Political Economy.** Sixth Max Planck Summer Conference on Economy and Society. Organizers: Jens Beckert, Sigrid Quack and Wolfgang Streeck (all MPIfG). Cohosts: MPIfG and IMPRS-SPCE at Ringberg Castle.

This Summer Conference aimed at investigating how organizations, under conditions of increasing strategic uncertainty and complexity, cope with and shape the blurring of boundaries between business, society and politics. Doctoral students from the IMPRS-SPCE, Columbia University, Northwestern University, and Sciences Po met with experienced international scholars to discuss the social and political constitution of the economy from the perspective of organizational research. The conference was held at Ringberg Castle, the Max Planck Society's conference center on Lake Tegernsee in the Bavarian Alps.

#### MPIfG Villa Vigoni Conferences on Economic Sociology and Political Economy

International Conference, 12–15 June 2010

**Transnational Copyright: Organization, Mobilization, and Law.** Fourth MPIfG Villa Vigoni Conference on Economic Sociology and Political Economy. Organizers: Leonhard Dobusch (Freie Universität Berlin) and Sigrid Quack (MPIfG). Host: MPIfG.

In presentations on such topics as innovations in the music industry, the Google Books case, and private regulation alternatives ("Creative Commons"), international scholars discussed the role of transnational copyright regulation in the production and use of cultural goods. Participants included experts on ethics, organizational and digital theory, political economy, copyright and competition law, and digital culture.

International Conference, 19–22 June 2011

**Risk and Uncertainty in the Economy: Historical, Sociological and Anthropological Perspectives.** Fifth MPIfG Villa Vigoni Conference on Economic Sociology and Political Economy. Organizers: Jens Beckert (MPIfG) and Hartmut Berghoff (German Historical Institute, Washington, DC). Host: MPIfG.

The conference, jointly organized by the MPIfG and the German Historical Institute in Washington, brought together leading researchers from history, sociology, and anthropology to promote an exchange of views that contribute to a theory of economics that sees business activity and the dynamics of economic structures anchored in social, cultural, political, and historical contexts.

The MPIfG Villa Vigoni Conferences are held at Villa Vigoni, a German-Italian conference center on Lake Como in Italy.

#### Joint Workshops and Seminars with Sciences Po

Doctoral Seminar, 11–15 January 2010

**Sociology of Markets.** Organizers: Jens Beckert (MPIfG) and Pierre François (Sciences Po). Host: MPIfG.

Doctoral fellows, from Sciences Po in Paris and the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) at the MPIfG, assembled in Cologne for a residential seminar on the sociology of markets that highlighted historical and conceptual perspectives of markets, market competition, determination of value, cooperation in markets, and a comparison of the sociology of markets and sociological theory. Jointly organized by the MPIfG and Sciences Po, this seminar was part of the two institutions' ongoing effort to intensify their collaboration in doctoral training and research.

Workshop, 8–9 April 2010

**Expert Knowledge in Economic Governance.** Third MPIfG–Sciences Po Workshop on States and Markets. Organizers: Jens Beckert (MPIfG) and Christine Musselin (CSO). Host: Centre de Sociologie des Organisations (CSO).

The third installment in the joint workshop series on “States and Markets” took place in Paris at the Centre de Sociologie des Organisations (CSO) at Sciences Po. Research fellows from both institutions and other researchers from Germany, France, and Great Britain presented and discussed their research in sessions focusing on “Expertise and Sectoral Governance” and “The Role of Economic Ideas.”

Workshop, 16–17 May 2011

**The Constitution of Quality in Markets.** Fourth MPIfG–Sciences Po Workshop on States and Markets. Organizers: Jens Beckert (MPIfG) and Christine Musselin (CSO). Host: Sciences Po.

This workshop brought together researchers from Sciences Po, the University of Stockholm, the London School of Economics, and the MPIfG to reflect on the emergence and quality of markets. Participants dealt with topics such as the assessment practices in internal labor markets, valuation in the antiques markets, or the role of experts in financial markets.

— *Jens Beckert and Christine Musselin (Eds.): Constructing Quality: The Classification of Goods in Markets.* Oxford: Oxford University Press, forthcoming 2013.

Workshop, 15–16 December 2011

**Coping with Instability in Market Societies.** Organizers: Jens Beckert (MPIfG), Patrick Le Galès (Sciences Po), Wolfgang Streeck (MPIfG). Host: Sciences Po.

This joint conference in Paris explored subjects that will be investigated at the Max Planck Sciences Po Center on Coping with Instability in Market Societies (MaxPo), which will focus on how western societies are handling the growing instability of their economies. Markets are increasingly dominating many areas of life, which has led to a culture of individualization that is destabilizing traditional social structures. How can states, organizations and individuals cope with increasingly unstable economic, social and political environments? The conference sessions addressed coping with instability in society, democracy in instable settings, coping with instability in labor markets, and coping with indebtedness. The center, which is being launched in 2012 and run jointly by the MPIfG and Sciences Po, will be located in Paris.



Jens Beckert, Christine Musselin (Sciences Po), and Wolfgang Streeck at the MPIfG Annual Colloquium in 2011

#### MPIfG Annual Colloquia

MPIfG Annual Colloquium, 18–19 November 2010

**Krisen und Werte im 21. Jahrhundert.** Organizers: MPIfG and Society of Friends and Former Associates of the MPIfG. Host: MPIfG.

The 2010 Annual MPIfG Colloquium on “Crises and Values in the Twenty-first Century” offered current and former scholars of the Institute as well as professionals from politics, business and the media the opportunity to interchange ideas on current research and social issues. Some eighty guests came to the panels on the financial crisis and on the social construction of economic value.

MPIfG Annual Colloquium, 17–18 November 2011

**Coping with Instability in Market Societies.** Organizers: Jens Beckert (MPIfG), Patrick Le Galès (Sciences Po), Christine Muscelin (Sciences Po), Wolfgang Streeck (MPIfG) and the Society of Friends and Former Associates of the MPIfG. Host: MPIfG.

The 2011 Annual MPIfG Colloquium addressed issues of instability and uncertainty. With some ninety people in attendance, the first day of the Colloquium highlighted the relationship between generating and solving problems in light of international interdependence and transnational regulation. Philipp Genschel (Jacobs University) focused on the example of taxation in his talk on transnational regulation. The second day began with a talk by Patrick Le Galès (Sciences Po) entitled “Is the State Becoming Unstable Too?” followed by a panel discussion about the themes to be investigated at the Max Planck Sciences Po Center that will be opening in Paris in 2012.



### Major Conferences and Workshops

International Workshop Series, 2 February 2010, 17–18 February 2011, 25–26 March 2011.

**Institutional Change in the Regulation of Financial Markets.** Organizers: Renate Mayntz and Till Martin Kaesbach. Host: MPIfG.

Three workshops were held by the MPIfG-coordinated research project “Institutional Change in the Regulation of Financial Markets” throughout 2010 and 2011. Under the leadership of Renate Mayntz, around 25 researchers from Europe and the US examined changes taking place in the regulation of financial markets. By studying transnational bodies and specific regulatory sectors such as rating agencies, the participants helped draw up a full picture of the highly complex processes involved in the global regulation of financial markets. Beyond this, the workshops have

also initiated an interdisciplinary network of researchers to work on financial market issues and to provide a basis for future co-operation.

— *Renate Mayntz (Ed.): Crisis and Control: Institutional Change in Financial Market Regulation.* Frankfurt a.M.: Campus, 2012.

International Authors’ Conference, 21–22 May 2010

**The Comparative Political Economy of Collective Skill Formation Systems.** Organizers: Marius Busemeyer and Christine Trampusch. Host: MPIfG

Aimed at producing an edited volume, this conference examined the variety of skill regimes in coordinated market economies, focusing on countries with collective skill systems such as Austria, Denmark, Germany, the Netherlands, and Switzerland. Seeking to build on the distinction between collectivism and segmentalism in the comparative welfare state and political economy literature, the organizers defined collectivist systems as training regimes which feature employers and their associations that are strongly involved in the administration and financing of training, systems that provide portable, certified occupational skills, and, historically, a tendency for employers’ interest in skills to lead to “dual” (school-based and company-based) learning and training regimes.

— *Marius R. Busemeyer and Christine Trampusch (Eds.): The Political Economy of Collective Skill Formation.* Oxford: Oxford University Press, 2012.

International Conference, 8–9 October 2010

**Free Culture between Commons and Markets: Approaching the Hybrid Economy?** Third Free Culture Research Conference (FCRC). Organizers: Sigrid Quack (MPIfG) and Leonhard Dobusch (Freie Universität Berlin). Cohosts: Freie Universität Berlin and MPIfG. Location: Berlin. Funding: Heinrich Böll Foundation and Bundeszentrale für politische Bildung.

Academics and practitioners working on the promotion, study, and criticism of a Free Culture met to identify the field’s most important research challenges and its perspectives for future. They addressed such questions as how Free Culture research can contribute to policy making and what tensions arise between being a researcher and an activist. Changes in access to music, education and government were discussed, for example, as was the impact of Free Culture on individuals with disabilities. The conference was held in collaboration with COMMUNIA, the European Thematic Network on the Digital Public Domain, and Wikimedia Germany. Building upon workshops held at Harvard in 2009 and in Sapporo, Japan, in 2008, the Berlin FCRC aimed to attract European academics.

Workshop, 10–11 December 2010

**Where Do New Markets Come From?** Organizers: Jens Beckert, Guido Möllinger and Sebastian Kohl (all MPIfG). Host: MPIfG.



Leading international scholars in the field of economic sociology assembled to reflect on where new markets come from. In particular they addressed issues such as the role of innovation in the formation of markets and the contributions of social movements to the creation of new norms of valuation.

International Conference, 23–26 March 2011

**Democracy in Straightjackets: Politics in the Age of Permanent Austerity.** Organizers: Armin Schäfer and Wolfgang Streeck (both MPIfG). Host: MPIfG at Ringberg Castle.

What happens to democracy if a change in government cannot translate into a change of policies? The financial crisis has but exacerbated the long-term shrinking of governments' room for maneuver. The conference discussed the different ways rich democracies try to cope with these problems by comparing the tax policies of different European states. The findings suggest that higher taxes could be an answer to the fiscal crisis. The conference was held at Ringberg Castle, the Max Planck Society's conference center on Lake Tegernsee in the Bavarian Alps.

—*Armin Schäfer and Wolfgang Streeck (Eds.): Politics in the Age of Austerity.* Cambridge: Polity, forthcoming 2013.

#### Other Workshops and Meetings

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Workshop, 28–29 January 2010

**Das Lottospiel in sozialwissenschaftlicher Perspektive.** Organizers: Jens Beckert and Mark Lutter (both MPIfG).

International Workshops, 4–6 March 2010 and 5–7 February 2011

**Working Group on Institutional Change.** Organizers: Helen Callaghan (MPIfG), Wolfgang Streeck (MPIfG) and Kathleen Thelen (MIT).

Workshop, 8–9 February 2011

**Pragmatism and Economic Sociology.** Organizers: Sigrid Quack and Arne Dreßler.

Workshop, 24–25 February 2011

**Wer regiert Europa? Governance und Politische Ökonomie in der Europäischen Union.** Organizers: Martin Höpner, Daniel Seikel, Benjamin Werner.

## Lectures and Conference Participation

In 2010 and 2011, MPIfG researchers gave 64 lectures at universities, research institutes, foundations, federal agencies, and adult schools. They spoke at meetings of political parties, professional associations, NGOs, and advocacy groups. They were also represented at major conferences in political science, economic sociology, sociology, economic and financial policy, labor relations, network analysis, organization studies, European studies, Asian studies, and other fields, where they gave 168 lectures in Europe, North America, Southern Africa, and Asia. They were actively involved as conference organizers, advisors, panel chairs, and discussants at 50 meetings, workshops, conventions, and conference panels, 27 of which were held abroad. MPIfG researchers lectured in 16 European countries, the United States, Canada, South Africa and China. They spoke at leading universities and research institutions in North America such as Harvard, MIT, NYU, Brown University, Duke University, the University of Montréal and in Europe at Sciences Po, European University Institute, ETH Zürich, the London School of Economics, and the University of Cambridge. The issues addressed reflected ongoing research on subjects such as the social order of markets; fiction in economic action; social democracy and European varieties of capitalism; flexibility in labor markets; monetary union, fiscal crisis and the preemption of democracy; expertise and legitimacy in transnational governance; the political economy of party donations; the correlation of social segregation and political participation; the marketization of the death care industry; cybercrime law; Chinese capitalism; the role of employers in the German welfare state; copyright disputes; hedge fund regulation; and how moral arguments influence economic interests.

## Guest Lectures at the MPIfG

### The Scholar in Residence Lectures

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Bruno Amable

**The Transformation of the European Models of Capitalism**

University of Paris I Panthéon – Sorbonne, France

*MPIfG Scholar in Residence 2009/2010*

— **The Lisbon Agenda: Saving the European Model or Killing It?**

10/02/03

— **Employment, Unemployment and Structural Reforms**

10/02/10

— **Innovation and Competitiveness: The Limits of Deregulation Policy**

10/02/17

J. Nicholas Ziegler

**The Changing Politics of Joint Investment Decisions**

University of California, Berkeley, USA

*MPIfG Scholar in Residence 2010/2011*

— **Financial Crisis and Regulatory Response in the United States**

11/05/11

— **Pension Reform in Germany**

11/05/17

— **Comparative Perspectives on Corporate Governance**

11/07/05

### Lecture Series: Social Theory

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Hans Joas

**Das Zeitalter der Kontingenz**

Max-Weber-Kolleg, Universität Erfurt, Germany

10/10/28

Uwe Schimank

**Wohlfahrtsgesellschaften als funktionaler Antagonismus von Kapitalismus und Demokratie: Ein immer labilerer Mechanismus?**

Universität Bremen, Germany



10/12/09

Hartmut Rosa

**Das Wettbewerbsprinzip als Dynamisierungsmotor: Eine beschleunigungstheoretische Zeitdiagnose**

Universität Jena, Germany

10/12/16

Axel Honneth

**Verwilderungen des sozialen Konflikts:**

**Anerkennungskämpfe zu Beginn des 21. Jahrhunderts**

Goethe-Universität Frankfurt am Main, Germany

11/01/13

Andreas Reckwitz

**Die Universalisierung des Künstlerischen: Zur historischen Soziologie der Kreativität**

Europa-Universität Viadrina, Frankfurt a.d. Oder, Germany

11/02/03

### Lecture Series: Politics and Law beyond the Nation-State

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Michael Zürn

**Internationale politische Autorität und Legitimation**

Wissenschaftszentrum Berlin für Sozialforschung, Germany

11/12/08

### Other Lectures

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Christopher McKenna

**First Enron: The Death of Ivar Krueger and the Birth of White Collar Crime**

Saïd Business School, University of Oxford, United Kingdom

10/01/14

Herbert Obinger

**Zur Transformation des Sozialstaats**

Universität Bremen, Germany

10/02/04

Eric Helleiner

**A Bretton Woods Moment? The Financial Crisis and the Future of the Global Economic Order**

University of Waterloo, Canada

10/04/29

Leonard Seabrooke

**The Everyday Politics of the Financial Crisis**

University of Warwick, United Kingdom

10/05/06

Hans-Jürgen Bieling  
**Probleme und Perspektiven einer gemeinsamen europäischen Krisenüberwindungsstrategie**  
 Universität Hamburg, Germany  
 10/05/17

Meinhard Miegel  
**Wachstum, Wachstum und kein Ende: Abschied von einem Mythos**  
 Denkwerk Zukunft, Stiftung kulturelle Erneuerung, Bonn, Germany  
 10/05/27

Stefan Kesting  
**Utilitarianism versus Pragmatism in Institutional Economics**  
 Auckland University of Technology, New Zealand  
 10/06/23

Sighard Neckel  
**Refeudalisierung der Ökonomie: Zum Strukturwandel kapitalistischer Wirtschaft**  
 Universität Wien, Austria  
 10/07/08

Anke Hassel  
**Der Fall Hartz IV**  
 Hertie School of Governance, Berlin, Germany  
 11/01/20

Tim Bartley  
**The New Merchants of Law: Transnational Private Regulation of Labor and the Environment**  
 Indiana University, Bloomington, USA  
 11/01/25

John W. Meyer  
**Formal Organization as a Cultural Form in World Society**  
 Stanford University, Stanford, USA  
 11/02/07

Bruno Palier  
**Understanding the Reform Trajectory of the Bismarckian Welfare Systems**  
 Centre d'études européennes, Sciences Po, Paris, France  
 11/05/12

Frank Dobbin  
**Which Theories Do Markets Perform? Market Response to Shareholder Value Innovations**  
 Department of Sociology, Harvard University, Cambridge, USA  
 11/05/26

Rainer Forst  
**Toleranz und Integration: Lehren aus der Vergangenheit für die Gegenwart**  
 Goethe-Universität Frankfurt am Main, Germany  
 11/06/30

Claus Offe  
**From Migration in Geographic Space to Migration in Biographic Time**  
 Hertie School of Governance, Berlin, Germany  
 11/11/24

Simone Schiller-Merkens  
**Do Movements Matter to Market Formation?**  
 Universität Mannheim, Germany  
 11/12/01

## Teaching

**Jens Beckert**  
 Doktorandenkolloquium: *The Social and Political Constitution of the Economy*, IMPRS-SPCE, MPIfG with the Wirtschafts- und Sozialwissenschaftliche (WiSo-)Fakultät, Universität zu Köln, Winter 2009/10  
 Courses at WiSo-Fakultät, Universität zu Köln:  
 Doktorandenseminar: *Economy and Society I*, Winter 2009/10  
 Doktorandenseminar: *Economy and Society II*, Summer 2011  
 Block Seminars at WiSo-Fakultät of the Universität zu Köln and Sciences Po Paris:  
*Sociology of Markets*, 11–15 January 2010, Cologne  
*Sociology of Markets*, 27 June –1 July 2011, Paris

**Marius R. Busemeyer**  
 Seminar, *Vergleichende Politische Ökonomie*, WiSo-Fakultät, Universität zu Köln, Summer 2010

**Martin Höpner**  
 Courses at WiSo-Fakultät, Universität zu Köln:  
 Hauptseminar, *Einführung in die Vergleichende Politische Ökonomie*, Winter 2009/10  
 Seminar, *Vergleichende Politische Ökonomie: Aktuelle Forschungskontroversen*, Summer 2011  
 Courses at Cologne Graduate School in Management, Economics and Social Sciences (CGS) and WiSo-Fakultät, Universität zu Köln:  
 Hauptseminar and Kurs, *Vergleichende Politische Ökonomie: Aktuelle Forschungskontroversen*, Summer 2010  
 Kurs (with Tobias ten Brink), *Vergleichende Politische Ökonomie: Aktuelle Forschungskontroversen*, Winter 2011/12

**Thorsten Kogge**

BA-Kurs, *Interessenvermittlung und gesellschaftliche Komplexität*, Sektion Politikwissenschaft, Lehrstuhl Politisches System der BRD, Ruhr-Universität Bochum, Winter 2011/12

**Lothar Krempel**

Courses at Fachbereich für Gesellschaftswissenschaften, Universität Duisburg/Essen:  
Seminar, *Ego-Netze in WEB 2.0 Communities*, Winter 2009/10 and Winter 2010/11  
Seminar, *Computergestützte Textanalyse von semantischen Strukturen*, Summer 2011  
Seminar, *Einführung in die Netzwerkanalyse*, Winter 2011/12  
Blockseminar, *Simulation und Visualisierung*, Fakultät Medien, Hochschule Mittweida, Winter 2009/10, Summer 2010 and Summer 2011  
Seminar, *Analysis of Social Networks*, Cologne Graduate School in Management, Economics and Social Sciences, Universität zu Köln, Winter 2010/11  
Inhouse Training, *Netzwerkanalyse mit Pajek*, Max Planck Institute for Social Anthropology, Halle a.d. Saale, 3–5 November 2011

**Mark Lutter**

Inhouse workshop, *How to Read and Interpret Regression Results*, MPIfG, 8 June 2010  
Hauptseminar, *Kunst, Lohn und Brot: Die Soziologie der Kunst- und Kreativmärkte*, WiSo-Fakultät, Universität zu Köln, Summer 2011

**Guido Möllering**

Vorlesung, *Supply and Operations Management*, Fachbereich Wirtschaftswissenschaft, Freie Universität Berlin, Winter 2009/10  
Vorlesung, *Managing Interorganizational Relationships*, Fakultät für Betriebswirtschaftslehre, Universität Mannheim, Winter 2010 (first half of semester)

**Sascha Münnich**

Hauptseminar, *Interessen in Ökonomie und Politik*, WiSo-Fakultät, Universität zu Köln, Summer 2011  
MA-Seminar, *Wohlfahrtsstaaten im Vergleich*, WiSo-Fakultät, Universität zu Köln, Winter 2011–2012

**Thomas Paster**

Proseminar, *Das politische System der BRD in vergleichender Perspektive*, WiSo-Fakultät, Universität zu Köln, Summer 2011

**Sigrid Quack**

Courses at WiSo-Fakultät, Universität zu Köln:  
Seminar für Doktoranden und Diplomanden, *Logic of Social Inquiry*, Winter 2009/2010 and Winter 2010/2011  
Doktorandenseminar, *Transnational Economic Governance*, Summer 2010  
Hauptseminar/Doktorandenseminar, *Transnational Institutional Dynamics*, Winter 2011/2012

**Britta Rehder**

Courses at Institut für Politikwissenschaft, Westfälische Wilhelms-Universität Münster:  
Hauptseminar, *Das politische System der Bundesrepublik Deutschland in vergleichender Perspektive*, Winter 2009/2010  
Hauptseminar/MA-Kurs, *Europäischer Gerichtshof und nationale Politik*, Summer 2010  
BA-Aufbaukurs, *Einführung in die Governance-Forschung*, Winter 2010/11

**Armin Schäfer**

Courses at Institut für Politikwissenschaft, Ruprecht-Karls-Universität Heidelberg:  
Proseminar, *Die politische Repräsentation schwacher Interessen: Theorien kollektiven Handelns*, Summer 2010  
Proseminar, *Wahlbeteiligung als Achillesferse der Demokratie?*, Summer 2011  
Proseminar, *Vergleichende Sozialpolitikforschung: Aktuelle Forschungsdebatten*, Winter 2011/12

**Fritz W. Scharpf**

Workshop, *Perpetual Momentum? Reconsidering the Power of the European Court of Justice*, SFB 597, Staatlichkeit im Wandel, Universität Bremen, 12–13 November 2010

**Martin Schröder**

Seminar, *Klassiker der Wirtschaftssoziologie*, Fachbereich Sozialwissenschaften, Universität Osnabrück, Winter 2010 (25 October–16 December)

**Wolfgang Streeck**

Courses at WiSo-Fakultät, Universität zu Köln:  
Hauptseminar, *Economy and Society II*, Summer 2010  
Hauptseminar, *Economy and Society I*, Winter 2010/11 and Winter 2011/12

**Tobias ten Brink**

Seminar (with Boy Lüthje), *Kapitalismus neuen Typs? Globale Produktion und soziale Transformation in China*, Goethe-Universität Frankfurt, Summer 2011  
Seminar (with Martin Höpner), *Vergleichende Analyse Politischer Ökonomie: Aktuelle Forschungskontroversen*, WiSo-Fakultät, Universität zu Köln, Winter 2011/12

**Frank Wehinger**

Hauptseminar, *Illegale Märkte im Blick der Marktsoziologie*, WiSo-Fakultät, Universität zu Köln, Winter 2011/12

**Cornelia Woll**

MA Research Seminar, *Private Actors in International Governance*, Joint seminar with Universität Sankt Gallen, Sciences Po, Paris, Fall 2010  
MA Research Seminar, *Governance in the European Union*, Double diplôme Sciences Po/LSE, Sciences Po, Paris, Fall 2010–Spring 2011

## Professional Service, Editorships, and Membership in Academies

### Jens Beckert

Advisory Board, German-Italian Conference Center Villa Vigoni, Menaggio, Italy, until 2011  
 Board of Trustees, Sociological Research Institute (SOFI), University of Göttingen, until 2012  
 Board of Trustees, German Thesis Award (Deutscher Studienpreis), Körber Foundation  
 Chair, Executive Board of the Economic Sociology Section of the German Sociological Association (DGS), 2006–2010 (Member 2006–present)  
 Council, Economic Sociology Section of the American Sociological Association (ASA), since 2011  
 Coordinator of “Research Perspectives 2010+” for the Humanities Section of the Max Planck Society, 2008–2010  
 Executive Council, Society for the Advancement of Socio-Economics (SASE), until 2011  
 Financial Advisory Board and the Minerva Center Committee of the Max Planck Society’s Minerva Foundation, until 2012

#### *Editorship*

Editor, *European Journal of Sociology*, since 2011

#### *Editorial Advisory Boards*

Campus Verlag, Reihe Theorie und Gesellschaft  
 Economic Sociology – European Electronic Newsletter  
 European Studies Forum, until 2010  
 Geschichte und Gesellschaft – Zeitschrift für historische Sozialwissenschaft  
 Kölner Zeitschrift für Soziologie und Sozialpsychologie  
 Socio-Economic Review, since 2010  
 VS-Verlag, Reihe Wirtschaft

#### *Academy Membership*

Member, Berlin-Brandenburg Academy of Sciences and Humanities (BBAW), since 2010

### Marius R. Busemeyer

Member of the Humanities Section of the Scientific Council of the Max Planck Society, elected to represent the MPIfG researchers, 2008–2010



The Berlin-Brandenburg Academy of Sciences and Humanities

### Helen Callaghan

Executive Council, Society for the Advancement of Socio-Economics (SASE), since 2010

### Jürgen Feick

Member of ECPR Council and Official Representative of MPIfG, European Consortium for Political Research (ECPR)

#### *Editorship*

Managing Editor, *Socio-Economic Review*, 2006–2012

### Martin Höpner

Academic Advisor and Grant Referee (*Vertrauensdozent*), Hans Böckler Foundation  
 Co-Chair, Political Economy Section of the German Political Science Association (DVPW), 2006–2012

#### *Editorial Advisory Board*

*Der moderne Staat*, since 2011

### Lothar Krempel

Steering Committee, Social Networks Section of the German Sociological Association (DGS), since 2011

#### *Editorship*

Editor of the section on “Technology for Online Social Networking and Human Computer Interaction” in the “Encyclopedia of Social Network Analysis and Mining,” Springer, since 2011

#### *Editorial Advisory Board*

*Journal of Social Structure*

### Mark Lutter

Expert for accreditation proceedings, University of Wuppertal, Master’s Program in Sociology, 2011

#### *Editorship*

Book Review Editor, *Economic Sociology – European Electronic Newsletter*

### Renate Mayntz

Advisory Board, Institute of Science and Technology Studies, Universität Bielefeld  
 Advisory Board, Social Sciences Research Center of the Austrian Academy of Sciences (ÖAW), 2008–2011

#### *Editorial Advisory Boards*

*Schweizerische Zeitschrift für Soziologie*  
*Zeitschrift für Soziologie*, until 2011  
*Zeitschrift für Vergleichende Politikwissenschaft/Comparative Governance and Politics (ZfVP)*

#### *Academies and Honorary Memberships*

Academia Europaea  
 Außerordentliches Mitglied, Berlin-Brandenburg Academy of Sciences and Humanities (BBAW)  
 Foreign Honorary Member, American Academy of Arts and Sciences

### **Guido Möllering**

#### *Editorship*

Associate Editor, Journal of Trust Research  
Book Review Editor, Organization Studies

#### *Editorial Advisory Boards*

Business Research  
Management and Organization Review, 2008–2013  
Management Revue

### **Sascha Münnich**

Co-Chair, Working Group on Comparative Research on the Welfare State, German Political Science Association (DVPW)

#### *Editorship*

Editor of special issue, “Wohlfahrtsstaatliche Kultur im Umbruch? Eine Bilanz wert- und wissensorientierter Wohlfahrtsstaatsforschung,” Zeitschrift für Sozialreform, 2010–2011  
Member of the Humanities Section of the Scientific Council of the Max Planck Society, elected to represent the MPIfG researchers, since 2010

### **Geny Piotti**

Coordinator, Network F “Knowledge, Technology and Innovation,” Society for the Advancement of Socio-Economics (SASE), until 2011



The Philological Library of Freie Universität Berlin

### **Sigrid Quack**

Advisory Board, Innovations in Governance Research Group, Technische Universität (TU) Berlin  
Associate Member, Faculty, Graduate School “Research on Organizational Paths” at the School of Business and Economics and Dahlem Research School, Freie Universität Berlin  
Section Council, Global and Transnational Sociology Section of the American Sociological Association (ASA), since 2011

#### *Editorial Advisory Boards*

Organization  
Review of International Political Economy, since 2011  
Managementforschung, since 2011

### **Britta Rehder**

Co-Chair, Political Sociology Section of the German Political Science Association (DVPW), until 2010  
Co-Chair, Working Group on Interest Associations, German Political Science Association (DVPW), until 2010

### **Fritz W. Scharpf**

Advisory Council on the Economic and Monetary Union for the Minister-President’s Office of North Rhine-Westphalia (Expertenrat zur Wirtschafts- und Währungsunion in der Staatskanzlei des Landes Nordrhein-Westfalen), since 2011  
Scientific Committee, Fondazione Rosselli, Turin

#### *Editorial Advisory Boards*

European Law Journal  
Journal of Public Policy  
Rivista italiana di politiche pubbliche  
Themes in European Governance, Cambridge University Press  
Zeitschrift für Staats- und Europawissenschaften/Journal for Comparative Government and European Policy

#### *Academies and Honorary Memberships*

Corresponding Fellow, British Academy  
Honorary Fellow, Society for the Advancement of Socio-Economics (SASE)  
Honorary Foreign Member, American Academy of Arts and Sciences

### **Wolfgang Streeck**

International Advisory Board, Sheffield Political Economy Research Institute, University of Sheffield, since 2012  
Research Council, European University Institute (EUI), Florence, since 2012

#### *Editorship*

Chief Editor, Socio-Economic Review, 2006–2012

#### *Editorial Advisory Boards*

British Journal of Industrial Relations  
Comparative European Politics  
European Journal of Industrial Relations  
European Sociological Review  
Work, Employment and Society

#### *Academies and Honorary Memberships*

Academia Europaea  
Berlin-Brandenburg Academy of Sciences and Humanities  
Honorary Fellow, Society for the Advancement of Socio-Economics (SASE)

### **Cornelia Woll**

Advisory Board, Center for International Business and Public Policy, School of Management and Business, Aberystwyth University, since 2010  
Executive Council, Society for the Advancement of Socio-Economics (SASE), since 2011

#### *Editorial Advisory Boards*

Interest Groups and Advocacy, since 2011  
Politique européenne  
Review of International Political Economy, since 2010

## Awards and Honors

### Jens Beckert

26 November 2010

Member of the Berlin-Brandenburg Academy of Sciences and Humanities (BBAW).

### Marius R. Busemeyer

1 June 2010

Emmy Noether Grant from the German Research Foundation (DFG). Three-year grant (2011–2013) to establish a research group on “The Politics of Education and Training Reforms in Western Welfare States” at the University of Konstanz.

### Renate Mayntz

17 June 2010

Scientific Member of the Max Planck Society for twenty-five years.

15 November 2010

2010 Innovation Award from the State of North Rhine-Westphalia for her lifetime achievement as an “outstanding researcher and pioneer,” recognizing her contributions to the field of empirical social research on politics, public administration, science, and technology for over fifty years.

7 April 2011

2011 Order of Merit of the State of North Rhine-Westphalia, for outstanding contributions to the community.

### Wolfgang Streeck

7 April 2011

2011 Order of Merit of the State of North Rhine-Westphalia, for outstanding contributions to the community.

## Award for a Book

### Tobias ten Brink

30 October 2010

“Geisteswissenschaften International” Award to fund the translation of works in the humanities and social sciences for his book *Geopolitik: Geschichte und Gegenwart kapitalistischer Staatenkonkurrenz* (Westfälisches Dampfboot, 2008). Awarded by the German Publishers and Booksellers Association, the Fritz Thyssen Foundation, VG Wort, and the Federal Foreign Office.

## Awards for Articles

### Fritz W. Scharpf

9 July 2010

First Prize for Articles in the Social Sciences published in 2009 for “Legitimität im europäischen Mehrebenensystem,” *Leviathan* 37, 2, 244–280 (2009). Awarded by the Fritz Thyssen Stiftung.

### Martin Schröder

13 October 2011

GIRA Best Paper Award for industrial relations articles published in peer-reviewed journals for “Ungewissheit als Grenze von Interessenbargaining in industriellen Beziehungen,” *Industrielle Beziehungen* 17, 3, 261–283 (2010). Awarded by the German Industrial Relations Association.

### Kathleen Thelen and Bruno Palier

Fall 2011

Stanley Hoffmann Award for the best English-language article on French politics published in a peer-reviewed journal in the previous two years, for “Institutionalizing Dualism: Complementarities and Change in France and Germany,” in *Politics & Society* 38, 1, 119–148 (2010), which Kathleen Thelen coauthored with Bruno Palier of Centre d'études européennes, Sciences Po, Paris. Awarded by the French Politics Group of the American Political Science Association with the Association Française de Science Politique.

## Journal Article Prize (Zeitschriftenpreis)

For the best article by an MPIfG researcher published in a refereed scholarly journal in the preceding year. Awarded by the Society of Friends and Former Associates of the Max Planck Institute for the Study of Societies.

### Geny Piotti

18 November 2010

2010 Journal Article Prize for “Cost Reduction through Relocation, or the Construction of Myths in Discourse,” *Competition and Change* 13, 3, 305–326 (2009).

### Mark Lutter

17 November 2011

2011 Journal Article Prize for “Zur Erklärung von Diffusionsprozessen: Das Beispiel der Einführung staatlicher Lotterien in den USA,” *Zeitschrift für Soziologie* 39, 5, 363–381 (2010).



Uwe Schimank of the University of Bremen presented the 2011 Journal Article Prize to Mark Lutter

## Awards for Doctoral Theses

### **Birgit Apitzsch**

27 July 2010

2010 Dissertation Award in the Humanities for her dissertation on the effects of the projectification of work and employment on life course, social integration, and interest representation, which was published in the MPIfG book series: *Flexible Beschäftigung, neue Abhängigkeiten: Projektarbeitsmärkte und ihre Auswirkungen auf Lebensverläufe*, Campus, 2010. Awarded by the Association of Friends and Supporters of the Institute for Advanced Study in the Humanities, Essen.

### **Juan Fernández**

20 January 2010

Fellowship for 2011 at the Social Science Research Center Berlin (WZB) for postdoctoral researchers whose dissertations have made an important contribution to issues of political and social reform, for his thesis “Labor and the Elderly in the Welfare Retrenchment Era: Institutions and Collective Action in the Public Pension Reforms of Affluent Democracies.” Awarded by the A.SK Academic Prize Foundation.

### **Sascha Münnich**

16 June 2010

2010 Otto Hahn Medal for an outstanding doctoral thesis for his study of the development of social insurance for the unemployed and the emergence of welfare state institutions, which was published in the MPIfG book series: *Interessen und Ideen: Die Entstehung der Arbeitslosenversicherung in Deutschland und den USA*, Campus, 2010. Awarded by the Max Planck Society.

### **Thomas Paster**

15 November 2010

Erwin Wenzl Preis 2010 for an outstanding doctoral thesis from an Austrian university, for his dissertation, which was published in 2011 by Routledge: *The Role of Business in the Development of the Welfare State and Labor Markets in Germany: Containing Social Reforms*. Awarded by the Dr. Erwin Wenzl Preis-Verein.

### **Martin Schröder**

14 January 2011

Dissertation Award for an outstanding thesis in the field of civil society and democracy for his dissertation on the impact of public moral argument on decisions by firms to relocate production to foreign countries, which was published by VS Verlag in 2011: *Die Macht moralischer Argumente: Produktionsverlagerungen zwischen wirtschaftlichen Interessen und gesellschaftlicher Verantwortung*. Awarded by the book series *Bürgerschaft und Demokratie* of the VS Verlag.



The University of Cologne campus



## Public Relations and Public Impact

### The Institute as Part of the Scientific Community

As part of a worldwide network of research institutions and researchers working in the social sciences, the Max Planck Institute for the Study of Societies cooperates closely with research institutes abroad, including centers in Paris, New York, Chicago, Florence, Cambridge/Massachusetts, London, and Amsterdam. Bibliometric analyses and the biennial evaluations of the institute by its Scientific Advisory Board confirm the institute's worldwide reputation. Many of the doctoral and postdoctoral fellows and senior researchers at the MPIfG are given awards for their publications, receive prestigious research fellowships, and upon completing their contracts at the institute are appointed to good positions in academia or the private sector. The MPIfG publication series are the principal means of scholarly communication for the institute's researchers:

- MPIfG Books are monographs aimed at the scientific community and at practitioners in government, business, and associations.
- MPIfG Discussion Papers are articles reporting on research results from current projects. They are usually subsequently published in scholarly journals.
- The MPIfG Journal Articles series features articles by MPIfG researchers and visiting scholars published in peer-reviewed scholarly journals.

Committed to the principles of Open Access, the institute tries to provide free access to a PDF version of every title in the series.

On its website the institute presents news, information on events, researchers' profiles, project abstracts and the like to complement the scholarly articles and books published for a worldwide audience. Visitors to the website can subscribe to research updates, publication newsletters, and invitations to lectures and other events via e-mail, and they can sign up for mailings of brochures, yearbooks, and reports. Folders and brochures present the institute to the general public and introduce the doctoral program to graduate students. A book exhibit at major conferences of sociologists and political scientists in Germany and at international venues is another way research results are presented to key audiences in Germany and abroad. The MPIfG had book exhibits at the conferences of the German Sociological Association (DGS, 2010, Frankfurt), the Society for the Advancement of Socio-Economics (SASE, 2010, Philadelphia), the International Sociological Association (ISA, 2010, Gothenburg), the Council for European Studies (CES, 2011, Barcelona), and the European Group for Organizational Studies (EGOS, 2011, Gothenburg).



Book exhibit at the CES Conference in Barcelona, 2011

## Dialog with Decision Makers

The transfer of knowledge to decision makers in government, business, trade unions, interest associations, and the society at large is expedited by the lectures, workshops, and discussion forums in which researchers participate, as well as by their presence on various boards and commissions involved in policymaking. Renate Mayntz received the 2010 Innovation Prize for her life's work and for her contributions to analyzing and solving problems facing society. Renate Mayntz and Wolfgang Streeck were awarded the Order of Merit of the State of North Rhine-Westphalia for their outstanding contributions to the community.



Renate Mayntz received the Order of Merit of the State of North Rhine-Westphalia from Minister-President Hannelore Kraft

## Trustees Promote Contact with the Public

Building long-term relationships with representatives from business, government, and the media is essential for the institute. This is especially reflected in the Board of Trustees. Convening annually in Cologne to keep abreast of current projects and developments at the institute, the Board is called upon to promote the exchange of ideas and information between the MPIfG and the general public and to advise the directors regarding public understanding of the institute's research.

## Long-term Relations with Friends of the Institute

Since 2002, the Society of Friends and Former Associates of the Max Planck Institute for the Study of Societies has helped the institute stay in touch with its alumni and friends. The Society promotes the institute's research in a number of ways. It provides financial support by sponsoring a prize for the best journal article by an MPIfG researcher, offering stipends to young researchers, and subsidizing improvements in the work environment, the library, and public relations. It also organizes the Annual Colloquium (*Institutstag*) dedicated to promoting exchange with researchers and other professionals from politics, business, interest associations, and the media. The 2010 Colloquium addressed the financial crisis and the social construction of economic value, and the 2011 Colloquium addressed issues of "Instability and Uncertainty." With some 100 people in attendance, the Annual Colloquium aims particularly to foster communication with academics and practitioners in the region, and it provides an attractive forum for members of the Society of Friends and Former Associates of the MPIfG when they hold their annual meeting.

## Journalist in Residence Fellowship

The Journalist in Residence Fellowship was initiated by the MPIfG in 2005 and funded by a grant from the Volkswagen Foundation from 2006 to 2010. Along with three other social science institutes, the MPIfG has offered journalists an in-house stay away from their place of work, time to do in-depth research, and opportunities for discussion with researchers. Fellowships are available for freelance journalists as well as media staff members who write about politics, social issues, and business. Since 2006, twenty-five journalists from European newspapers, magazines, and broadcasting corporations have received fellowships for six- to twelve-week stays at the MPIfG or one of its partner institutions. The purpose of the Journalist in Residence program is to improve communication between the social sciences and society at large and promote high-quality reporting about politics, social issues, and the economy. It also aims to help researchers learn how to present their results to the media more effectively and thus take part in public debate.

Some thirty media representatives, academics and sponsors met on October 1, 2010, for a workshop titled “The Social Sciences in the Media” in order to take stock of five years of Journalist in Residence Fellowships. The program was found to be conducive to enhancing the quality of reporting on social science topics and contributing to improved mutual understanding between social scientists and specialized journalists. The in-residence concept has proven to be a successful platform for encouraging dialog between the social sciences and the media. The institute will continue to offer the fellowships as new sources of funding permit.



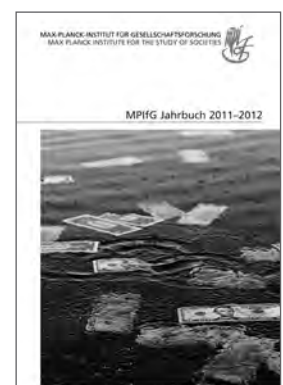
Journalists in Residence  
Christoph Fleischmann  
and Ferdos Forudastan

## Informing the General Public

MPIfG researchers publish in the politics and business sections of news magazines and national newspapers. They give interviews and participate in panel discussions on public radio stations.

The MPIfG uses press releases, e-mail news flashes, and RSS feeds to report about recent research, and presents news and background information on its website. The institute is a member of the “Kölner Wissenschaftsrunde,” a roundtable of representatives from Cologne’s research institutions and the Cologne Chamber of Commerce and Industry that promotes networking between local firms and academia.

In the MPIfG Jahrbuch, written in German for a wide audience and designed to present research to non-specialists, some ten articles represent the institute’s research in a two-year period. A major theme of the Jahrbuch 2011–2012 was the crises affecting governments and finance. A roundtable discussion between Journalist in Residence Ralph Bollmann (Frankfurter Allgemeine Sonntagszeitung) and Renate Mayntz, Christoph Deutschmann, and J. Nicholas Ziegler examined the crises from German and American perspectives, and articles in this vein looked at bank bailouts, transnational governance, and the issue of trust. Other articles reflected the range of



The MPIfG Jahrbuch  
presents research to the  
general public

research interests at the institute, such as the value of goods, democracy and equality, the liberalization of labor laws, and the motives behind the European Court's approach to European integration.

### Public Relations for Specific Target Groups

The institute hosts groups of students from university-track secondary schools and from universities who are interested in spending a day at the institute. When the groups come to the MPIfG, members of the research staff present their projects and then break into small groups for intensive discussions. These one-day visits enable the potential social scientists to engage in debate about issues the institute is current-

ly addressing and get a close-up look at how research is conducted and presented. Every year a group of students who have scholarships from the Foundation of German Business (Stiftung der Deutschen Wirtschaft) take advantage of this opportunity to meet MPIfG researchers.

Before going to university, high-school graduates can have short stays as interns at the institute to see whether a career in sociology or political science would be right for them. Altogether, up to four students come for internships per year.



Students sponsored by the Foundation of German Business spend a day at the MPIfG

# The Research Community within the Institute

## Cooperation and Communication

Keeping each other informed about current work is an established part of researchers' activities at the institute. Several lecture series enable researchers to present their work. Institute seminars (about three each semester) are organized by the directors, giving them and senior researchers a forum to present their ongoing projects and results from completed projects. At the research seminars, senior visiting researchers, postdoctoral fellows, and visiting doctoral students present their current work. Occasionally, half-day workshops, where completed projects and their implications for future MPIfG research are discussed, offer further opportunities for debate. The institute's project clusters and its three independent research groups also hold meetings where work in progress is presented and discussed. All the seminar series aim to facilitate the exchange of information and ideas between researchers.

The International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE), described in detail in the "Graduate Training" section of this report, offers training for talented graduate students. A four-month stay at a foreign research university exposes students to a different research environment and adds to the internationalization of their experience. At the annual Max Planck Summer Conference on Economy and Society, doctoral students present their work in progress to peers and senior scholars. The doctoral colloquium and the wide range of courses in the School's curriculum provide a stimulating environment for the IMPRS-SPCE students. The interaction with their supervisors on the IMPRS-SPCE faculty and the rhythm of first-year papers and subsequent advisory committee meetings ensure that the students get substantial feedback



Doctoral students at a seminar

and complete their theses in time. To enhance communication across the cohorts, a two-day Graduate Retreat was held for the first time at a conference center near Cologne in the fall of 2011. Tailored in response to the students' interest in finding out about each others' work early on, learning how best to tackle their project organization, and getting to know each other outside the institute venue, the retreat was a success. It will be held again in 2012 and can be expected to add a valuable new social dimension to the doctoral students' experience at the school. The Academic and Administrative Coordinators of the IMPRS-SPCE also contribute to optimizing the learning experience by facilitating communication between the doctoral students, the Chair of the School, the faculty members, the university administration, and the support staff at the MPIfG.

Various lecture series, international conferences, and workshops prepared by groups of researchers at the institute are vital to the exchange of ideas between the institute and the scientific community. If a larger audience for a visiting researcher can be expected, a public lecture is scheduled to which the local scientific community, students, and friends of the institute are invited. In addition, researchers present current projects to the administrative staff and student assistants once or twice a year, which is well received.

The Scholar in Residence program, now in its sixth year, exemplifies the institute's aim to bring leading scholars and early-career researchers together. Each year the MPIfG invites a leading scholar from political science, economics, or sociology for a three- to six-month stay during which he or she gives three public lectures. The Scholars' stays enable them to become well integrated in the institute's research community.

Researchers at all levels, including doctoral students, participate in a rigorous internal peer review of papers submitted for publication in the institute's Discussion Paper series. This is an important vehicle for mutual debate that enables reviewers to develop their critical skills, while authors gain from their colleagues' experience and insights.

## **The Intellectual Life of the Institute in a Social Context**

In-house brown-bag lunches, afternoon meetings over espresso in the cafeteria, spacious lunchrooms and kitchens, sunny terraces, nearby restaurants on Severinstrasse, and the proximity of the guest apartments to the institute enhance personal contacts and help integrate visiting researchers and new colleagues. Research staff members help visiting researchers establish professional contacts inside and outside the institute. The Society of Friends and Former Associates of the MPIfG provides a forum for networking among former MPIfG researchers who want to maintain their bond with the institute and current members of the research staff.

An Academic Calendar beginning on October 1 and ending in July helps organize the academic year at the institute. New doctoral students begin work on October 1. Every fall there is a Welcome Day for the researchers, the Opening of the Academic

Year, and a Presentation for Newcomers organized by the service units to familiarize new researchers, doctoral students, and visiting researchers with the facilities at the institute.

The directors of the MPIfG regard it as one of their most important and rewarding tasks to provide for a rich social and intellectual context within which independent and spontaneous discussion and cooperation among all members can flourish. Communication among researchers is no less essential for this than direct interaction between directors and research staff. Recruiting staff and visitors, selecting topics for internal seminars and workshops, inviting guest speakers, and organizing lecture series are all important instruments for cultivating collective and individual creativity and independent motivation to produce excellent work.



Welcoming new researchers at the Opening of the Academic Year

## Research Staff

\*Left the institute before September 2012

### Alexandre Afonso\*

Postdoctoral fellow (PhD, Political Science, 2010, Université de Lausanne): comparative political economy; labor market policy; neo-corporatism; welfare reform; European integration; cross-border labor mobility

### Dominic Akyel

Research fellow (Dr. rer. pol., Sociology, 2012, Universität zu Köln): processes of market transformation; economic sociology; political economy; cultural sociology; sociology of new religious movements; ageing and demographic change

### Annina Aßmann

Doctoral researcher (MSc, Sociology, 2011, Universität zu Köln): sociology of the family; social conditions and impact of flexible labor markets; quantitative empirical social and economic research; sociology of education; social inequality; political sociology

### Philip Balsiger\*

Postdoctoral fellow (PhD, Political Science, 2011, Université de Lausanne and Sciences Po, Paris): political participation; political sociology; political consumerism; social movements; sociology of markets

### Jens Beckert

Director (Dr. phil., Sociology, 1996, Freie Universität Berlin; habil., Sociology, 2003, Freie Universität Berlin): role of the economy in society, especially based on the study of markets; organizational sociology; sociology of inheritance; sociological theory

### Sarah Berens

Doctoral student, IMPRS-SPCE, Universität zu Köln (MA, Social Sciences, 2010, Humboldt-Universität zu Berlin): comparative political economy; income inequality; social policy; redistribution; social spending preferences

### Alima Bissenova

Postdoctoral fellow (PhD, Anthropology, 2011, Cornell University): nationalism; postsocialism; postmodernism; neoliberal development; anthropology of business and the state

### Elena Bogdanova\*

Postdoctoral fellow (Dr. rer. pol., Sociology, 2011, Universität zu Köln): economic sociology; sociology of markets; sociology of trust; social networks

### Todd Arthur Bridges

Postdoctoral fellow (PhD, Sociology, 2011, Brown University): economic sociology; political economy; organizational sociology; sociology of law; social network analysis; regulation and social control

**Marius R. Busemeyer\***

Research fellow (Dr. rer. pol., Political Science, 2006, Universität Heidelberg; habil., Political Science, 2010, Universität zu Köln): comparative political economy; politics of vocational education and training; education, social and public spending; strategies and policies of social democratic parties

**Helen Callaghan**

Research fellow (PhD, Political Science, 2006, Northwestern University): comparative political economy; European integration; corporate governance; preference formation in political parties and interest groups; changes in the structure of corporate ownership and their political impact

**Shivom Chakravarty\***

Doctoral student, IMPRS-SPCE, Universität zu Köln (Master of Technology, Human Resources Development and Management, 2006, IIT Kharagpur, India): organizational learning; dynamic capabilities of firms; innovations in industrial settings

**Colin Crouch**

External scientific member (Dr. phil., 1975, Sociology, Nuffield College, Oxford University; Professor emeritus, University of Warwick): structure of European societies, with special reference to labor market, gender and family issues; economic sociology and neo-institutional analysis; local economic development and public service reform

**Matías Dewey**

Postdoctoral fellow (PhD, Political Science, 2008, Universität Rostock): police organizations in Latin America; illegal markets; theory of systems; political legitimization; trust

**Arne Dreßler**

Doctoral student, IMPRS-SPCE (Diplom-Sozialwirt, Sociology, 2008, Georg-August-Universität Göttingen): sociology of markets, money and consumption; social theory; historical sociology of social science methods; logics of social scientific inquiry; ethnography



Alima Bissenova



Arne Dreßler

**Nina Engwicht**

Doctoral researcher (MA, Political Science, 2011, Universität Potsdam): illegal markets in (post-)conflict societies; peace and conflict research; transitional justice

**Timur Ergen**

Doctoral student, IMPRS-SPCE (MA, Sociology and Political Science, 2010, RWTH Aachen): economic sociology; historical methods; industrial organization; sociological theory

**Jürgen Feick\***

Senior research fellow (Dr. phil., Political Science, 1978, Universität Stuttgart): public policy research; European integration; impact of information and communication technology on politics and governance; political and administrative culture

**Juan J. Fernández\***

Postdoctoral fellow (PhD, Sociology, 2009, University of California-Berkeley): institutional theory; political sociology; welfare policy; population aging; stratification; social theory

**Saskia Freye\***

Research fellow (Dr. rer. pol., Social Sciences, 2008, Universität zu Köln): political economy; sociology of elites; sociology of management; history of economic theory

**Barbara Fulda**

Doctoral student, IMPRS-SPCE (Diplom, Social Sciences, 2010, Universität zu Köln): sociology of the family; educational sociology; economic sociology; quantitative empirical analysis, especially meta-analysis; economic policy; monetary policy

**Philipp Gerlach**

Postdoctoral fellow (MA, Sociology, 2008, Albert-Ludwigs-Universität Freiburg): economic sociology; labor markets; institutional theory

**Ipek Göçmen\***

Research fellow (Dr. rer. pol., Social Sciences, 2011, Universität zu Köln): comparative social policy; political sociology; poverty; social exclusion/inclusion; religion and welfare; faith-based voluntary action

**Felipe González**

Doctoral student, IMPRS-SPCE (Licenciatura/BA, Sociology, 2007, Universidad Alberto Hurtado, Santiago, Chile): sociology of markets; sociology of credit; financial studies; consumer credit markets

**Stéphane Guittet\***

Doctoral student, Sciences Po, Paris (MA, Political Science, 2008, Sciences Po, Paris): financial markets; financial regulation; political economy; public policy; lobbying and interest groups; financial networks



**Lukas Haffert**

Doctoral student, IMPRS-SPCE (MA, Economics, 2010, Universität St. Gallen): public debt; economic history; institutional theory

**Brooke Harrington\***

Research fellow (PhD, Sociology, 1999, Harvard University): financial markets; trusts and inheritance; consumption; social identity; deception; small groups; diversity

**Martin Höpner**

Research group leader (Dr. phil., Political Science, 2002, Fern-Universität in Hagen; habil., Political Science, 2007, Universität zu Köln): comparative political economy; comparative policy research; Europeanization; institutional change; industrial relations; corporate governance

**Annette Hübschle**

Doctoral researcher (MPhil, Criminology and Criminal Justice, 2010, University of Cape Town): illegal and informal markets; organized crime; the organized crime-terror nexus

**Till Martin Kaesbach\***

Doctoral student, IMPRS-SPCE (MA, Political Science, 2009, Westfälische Wilhelms-Universität Münster): financial market regulation; political economy; lobbying and interest groups; European integration

**Andreas Kammer**

Postdoctoral fellow (Dr. rer. pol., Political Science, 2012, Universität zu Köln): comparative politics; political economy; international social and economic policy; public finance

**Roy Karadag\***

Postdoctoral fellow (Dr. rer. pol., Political Science, 2010, Universität zu Köln): sociology of domination, sociology of elites; transitology; development theories; state-society relations in the Middle East and North Africa; political Islam

**Azer Kiliç**

Doctoral student, IMPRS-SPCE (MA, History of Modern Turkey, 2006, Bogaziçi University, Istanbul): social policy; organized interests; gender, ethnicity, class, citizenship

**Jongchul Kim**

Postdoctoral fellow (PhD, Political Science, 2011, York University): political economy; banking history; theory of money and banking; history of economic thought; theories of corporations and trusts

**Thorsten Kogge\***

Doctoral student (Diplom, Social Sciences, 2004, Humboldt-Universität zu Berlin): economic sociology; agricultural policy and rural areas; intermediate institutions; theory and practice of EU integration; effects of “bounded rationality” on policy making



Jongchul Kim



Carolin Dorothee Lange

**Sebastian Kohl**

Doctoral student, IMPRS-SPCE (Diplom, Economics and Sociology, 2008, Universität zu Köln; MA, Organizational Sociology, 2009, Sciences Po, Paris): economic sociology; housing markets; political economy; social philosophy; philosophy of the social sciences

**Lothar Krempel**

Senior research fellow (Dr. sc. pol., Political Science, 1984, Universität Duisburg; habil., Sociology with a Focus on Empirical Social Research, 2003, Universität Duisburg-Essen): network analysis; dynamic modelling; organizational networks and interlocks; visualization of social structures

**Markus Lang**

Doctoral student, IMPRS-SPCE (Diplom, Political Science, 2011, Otto-Friedrich-Universität Bamberg): economic sociology; organization theory; sociology of law; social network analysis

**Carolin Dorothee Lange\***

Postdoctoral fellow (Dr. phil., German Literature, 2011, Ruhr-Universität Bochum): literature and culture in the Weimar Republic; history of the concept of genius from 1750–1945; the middle class in Germany

**Mark Lutter**

Research fellow (Dr. rer. pol., Sociology, 2009, University Duisburg-Essen): economic sociology; sociology of markets; social stratification; sampling theory; statistical modeling

**Aldo Madariaga**

Doctoral student, IMPRS-SPCE (MA, Political Science, 2011, Central European University, Budapest): comparative political economy; models of development; social policy and inequality; sociological theory

**Philip Mader**

Postdoctoral fellow (Dr. rer. pol., Social Science, 2012, Universität zu Köln): development and civil society; embeddedness of markets; microfinance and institutional change

**Ronen Mandelkern\***

Postdoctoral fellow (PhD, Political Science, 2010, Hebrew University of Jerusalem): comparative political economy; historical institutionalism; economic policymaking; experts' involvement in policymaking; liberalization and privatization

**Liviu Mantescu**

Postdoctoral fellow (Dr. rer. pol., Social Science, 2012, Universität zu Köln): political ecology; community-based institutions for managing natural resources; comparative research in decentralization policies

**Renate Mayntz**

Director emerita and founding director (Dr. phil., Sociology, 1953, Freie Universität Berlin; habil., Sociology, 1957, Freie Universität Berlin): theories of society/social systems; political institutions, policy development and implementation; development of science and of technology, relationship between science and politics; transnational structures and "global governance"

**Philip Mehrrens**

Doctoral student, IMPRS-SPCE (MA, Social Policy Research, 2009, Universität Bremen): comparative political economy; welfare state research; fiscal policy; methods of empirical social research; voting behavior and politics in Germany

**Daniel Mertens**

Doctoral researcher (MA, Political Science, 2009, Universität Bonn): political economy; public finance; labor relations; political theory

**Guido Möllering\***

Research fellow (PhD, Management, 2003, University of Cambridge; habil., Business Administration, 2011, Freie Universität Berlin): market constitution; interfirm cooperation; network management; trust; international business relations; technology development

**Sascha Münnich**

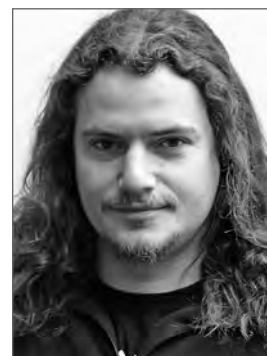
Research fellow (Dr. rer. pol., Sociology, 2009, Universität zu Köln): institutional theory; the embeddedness of market interaction; interpretative sociology; labor market and social policy; political economy; qualitative and interpretative methods

**Rebecca Oliver\***

Postdoctoral fellow (PhD, Political Science, 2006, Northwestern University, Evanston): comparative political economy; labor politics, wage inequality, atypical workers; gender and child care policy; dynamics of institutional change and continuity



Daniel Mertens



Liviu Mantescu

**Thomas Paster**

Research fellow (PhD, Political Science, 2009, European University Institute, Florence): comparative political economy; comparative welfare state research; industrial relations; business associations

**Geny Piotti\***

Research fellow (Dottorato di Ricerca, Economic Sociology, 2002, Università degli Studi di Brescia): internationalization of markets; social capital; comparative industrial organization and restructuring processes; local economic development

**Sigrid Quack**

Research group leader (Dr. phil., Sociology, 1992, Freie Universität Berlin; habil., Sociology, 2007, Freie Universität Berlin): globalization and cross-border institution-building; development of transnational regulation; legal norms and regulatory standards; experts' role in the creation of norms; comparative economic and organizational sociology

**Amy A. Quark\***

Postdoctoral fellow (PhD, Sociology, 2009, University of Wisconsin–Madison): economic and political sociology; transnational governance and regulation; globalization and inequality; nature, science and technology; agrifood systems

**Britta Rehder\***

Research fellow (Dr. phil., Political Science, 2002, Humboldt-Universität zu Berlin; habil., Political Science, 2011, Westfälische Wilhelms-Universität Münster): industrial relations; institutional change; law and politics

**Isabella Reichert**

Doctoral student, IMPRS-SPCE, Universität zu Köln (Diplom, Business Administration, 2011, Technische Universität München; Honors Degree, Digital Technology Management, 2011, Ludwig-Maximilians-Universität München and Technische Universität München): organization studies; social network analysis; intermediation; creative industries

**Werner Reichmann\***

Postdoctoral fellow (Dr. rer. soc. oec., Sociology, 2006, Universität Graz): sociology of science; economic sociology

**Michael Reif\***

Doctoral student, IMPRS-SPCE (MA, Sociology, 2007, Georg-August-Universität Göttingen): history of sociology, institutional theory, comparative welfare state research, historical-comparative methods

**Patrick Sachweh\***

Postdoctoral fellow (Dr. rer. pol., Sociology, 2009, Universität Bremen): social inequality; comparative welfare state research; social policy; sociological theory; quantitative and qualitative methods of empirical social research

**Jan Sauermann\***

Postdoctoral fellow (Dr. rer. pol., Political Science, 2010, Universität zu Köln): fairness preferences in democratic decision-making; comparative politics; political economy; experimental methods

**Armin Schäfer**

Research fellow (Dr. rer. pol., Political Science, 2004, Universität Bremen): democracy and social inequality; political economy; European integration; political parties

**Fritz W. Scharpf**

Director emeritus (Dr. jur., Law, 1964, Universität Freiburg; Full Professor, Political Science, 1968, Universität Konstanz): democratic theory; organization problems and decision processes in government; multi-level governance in Germany and the European Union; political economy of inflation and unemployment in Western Europe; comparative political economy of welfare states

**Martin Georg Schröder\***

Postdoctoral fellow (Dr. rer. pol., Sociology, 2009, Universität zu Köln): varieties of capitalism; regional economies; comparative welfare state analysis

**Alexander Schüller\***

Research fellow (MA, Philosophy, 2004, Universität zu Köln): political philosophy; practical philosophy; values and morals; business ethics; corporate social responsibility; political economy; history of labor; Nietzsche

**Daniel Seikel\***

Postdoctoral fellow (Dr. rer. pol., Politikwissenschaft, 2012, Universität zu Köln): European integration; liberalization policies; privatization of public services; regulation theory; Europeanization in Spain

**Marcin Serafin**

Doctoral student, IMPRS-SPCE (MA, Sociology, 2011, University of Warsaw): economic sociology; sociological theory; field theory

**Anna Skarpelis\***

Doctoral student, IMPRS-SPCE (MSc, International Employment Relations and Human Resource Management, 2006, London School of Economics and Political Science): politics of social risks; politics of pensions and labor markets; stratification and social cleavages; political sociology; comparative historical sociology; collective action; sociology of knowledge; Japan; France; Germany; US

**Wolfgang Streeck**

Director (Dr. phil., Sociology, 1979, Universität Frankfurt; habil., Sociology, 1986, Universität Bielefeld): institutional change; political economy of modern capitalism; labor markets and labor relations

**Tobias ten Brink\***

Research fellow (Dr. phil., Political Science, 2007, Goethe-Universität Frankfurt am Main): international political economy; varieties of capitalism; China and East Asia; critical theory

**Kathleen Thelen**

External scientific member (PhD, Political Science, 1987, University of California/Berkeley; Professor, Massachusetts Institute of Technology): Origins, development, and effects of institutional arrangements that define distinctive “varieties of capitalism” across the developed democracies, especially in the “coordinated market economies” of northern Europe; political-coalitional foundations of capitalism

**Christian Tribowski**

Doctoral student, IMPRS-SPCE (MA, 2011, Sociology, Ruhr-Universität Bochum): economic and organizational sociology; international political economy; cultural sociology; sociological theory; social science methodology and network analysis

**Irene Troy\***

Doctoral researcher (Dr., Sociology, 2012, Universiteit Utrecht): economic sociology; sociology of markets; institutional economics; sociological theory



Daniel Seikel



Marcin Serafin



Benjamin Werner



Sara Weckemann

**Zsuzsanna Vargha\***

Postdoctoral fellow (PhD, Sociology, 2009, Columbia University): economic sociology; markets, organization, and technology in banking and finance; professions and expertise; sociology of culture, media, and consumption; post-socialist culture and economy

**André Vereta Nahoum**

Doctoral student, IMPRS-SPCE, Universität zu Köln (MA, Sociology of Law, 2007, University of Sao Paulo; MSc, Sociology, 2007, London School of Economics and Political Science): economic sociology; contested boundaries and values in markets; processes of commodification; cultural systems of production and consumption; social representations of nature and culture; modernity

**Sara Weckemann**

Doctoral student, IMPRS-SPCE (Diplom, Sociology, 2009, Goethe-Universität Frankfurt am Main): sources of variation in family structure; social inequality; conditions and consequences of flexible labor markets

**Frank Wehinger**

Research fellow (Dr. rer. pol., Social Sciences, Universität Trier, 2010): illegal markets; labor markets; trust; social capital; research methods

**Benjamin Werner**

Postdoctoral fellow (Dr. rer. pol., Political Science, 2012, Universität zu Köln): state theory; political economy; liberalization policies; European integration

**Cornelia Woll**

Research group leader (PhD, Political Science, 2004, Sciences Po, Paris, and Universität zu Köln): comparative and international political economy; finance and trade policy; interest groups and business lobbying; European Union; France

**Sabrina Zajak\***

Doctoral student, IMPRS-SPCE (Dr. rer. pol., Social Science, 2012, Universität zu Köln): globalization and institutional change; transnational regulation of working conditions; transnational social movements and labor unions

**Gregor Zons**

Doctoral student, IMPRS-SPCE, Universität zu Köln (Diplom, Economics, 2010, Universität zu Köln): comparative politics; political economy; party competition and new political parties

**Solomon George Zori**

Doctoral student, IMPRS-SPCE, Universität zu Köln (Master of Science, Accountancy and Control, 2010, Universiteit van Amsterdam): international financial reporting; transnational accounting reforms; institutional change

## Visiting Researchers

### Scholars in Residence

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**Bruno Amable**

*The diversity of modern capitalisms*  
University of Paris 1 Panthéon-Sorbonne and CEPREMAP  
(Centre pour la recherche économique et ses applications),  
Paris, France  
2009/09–2010/06

**J. Nicholas Ziegler**

*Institutional change and the politics of intergenerational investment*  
Department of Political Science, University of California,  
Berkeley, USA  
2011/02–07

Visiting Professors and Postdoctoral Fellows

**Patrik Aspers**

*Book projects "The Worth of Goods" and "Markets"*  
Department of Sociology, Stockholm University, Sweden  
2010/02–05

**Lucio Baccaro**

*Book project "The trajectories of neoliberal transformation"*  
Department of Sociology, University of Geneva, Switzerland  
2011/07–09

**Tim Bartley**

*Global standards in domestic settings: A cross-national study of "corporate social responsibility" for labor and the environment*  
Department of Sociology, Indiana University Bloomington, USA  
2011/01–02

**Tanya Chavdarova**

*The social embeddedness of economic action: Small businesses in Bulgaria*  
Department of Sociology, Sofia University St. Kliment Ohridski, Sofia, Bulgaria  
2010/12–2011/02

**Hyekyung Cho**

*The impact of the global financial crisis on financial policies in East Asian emerging economies*  
APRC (Asian-Pacific Research Centre), Hanyang University, Seoul, South Korea  
2011/01–02

**Étienne Cognard**

*Financing sectoral neo-corporatism from the employers' perspective*  
Joint research unit "Action, discours, pensée politique et économique (TRIANGLE)," École normale supérieure de Lyon, France  
2011/05–08

**Florian Coulmas**

*Population implosion in Japan and other advanced countries*  
German Institute for Japanese Studies, Tokyo, Japan  
2011/03–04

**Paola De Vivo**

*Governing economic development in southern Italy in the context of the federalism debate*  
University of Naples Federico II, Naples, Italy  
2011/04–05

**David Dequech**

*Stable institutions: Foundations and challenges*  
State University of Campinas, São Paulo, Brazil  
2009/12–2010/03, 2010/12–2011/03

**Christoph Deutschmann**

*The sociology of capitalist growth, entrepreneurship, and the financial crisis*  
Department of Sociology, University of Tübingen, Germany  
2011/01–06

**Leonhard Dobusch**

*Private initiatives in the field of copyright regulation*  
Department of Management, Free University Berlin, Germany  
2010/09

**Charlotte Halpern**

*Adapting to protest as a form of state restructuring? Politics of airport planning in France and Germany*  
PACTE (Laboratoire de Recherche en Sciences Sociales), Sciences Po Grenoble, France  
2010/03–06

**Brooke Harrington**

*Trust and estate planning*  
Copenhagen Business School, Denmark  
2011/10–12

**Kanji Ikeda**

*Forest management in Asia*  
Faculty of Social Sciences, Hosei University, Tokyo, Japan  
2010/05–09

**Thomas Kalinowski**

*The G20 and the international regulation of finance*  
Graduate School of International Studies, Ewha Womans University, Seoul, South Korea  
2011/01–05

**Stefan Kesting**

*Talk is dear: The economic relevance of communicative action*  
Faculty of Business, Auckland University of Technology, New Zealand  
2010/05–06



Charlotte Halpern



David Dequech

**Paul Lagneau-Ymonet**

*The procyclicality of accounting*  
IRISSO (Institut de Recherche Interdisciplinaire en Sciences Sociales), Université Paris-Dauphine, France  
2009/11–2010/08

**Georg Menz**

*The political economy of migration policy-making: Employers and systems of capitalism*  
Department of Politics, Goldsmiths College, University of London, United Kingdom  
2011/04

**Johannes Pennekamp**

*Prosperity without economic growth*  
University of Cologne, Germany  
2010/06–09

**Lucia Quaglia**

*Financial services governance in the European Union*  
Sussex European Institute, University of Sussex, Brighton, United Kingdom  
2010/08–2011/08

**Patrick Sachweh**

*Welfare state cultures in transition? The role of ideas and values in welfare state research*  
Faculty of Social Sciences, Goethe University, Frankfurt am Main, Germany  
2010/04–08

**Simone Schiller-Merkens**

*Market formation and social movements*  
University of Mannheim, Germany  
2011/10–2012/09

**Dimitris Sotiropoulos**

*Financialization of the capitalist economy*  
Department of Sociology, University of the Aegean, Lesvos, Greece  
2010/07–09

**Margaret Weir**

*Social policy and politics in the United States*  
Department of Political Science, University of California, Berkeley, USA  
2011/05–07

**Raymund Werle**

*Interaction of technological and institutional innovations*  
Max Planck Institute for the Study of Societies, Cologne, Germany  
2009/08–2010/12



Simone Schiller-Merkens



Pierre de Larminat

Visiting Doctoral and Graduate Students

**Pierre de Larminat**

*What makes a good portfolio manager? Dealing with uncertainty in the financial industry*  
École normale supérieure, Paris, and Université de Reims Champagne-Ardenne, France  
2011/09–2012/07

**Paul Fehlinger**

*The free flow of information on the Internet: Private self-regulation and global governance*  
Sciences Po, Paris, France  
2011/02–03

**Baptiste Françon**

*The political economy of the “Hartz” reform*  
Université Paris 1 Panthéon-Sorbonne, Paris, France  
2010/03–04

**Roman Goldbach**

*The European Stability and Growth Pact, transnational financial regulation, and Basel II*  
Department for Political Science, University of Göttingen, Germany  
2011/02–03

**Harrison Grafos**

*Privatization and reform of the French and German postal services*  
Graduate School of Public and International Affairs, University of Pittsburgh, USA  
2009/10–2010/08, 2011/04–09

**Julian Gruin**

*Exercising rationality at the nexus of public goods and private gains: The development of China's banking sector under conditions of transnationalization*  
Department of Politics and International Relations, University of Oxford, United Kingdom  
2011/10–12

**Stéphane Guittet**

*The transformation of financial institutions in the wake of financial market liberalization and tightened financial regulation*  
Centre d'études européennes, Sciences Po, Paris, France  
2010/10–12

**Ben Jacoby**

*Moral values in markets: Attitudes toward the housing market in the UK and Germany*  
University of Warwick, Coventry, United Kingdom  
2010/08–10

**Sonja Juko**

*Causes of public debt*  
Department of Political Science, Goethe University, Frankfurt am Main, Germany  
2010/03–06

**Viktorija Kalass**

*The German rail engineers' union: Its evolution from a professional organization to an assertive trade union*  
Faculty of Social Sciences, University of Kassel, Germany  
2010/10–2011/01

**Joachim Krapels**

*Subtleties of institutional change: A study of religion and family*  
Department of Sociology, Darwin College, University of Cambridge, United Kingdom  
2010/10–12

**Hristina Markova**

*Excellence through competition and autonomy: A change of paradigm in German higher education policy?*  
Heidelberg University, Germany  
2011/05–07

**Christoph Nguyen**

*Politics of advanced industrial countries, with a focus on gradual institutional change in Germany*  
Northwestern University, Chicago, USA  
2011/10–12

**Alexander Reisenbichler**

*From sick man to miracle: the robustness of the German labor market during and after the financial crisis*  
Political Science Department, George Washington University, Washington/DC, USA  
2011/06–08

**Gabriel Rompré**

*The impact of religious culture on economic development in Quebec*  
Sciences Po, Paris, France  
2011/10–2012/02

**May Zuleika Salao**

*The struggle to build skill-formation institutions in emerging industries*  
Institute of Political Economy, University of Asia and the Pacific, Pasig City, Metro Manila, Philippines  
2010/10–2011/07

**Andrea Scavo**

*How policy networks affect regional policies on the economic internationalization of firms in Italy*  
University of Human Sciences (Istituto Italiano di Scienze Umane SUM), Florence, Italy  
2010/05–06

**Matthias Thiemann**

*Trends in the financial service sectors in Germany, France and the Netherlands: The mutual impact of government regulation and innovations in financial services*  
Department of Sociology, Columbia University, New York, USA  
2010/06–09, 2011/05–12

**Natascha van der Zwan**

*The financialization of the Soziale Marktwirtschaft: Pension politics in Germany*  
New School for Social Research, New York, USA  
2009/09–2010/01



Stéphane Guittet



May Zuleika Salao

# Management and Budget

## Management

The institute uses management methods that help it stay at the forefront of research. Committees ensure that the service units – the administration, the computer department, the editorial and public relations unit, the library, and the office of the directors – remain in close touch with the researchers and their projects, and that the flow of information between research and service staff remains uninterrupted.

## Functional Committees

The directors, researchers, service staff, and student assistants are all represented on the functional committees of the institute. The committees are chaired by researchers. Meetings are scheduled as needed. The Library Committee discusses which journals and databases should be subscribed to or cancelled, and supports the library staff in adapting its collection to research developments at the institute. The Computer

Committee ensures broad input and discussion on IT innovations. The Publications Committee is a forum for discussing the institute's publication policy and publication management. In addition, the committee chair organizes the internal and external peer review of the institute's book series (published by Campus Verlag) and Discussion Paper series. The Professional Development Committee coordinates the program of further education at the institute, which offers courses to improve researchers' skills in areas such as scholarly writing, presenting at conferences, searching for information, and academic publishing.



Doctoral students during a seminar on academic writing

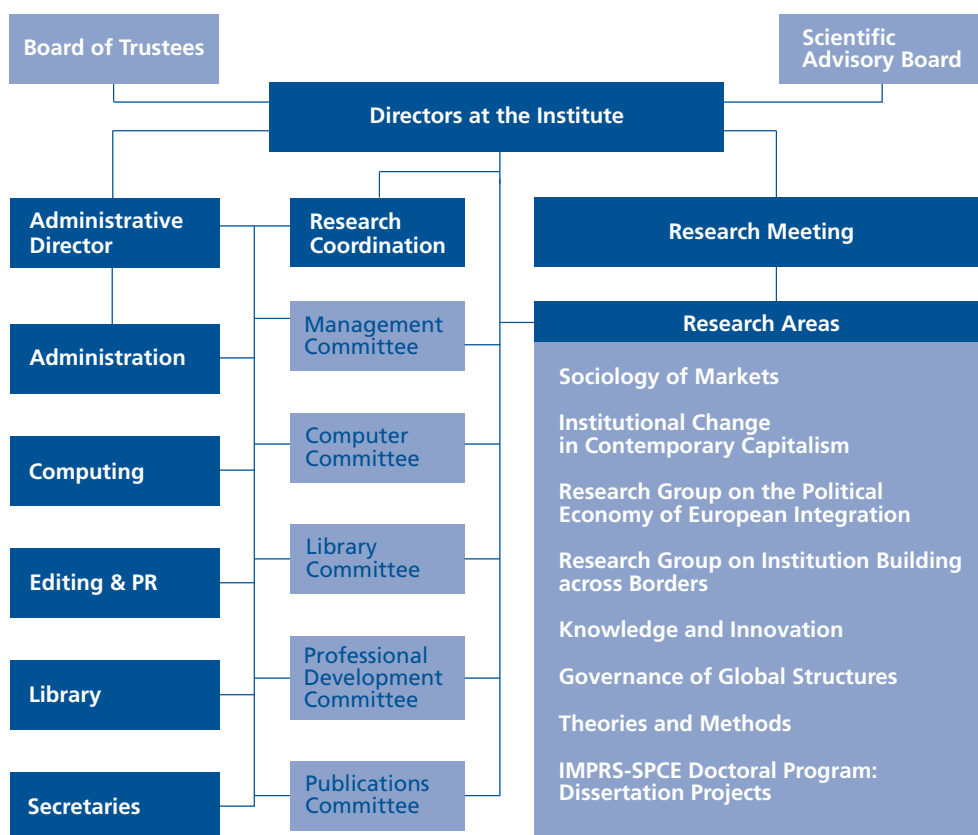


The IMPRS-SPCE is represented in several committees by its Academic Coordinator, who is responsible for organizing the School’s curriculum and its academic events.

Members of the service staff are in touch with their counterparts at MPG headquarters, other Max Planck institutes, and social science research institutes in Germany and abroad. They are also in contact with research institutes and university departments in the Rhine region. Communication in these networks helps ensure that the support staff can continue to provide the MPIfG researchers with professional service.

### Managerial Committees

Chaired by the managing director, the managerial committees at the institute meet regularly. Every two weeks, the heads of the service units meet with the managing director to discuss decisions that need to be made. Once a month, this group is expanded to include the chairs of the functional committees. This Management Committee also has a planning session in December where the service units’ goals for the coming year are agreed upon and the previous year’s developments are discussed.



Organizational structure of the MPIfG

## **Directors Meet with Researchers Regularly**

There are many informal opportunities for researchers to meet and exchange ideas (see “The Research Community within the Institute” and “Graduate Training”). In accordance with the bylaws of the institute, there is an annual Research Meeting (Institutsversammlung). Chaired by the managing director, it brings together the directors and the research staff to review the development of the institute and provide a forum for discussion. In the summer or fall, there is a Project Planning Conference, also chaired by the managing director, where the project areas and possible research themes for the upcoming year and beyond are discussed.

## **Welcoming Newcomers**

The academic year begins in early October with a get-together where the new researchers are introduced. During the same week, a Presentation for Newcomers familiarizes new researchers and doctoral students with the services available to them and introduces them to the heads of the service units.

## **Support for Visiting Researchers**

The institute is continually working to optimize its support for visiting researchers. Close cooperation between the visitors’ liaison, the administration, and prospective visitors ensures that stays are well prepared, and any issues still open when a visitor arrives can be easily dealt with. Visiting researchers receive detailed information about the institute and the city of Cologne long before their arrival at the MPIfG, and the institute helps them find accommodation. Immediately upon arrival, they can get down to work.

## **Representation of Employees**

In accordance with German labor law, the MPIfG has a works council. Elected every four years, the works council represents the interests of the employees vis-à-vis the employer. It has an advisory role when new positions are to be filled. It also cooperates with the managing director and the administrative director in setting works rules (such as how to manage flex-time) and helps individual employees as needed. The works council meets regularly with the managing director and holds a works meeting (Betriebsversammlung), which all MPIfG employees attend, twice a year. The MPIfG works council sends a delegate to the central works council of the Max Planck Society.

Two female employees, one from the research staff and one from the service staff, represent the interests of women at the institute. The MPIfG researchers elect a representative to the Human Sciences Section of the Max Planck Society. The doctoral students elect a speaker to represent them within the institute and meet with doctoral students from other Max Planck institutes.

### Promoting a Family-friendly Workplace

The Max Planck Society has been awarded the Hertie Foundation's "Work and Family" certificate (Grundzertifikat Beruf und Familie), recognizing its wide-ranging support for employees seeking to combine work and family responsibilities. The MPIfG provides flexible solutions for young parents and for those who need time to care for other family members. In 2011 an agreement between the institute and the works council made it possible for members of the service staff to do some of their work from a home office on a regular basis.

### Communication Facilitates Effective Management

Open channels of communication ensure that the directors only need to get involved in administrative issues at critical junctures of the decision-making process. Service units and the researchers each know what the other group is doing; plans for administrative projects are discussed in the appropriate forums; and members of the service units and the research staff have a high degree of autonomy in organizing their work environment.

## Service Units

### Administration and Personnel Development

The MPIfG has 32 permanently funded positions, 14 of which are for researchers. At the end of 2011, 33 other researchers were funded by grants from foundations and by doctoral and postdoctoral fellowships. The institute also hosts visiting researchers from Germany and abroad, whose stays last from two months to one year. In 2010 and 2011 the MPIfG welcomed some 50 visiting researchers.

The administration, the computer department, the editorial and public relations unit, the library, and the office of the directors are the infrastructural backbone of the institute. They provide support for the research staff and visiting researchers and contribute to the technical and organizational development of the institute. Three



Jürgen Lautwein,  
Administrative Director



Administrative services: Renate Blödorn, Ruth Hanisch, Svetlana Knorr, Heike Genzel, Ernst Braun, Gabi Breunig, Petra Zimmermann, and Jürgen Lautwein

trainees, one in administration and two in IT, are also part of the support staff. Student assistants provide support for researchers and staff members.

The institute encourages its employees to improve their professional skills by taking part in continuing education programs, including in-house seminars. The Professional Development Committee for researchers and staff has continued to expand and improve its program, offering 26 courses in 2010 and 2011 that included workshops on research methods, conference presentation, academic writing, and career planning.

The Max Planck Society (MPG) uses the commercial bookkeeping system SAP, which provides a budgeting procedure that provides institutes with financial

flexibility. Improved efficiency and project planning enable the institute to maximize its results while staying within the limits of its budget. Recently, the administrative staff added modules for travel management and inventory. The MPIfG was a forerunner in implementing the MPG's personnel administration program, SAP Human Resources (SAP HR). Administrative staff members continue to cooperate with their counterparts at other MPIs and with the headquarters of the Max Planck Society in Munich to customize SAP HR to meet the needs of Max Planck institutes.

The administration supports the IMPRS-SPCE, including managing its funding, optimizing its online application procedure, and preselecting shortlists of applicants and provides the researchers with information and advice on project funding opportunities and project management, helping them, among other things, to prepare grant proposals and manage projects in national and international programs.

## Library

The library supports the institute's research by giving researchers and staff access to information and helping them find sources located outside the institute. Library services include purchasing, classifying and lending monographs and periodicals, providing an online catalog, processing interlibrary loans, excerpting tables of contents of selected journals, providing research tools in print and online, assisting users in finding specialized databases, and conducting online searches upon request.

## The Collection

The library's collection, which has grown to 62,000 items, emphasizes basic social science literature and project-specific holdings. Its data pool contains 300,000 items, as large numbers of articles from edited volumes and journals are cataloged. The insti-

tute borrows some 2,500 titles a year from the Cologne University Library or via interlibrary loan. Subscriptions to 190 printed scholarly journals and to German, English, and French newspapers enable the researchers and staff to keep up with what's happening in their own fields and in the world of international politics and business. Thanks to agreements between the Max Planck Society and publishing companies, employees now also have direct online access to 34,000 additional journals. While the increasing availability of electronic books is beneficial for researchers working in various venues, the transition from print to electronic books poses many challenges for the library. Optimizing this transition has been a recent focus of the library staff's work.

### Online Catalog

The library's online catalog can be accessed directly via the internet by anyone visiting the MPIfG website. Its extensive catalog enrichment service includes links to full-text resources, e-books or digitized tables of contents for all new acquisitions, which enable users to conduct keyword searches at the chapter level.

### Online Information Services

A wide variety of sociological, political science, economic, law, and historical databases provide full-text access to primary and secondary sources worldwide. All databases and electronic journals centrally licensed by the Max Planck Society or by the MPIfG can be searched via the Max Planck Virtual Library interface. A special service provides direct access from a reference in a database or catalog to the full text of an electronic journal article or e-book.

### Open Access

Committed to the principles of Open Access, the MPIfG seeks to provide online public access to every article resulting from the institute's research. It has created an institutional repository located in the Max Planck Society's publication archive.



Library services: Cora Molloy, Susanne Hilbring, Elke Bürger, Melanie Klaas, and Sebastian Lange



Computing services: Manuel Schüren, Antonio Schulz, Susanne Schwarz-Esser, Bruno Egger, Stefan Wyzujak, Margarethe Hinzmann, and Markus Burtscheidt

## Computing Services

The computer group provides a modern computer infrastructure for staff and researchers at the MPIfG. This includes planning and implementing an up-to-date communications infrastructure, installing efficient network printers, personal computers, and workstations, and providing a software package tailored to the users' needs. The group also offers advice and support on computer-related subjects, ranging from how to use remote-access services to designing, programming, and implementing solutions for classifying and processing complex data.

The Max Planck Institute for the Study of Societies has a homogeneous Windows 2008 server environment that provides a variety of services to the PCs via Gigabit Ethernet, including personal and group file accounts that are centrally stored in accordance with the German laws on data protection and confidentiality, information services, database services, and client/server-based communication services such as computerized fax, e-mail, and a connection to the internet.

In 2010 and 2011, the members of the computer group continued to reduce the amount of physical servers by virtualizing more and more of the Windows server infrastructure. This has ensured greater infrastructure redundancy while reducing energy consumption. The group reinforced its ongoing effort to provide a powerful, state-of-the-art local working environment by migrating from Windows XP to Win-

### Service Staff 2012

#### Administration

Jürgen Lautwein (Administrative Director)  
 Renate Blödorn,\* Ernst Braun, Heike Genzel,  
 Swetlana Knorr,\* Petra Zimmermann\*

#### Computing Services

Bruno Egger (Coordinator)  
 Markus Burtscheidt, Manuel Schüren,  
 Susanne Schwarz-Esser, Stefan Wyzujak

#### Editorial and Public Relations Unit

Christel Schommertz (Coordinator)  
 Astrid Dünkelmann, Ian Edwards,\*  
 Cynthia Lehmann,\* Silvia Oster,\*  
 Thomas Pott

#### Trainees

Lina Beyer (Administration)  
 Daniel Neumair (IT), Tobias Heinrich (IT)

#### Library

Susanne Hilbring (Coordinator)\*  
 Elke Bürger, Melanie Klaas,\*  
 Sebastian Lange,\* Cora Molloy\*

#### Reception

Gabi Breunig,\* Ruth Hanisch,\*

#### Research Coordination

Dr. Ursula Trappe

#### Secretaries

Christine Claus,\* Christina Glasmacher,\*  
 Petra Küchenmeister,\* Claudia Werner\*

\*part-time

dows 7 and updating most of the software packages that researchers and staff require to do their jobs.

To support the researchers' and service groups' increasing international collaboration, the computer group implemented and tailored a Sharepoint server to help them work together efficiently and seamlessly in large or small groups within the institute or across institutional and national borders. Another benefit of Sharepoint is that it enables project teams to gather and offer information and files they want to share with others, and helps them to automate workflows.

2011 saw the sixth trainee successfully complete a three-year apprenticeship as a certified information systems specialist. The members of the computer group will continue to be committed to the institute's vocational training program.

## Editorial and Public Relations Unit

### The MPIfG Publication Series

The main task of the editorial and public relations unit is to produce the institute's publications: the MPIfG Books, MPIfG Discussion Papers, and MPIfG Journal Articles. This includes editing, copy-editing and typesetting, and producing and distributing the papers in print and online. The unit also assists researchers with copyediting, translations, graphics, and publishing knowhow when they prepare books for publication and journal articles for submission. To promote the institute's publication series, the unit creates and distributes brochures, flyers, and an e-mail newsletter, and presents the series on the MPIfG website.

### Presenting the MPIfG to the Scientific Community and the Public

The unit develops and produces printed and online information material about the institute. It informs the public and the media about selected research topics, facilitates contacts between journalists and researchers, organizes the Journalist in Residence program, and represents the MPIfG with book exhibits at major social science conferences in Germany and internationally. It designs and maintains the MPIfG website, plans and organizes public events, and helps researchers and directors prepare conferences and events. It is responsible for the institute's mailing list, which ensures effective communication with target audiences. The unit is in charge of internal public relations, including organizing in-house project presentations by the researchers for the support staff and coordinating the development of the MPIfG intranet. It also supports the institute's alumni relations.



Editorial and public relations services: Christel Schommertz, Astrid Dünkelmann, Silvia Oster, Thomas Pott, Cynthia Lehmann, and Ian Edwards

## Documenting Research

By preparing regular reports for the Max Planck Society (Yearbook), the MPIfG Scientific Advisory Board (evaluation report), and the public (MPIfG Report and MPIfG Jahrbuch), the unit documents the institute's research. It gathers, organizes and archives the data and manages the design and production of the reports.

In 2010 and 2011 the editorial and public relations unit produced the *MPIfG Jahrbuch 2011–2012*, the *MPIfG Report 2008–2009*, the *IMPRS-SPCE Report 2007–2010* for the first evaluation of the doctoral school, and four issues of the newsletter *Gesellschaftsforschung*. During this period, the unit also developed a photo archive for the institute, collaborated with other service groups to prepare for the relaunch of the institute's intranet, and supported the institute's professional development program in its fields of expertise, recruiting instructors and organizing courses on conference presentation techniques, conference participation in English, and academic writing in English and German.

## Secretaries

The secretaries provide administrative assistance to the institute's directors, manage events at the MPIfG, and run the IMPRS-SPCE office.

For the directors and the retired directors, the secretaries' work includes correspondence, travel organization, calendar and contact management, taking minutes at meetings, maintaining personal homepages, preparing manuscripts, banking, filing records, and updating databases. They support the managing director in his contacts with the headquarters of the Max Planck Society.

For the institute at large, the secretaries help to organize academic conferences, workshops and internal seminars, special events honoring members of the MPIfG community, and meetings of the Scientific Advisory Board and the Board of Trustees, which includes scheduling, sending out invitations, organizing catering, and securing accommodation. In 2011, they helped organize the evaluation of the IMPRS-SPCE. The secretaries also coordinate the scheduling of internal seminars and lectures, public lectures, and doctoral colloquia.

They compile and send out the institute's weekly online calendar to keep employees up to date about upcoming events and people joining or leaving the institute. Trainees at the institute who are working toward certification as office communication specialists receive a substantial amount of their on-the-job training from the secretaries.



Secretarial services: Claudia Werner, Petra Küchenmeister, Christina Glasmacher, and Christine Claus



The duties associated with running the IMPRS-SPCE office include supporting the recruitment process, helping doctoral students get settled, organizing the Summer School, and maintaining the IMPRS-SPCE website and database.

Although they have been part of the institute's infrastructure from the beginning, the secretaries have only constituted a separate service group since January 2012. As an MPIfG service group, they are represented in the institute's management committees. Recently they have joined the institute's Health Management Committee, where they have focused on optimizing nutrition at the workplace.

## Vocational Training

### Trainees

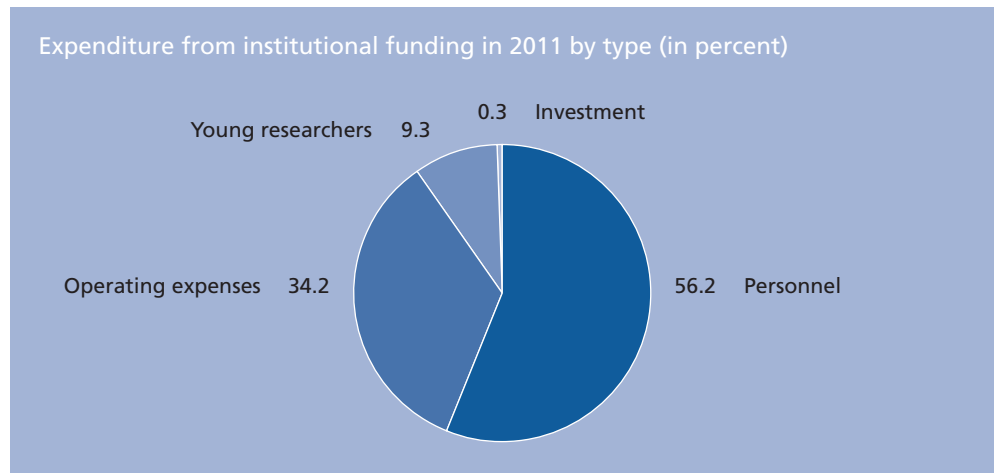
In Germany, employers participate in a “dual system” of vocational education. High-school students who do not plan to go to university can qualify for a variety of occupations in three-year programs of on-the-job training accompanied by instruction at a vocational school. A participant in the dual system since 1999, the MPIfG trains certified office communication specialists and information systems specialists. The institute has two IT trainees and one administrative trainee on a regular basis. Four MPIfG staff members are officially certified to instruct trainees at the institute. The head of the computer group is a member of the Examination Board of the Cologne Chamber of Commerce. The four administrative trainees and five IT trainees who have graduated since the trainee program's inception have all succeeded in finding good jobs in the private sector. The institute helps the trainees make the transition to employment after graduation by giving them a flexible follow-up contract. One trainee became a member of the administration's permanent staff in 2010.



Trainees 2012: Tobias Heinrich, Lina Beyrer, Daniel Neumair

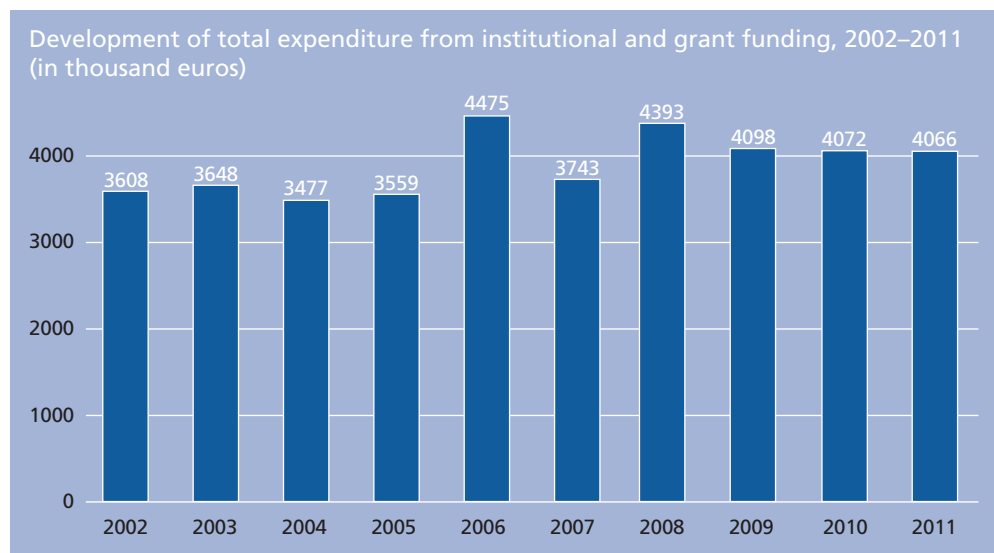
### Interns

The institute also hosts high-school and college interns who require work experience as part of their course of study. The high-school interns come for 2–3 weeks, often getting their first opportunity to experience a workplace. The university interns come for 2–3 months, often providing substantial input to special projects. The structured internship program for university students going for a bachelor's or master's degree has proven to be a promising way to recruit highly talented students who might develop an interest in pursuing a doctorate at the IMPRS-SPCE.

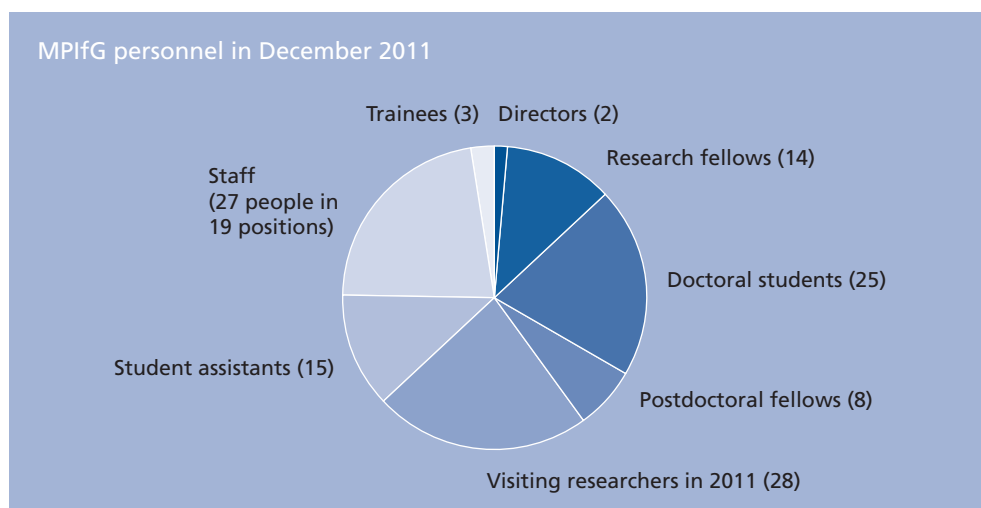


## Facts and Figures

The Max Planck Institute for the Study of Societies (MPIfG) is an institute of the Max Planck Society for the Advancement of the Sciences e.V. (MPG), an independent, non-profit organization that is mostly publicly funded. In 2012, the Max Planck Society has a budget of 1.46 billion euros. In 2010 and 2011, the German federal and state governments financed 84 percent of the Society’s budget. The rest were funds from projects supported by the federal government, the federal states, the EU, and foundations.



Each of the some eighty Max Planck institutes receives an annual budget from the Max Planck Society. In 2010 and 2011, the MPIfG had expenditures of 4.07 and 4.06 million euros respectively from institutional and grant funding. A supplement of 710,000 euros in 2006 and 275,000 euros in 2008 prefinanced the expansion of leased space realized in 2007 and 2008. The institute's budget covers personnel and operating costs, special funding for young researchers, and research cooperation with other countries. The MPIfG has some 32 permanently funded positions, 14 of which are for researchers. About 33 other researchers are funded by grants from foundations and by doctoral and postdoctoral fellowships. At the end of 2011, 49 researchers were working at the institute. The institute also hosts visiting researchers from Germany and abroad, whose stays last from one month to two years. In 2010–2011, the institute hosted 52 visiting researchers from 15 countries.







## MPIfG Report 2010–2011

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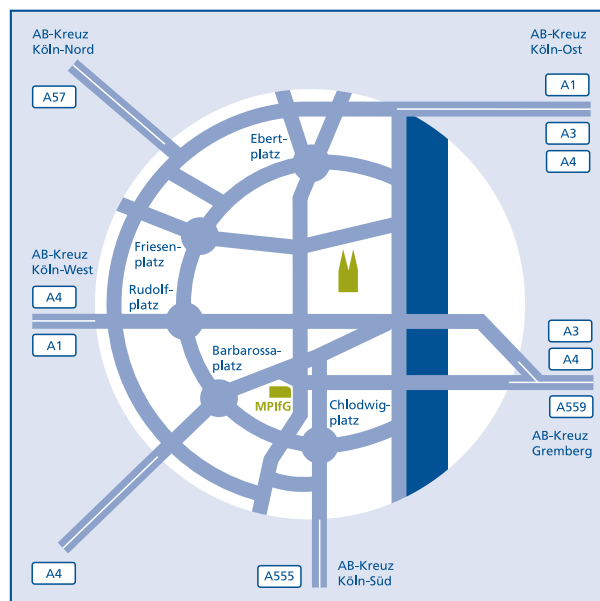
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MPIfG, except: Cologne Institute for Economic Research, 41; University of California, Berkeley, 45; Berlin-Brandenburgische Akademie der Wissenschaften/Angelika Fischer, 75; Freie Universität Berlin, 76; University of Cologne, 78; Staatskanzlei Nordrhein-Westfalen/Ralph Sondermann, 80

**On the cover**  
Detail from *Verborgene Botschaften* by Nicole Meyer-Habault, whose work was part of the 2010 MPIfG Art Exhibit *Skripturale*

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### Location

The MPIfG is located in the *Südstadt* section of downtown Cologne, ten minutes from the Cologne train station and twenty minutes from Cologne-Bonn Airport.



## The MPIfG

The Max Planck Institute for the Study of Societies (MPIfG) conducts basic research on the governance of modern societies. It aims to develop an empirically based theory of the social and political foundations of modern economies by investigating the interrelation between economic, social, and political action. Using primarily an institutional approach, it examines how markets and business organizations are embedded in historical, institutional, political, and cultural frameworks, how they develop, and how their social contexts change over time. The institute seeks to build a bridge between theory and policy and to contribute to political debate on major challenges facing modern societies.

Prof. Wolfgang Streeck and Prof. Jens Beckert are the directors of the MPIfG. Some sixty researchers, including research staff, doctoral students, postdoctoral fellows, and visiting researchers, work together at the institute in teams that often include scholars from other research institutions in Germany and abroad. The institute cooperates closely with centers and departments at Sciences Po, Columbia University, Northwestern University, London School of Economics, and the European University Institute. The MPIfG is one of the largest social science research institutions in Germany.

The MPIfG is home to the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE), which it runs jointly with the Department of Management, Economics and Social Sciences at the University of Cologne. Offering a unique doctoral program focusing on economic sociology and comparative political economy, the School prepares students for careers in academia, government, associations, and international organizations.

